

FGF Doctoral Program – Class of 2027:

How to successfully design, craft and publish entrepreneurship, family business and innovation research

Brief Description

This program introduces doctoral students to academic research, writing, and publishing in the fields of entrepreneurship, innovation, and family business. It is primarily designed for first- and second-year doctoral students. However, candidates at later stages of their doctoral journey will also benefit from learning alongside a diverse group of professors and researchers and from engaging in meaningful discussions in a supportive, trust-based environment.

The program follows a blended learning format, combining online sessions with an on-site workshop. Participants will gain valuable academic knowledge while also building a strong network with fellow doctoral students from across the DACH region. In addition, they will have the opportunity to present their own research and receive constructive feedback to further advance their dissertation projects.

Although the program's primary focus is on entrepreneurship and innovation, it is also open to doctoral students from related disciplines such as Information Systems (IS), Management, Marketing, Organizational Behavior (OB), and Organizational Psychology. Candidates whose research intersects with innovation, transformation, or entrepreneurship are especially encouraged to apply.

The program language is English.

Program Instructors

The program is organized by the FGF. The 2027 teaching faculty includes Prof. Dr. Jörn Block, Asst. Prof. Dr. Leif Brändle, Prof. Dr. Christian Fisch, Prof. Dr. Nadine Kammerlander, Prof. Dr. Rebecca Preller, Dr. Jens Schüler, Prof. Dr. Christoph Stöckmann and Prof. Dr. Diemo Urbig.

The instructors have published in leading entrepreneurship (e.g., JBV, ETP, SEJ, SBE), innovation (e.g., ResPol, JPIM), family business (e.g., FBR, JFBS) and (international) management (e.g., ASQ and JOM).

Schedule & Location

The online phase of the program will take place from May to July 2027. It will cover a range of topics, including, but not limited to, an introduction to the research and publishing process, topic choice and making a contribution, research design, empirical analysis, and academic writing. The program will conclude with a two-day on-site workshop at the premises of the Stiftung für die Wissenschaft der Sparkassen Finanzgruppe in Bonn in July 2027, during which participants will have the opportunity to present their own research projects and receive feedback from the faculty and peers.

- Part 1: Introduction to the research and publishing process (online)
- Part 2: Topic choice and making a contribution (online)
- Part 3: Academic writing and anatomy of a paper (online)
- Part 4: Conducting and crafting a literature review (online)
- Part 5: Research design (online)
- Part 6: Exploratory research, replications, and meta-analyses (online)
- Part 7: Quantitative Research (online)
- Part 8: Qualitative Research (online)
- Part 9: Ethics in empirical research (online)
- Part 10: Conducting reviews and managing a review process (online)
- Part 11: Editorial perspective and journal expectations (online)
- Part 12: Present your own research (on-site, Bonn)

Program Fee

The regular program fee is €600. A reduced fee of €500 applies to participants who are FGF members or whose doctoral supervisor is an FGF member. The fee covers tuition and teaching materials. Lunch and dinner during the two-day on-site workshop are not included.

Contact and Registration

To register, please contact the FGF office at info@fgf-ev.de. The registration deadline is March 31, 2027.