Konferenzprogramm / Conference Program

G-Forum ANNUAL CONFERENCE 2026

29. Interdisziplinäre Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand

29th Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs

16. – 18. September 2026 / September 16 – 18, 2026

Brandenburgische Technische Universität (BTU) Cottbus-Senftenberg &
Medizinische Universität Lausitz – Carl Thiem (MUL-CT)

Brandenburgische Technische Universität Cottbus - Senftenberg

FGF Forschungsnetzwerk Entrepreneurship / Innovation / Mittelstand e.V.

Medizinische Universität Lausitz – Carl Thiem

Grenzen überwinden – Interdisziplinäres Unternehmertum zwischen Technologie, Gesundheit und Gesellschaft

Crossing Boundaries – Interdisciplinary Entrepreneurship at the Intersection of Technology, Health, and Society

Keynote Speech I

“Entrepreneurship and Innovation in Health Services in the Age of Artificial Intelligence”

Prof. Phillip H. Phan, Ph.D.
Johns Hopkins University (USA)

Keynote Speech II

“Beyond Publications: How Universities Transform Health through Innovation, Entrepreneurship, and Strategic Partnerships”

Prof. Dr. Ole Petter Ottersen
Medizinische Universität Lausitz – Carl Thiem (MUL-CT), former president Karolinska Institutet (Sweden)

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Wir danken den folgenden Partnern herzlich für ihre Unterstützung des 29. G-Forums /
We would like to thank the following partners for their friendly support of the 29th G-Forum:

Partner / Supporter

KSG KARL SCHLECHT STIFTUNG

Stiftung für die Wissenschaft

Finanzgruppe

EQUA Verantwortung für Familienunternehmen Gemeinnützige Stiftung

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IDEENMANUFAKTUR Gründungsservice der BTU Cottbus-Senftenberg
gemeinsam mit dem
Lehrstuhl für ABWL, insbesondere Planung, Innovation und Gründung

Lausitz Science Park

Grußwort der Tagungspräsidenten

Liebe Teilnehmerinnen und Teilnehmer,

wir heißen Sie herzlich zum 29. G-Forum in Cottbus willkommen!
Als gemeinsame Gastgeber freuen sich die Brandenburgische Technische Universität Cottbus-Senftenberg und die Medizinische Universität Lausitz – Carl Thiem, die wissenschaftliche Community des FGF vom 16. bis 18. September 2026 in der Lausitz begrüßen zu dürfen.

Das diesjährige Leitthema **„Grenzen überwinden – Interdisziplinäres Unternehmertum zwischen Technologie, Gesundheit und Gesellschaft“** beschreibt nicht nur den inhaltlichen Anspruch dieser Konferenz. Es steht zugleich für die Idee, die unsere Zusammenarbeit als Gastgeber prägt: Entrepreneurship und Innovation entstehen häufig dort, wo unterschiedliche Disziplinen, Institutionen und Perspektiven aufeinandertreffen. Technologischer Fortschritt, die Weiterentwicklung der Gesundheitsversorgung, wirtschaftliche Dynamik und gesellschaftliche Verantwortung lassen sich nicht getrennt voneinander betrachten. Sie verlangen nach Austausch, Offenheit und der Bereitschaft, etablierte Grenzen zu überschreiten.

Die Kooperation zwischen der BTU Cottbus-Senftenberg und der Medizinischen Universität Lausitz – Carl Thiem verkörpert diesen Gedanken in besonderer Weise. Sie bringt wirtschafts- und sozialwissenschaftliche, technologische und medizinische Perspektiven zusammen und schafft damit einen passenden Rahmen für eine Konferenz, die den Dialog zwischen Forschung, Lehre, Transfer und unternehmerischer Praxis fördern möchte.

Das Programm beginnt an der MUL-CT mit dem FGF-Doktorandinnen- und Doktorandenkolloquium, dem Post-Doc-Workshop und der FGF-Mitgliederversammlung. Die Hauptkonferenz findet anschließend auf dem Zentralcampus der BTU Cottbus-Senftenberg statt. Der Gesellschaftsabend in der Alten Chemiefabrik bildet einen weiteren besonderen Veranstaltungsort und bietet Raum, wissenschaftliche Diskussionen in persönlicher Atmosphäre fortzuführen. Die verschiedenen Orte der Konferenz spiegeln damit auf ihre Weise die Vielfalt und den interdisziplinären Charakter des G-Forums wider.

Besonders freuen wir uns, zwei international renommierte Wissenschaftler als Keynote Speaker begrüßen zu dürfen. Professor Phillip H. Phan von der Johns Hopkins University ist Alonzo and Virginia Decker Professor of Strategy and Entrepreneurship und sowohl mit der Business School als auch mit der medizinischen Fakultät verbunden. Seine Forschung verknüpft technologische Innovation und Entrepreneurship mit Fragen der Qualität und Kommerzialisierung im Gesundheitswesen. In seinem Vortrag „**Entrepreneurship and Innovation in Health Services in the Age of Artificial Intelligence**“ wird er die Verbindung von Unternehmertum, Gesundheitsdienstleistungen und künstlicher Intelligenz beleuchten.
Professor Ole Petter Ottersen von der Medizinischen Universität Lausitz – Carl Thiem ist Mediziner und Neurowissenschaftler und war Rektor der Universität Oslo und Präsident des Karolinska Institutet. Unter dem Titel „**Beyond Publications: How Universities Transform Health through Innovation, Entrepreneurship, and Strategic Partnerships**“ wird er der Frage nachgehen, wie Universitäten durch Innovation, Entrepreneurship und strategische Partnerschaften gesellschaftliche Wirkung entfalten können.

Auch das weitere Programm bringt unterschiedliche wissenschaftliche und praktische Perspektiven zusammen. Zwei Panels widmen sich dem erfolgreichen wissenschaftlichen Publizieren an den Schnittstellen von Entrepreneurship, Innovation und Gesundheit sowie dem Transfer von Entrepreneurship- und Innovationsforschung in die Praxis. In insgesamt 33 Sessions werden aktuelle Forschungsarbeiten unter anderem zu Technologie- und Gesundheitsunternehmertum, künstlicher Intelligenz, nachhaltigem und inklusivem Entrepreneurship, Mittelstand und Familienunternehmen, Finanzierung, Entrepreneurship Education und unternehmerischen Ökosystemen diskutiert. Posterpräsentationen, Workshops und interaktive Formate ergänzen die klassischen Konferenzsessions und eröffnen zusätzliche Möglichkeiten für Austausch, gemeinsames Lernen und neue Kooperationen.

Ein besonderer Höhepunkt wird erneut die Verleihung der wissenschaftlichen Awards im Rahmen des Gesellschaftsabends sein. Sie würdigen herausragende Beiträge zu Entrepreneurship, Technologie- und Innovationsmanagement, Mittelstand und Familienunternehmen. Mit dem erstmals vergebenen Student Award wird darüber hinaus ein zusätzlicher Akzent bei der Förderung des wissenschaftlichen Nachwuchses gesetzt.

Das G-Forum lebt jedoch nicht allein von seinem Programm. Es lebt von den Menschen, die ihre Forschungsergebnisse vorstellen, Fragen stellen, Perspektiven hinterfragen und offen miteinander diskutieren. Wir laden Sie daher herzlich ein, die Sessions, Panels und Workshops aktiv mitzugestalten, neue Kontakte zu knüpfen und die vielfältigen Möglichkeiten zum fachlichen und persönlichen Austausch zu nutzen.

Unser besonderer Dank gilt dem FGF, den Verantwortlichen für das wissenschaftliche Programm, dem lokalen Organisationsteam, allen Partnern und Unterstützern sowie den zahlreichen Mitwirkenden, die diese Konferenz möglich machen.

Wir wünschen Ihnen inspirierende Vorträge, anregende Diskussionen, bereichernde Begegnungen und eine erfolgreiche Zeit beim G-Forum 2026 in Cottbus.

Mit herzlichen Grüßen

Prof. Dr. Diemo Urbig
Prof. Dr. (mult.) Eckhard Nagel

b-tu Brandenburgische Technische Universität Cottbus - Senftenberg

Medizinische Universität Lausitz – Carl Thiem

Welcome of the Conference Chairs

Dear participants,

We warmly welcome you to the 29th G-Forum in Cottbus!
As joint hosts, Brandenburg University of Technology Cottbus-Senftenberg and the Medical University Lausitz – Carl Thiem are delighted to welcome the FGF academic community to Lusatia from September 16 to 18, 2026.

This year's conference theme, **"Crossing Boundaries – Interdisciplinary Entrepreneurship at the Intersection of Technology, Health, and Society,"** expresses more than the academic focus of the conference. It also reflects the guiding idea behind our collaboration as host institutions: entrepreneurship and innovation often emerge where disciplines, institutions, and perspectives intersect. Technological progress, the transformation of healthcare, economic development, and societal responsibility cannot be considered in isolation. They require dialogue, openness, and a willingness to move beyond established boundaries.

The cooperation between BTU Cottbus-Senftenberg and the Medical University Lausitz – Carl Thiem embodies this idea. By bringing together perspectives from business and the social sciences, technology, medicine, and healthcare, our two institutions provide a fitting setting for a conference dedicated to strengthening the links between research, education, knowledge transfer, and entrepreneurial practice.

The program begins at MUL-CT with the FGF Doctoral Colloquium, the Post-Doc Workshop, and the FGF Meeting of Members. The main conference will then take place at the central campus of BTU Cottbus-Senftenberg. The conference dinner at the Alte Chemiefabrik offers another distinctive setting in which participants can continue their academic conversations in a more informal atmosphere. In their own way, the different venues reflect the diversity and interdisciplinary spirit of the G-Forum.

We are particularly pleased to welcome two internationally distinguished keynote speakers. Professor Phillip H. Phan of Johns Hopkins University is the Alonzo and Virginia Decker Professor of Strategy and Entrepreneurship and is affiliated with both the business school and the medical school. His research connects technological innovation and entrepreneurship with healthcare quality and commercialization. In his keynote, "**Entrepreneurship and Innovation in Health Services in the Age of Artificial Intelligence**," he will explore the relationship between entrepreneurship, healthcare services, and artificial intelligence.
Professor Ole Petter Ottersen of the Medical University Lausitz – Carl Thiem is a physician and neuroscientist and previously served as Rector of the University of Oslo and President of Karolinska Institutet. In his keynote, "**Beyond Publications: How Universities Transform Health through Innovation, Entrepreneurship, and Strategic Partnerships**," he will address how universities can create societal impact through innovation, entrepreneurship, and strategic partnerships.

The wider conference program also brings together a broad range of academic and practical perspectives. Two panels will discuss successful publishing at the intersection of entrepreneurship, innovation, healthcare systems, and medicine, as well as the successful transfer of entrepreneurship and innovation research into practice. Across 33 sessions, participants will present and discuss current research on topics including technology and healthcare entrepreneurship, artificial intelligence, sustainable and inclusive entrepreneurship, SMEs and family businesses, entrepreneurial finance, entrepreneurship education, and entrepreneurial ecosystems. Poster presentations, workshops, and interactive formats complement the traditional conference sessions and provide further opportunities for exchange, collaborative learning, and new partnerships.

Another highlight will be the presentation of the scientific awards during the conference dinner. These awards recognize outstanding contributions to entrepreneurship, technology and innovation management, SMEs, and family business research. The introduction of the Student Award in 2026 also places an additional emphasis on supporting the next generation of researchers.

The G-Forum, however, is shaped not only by its formal program. It is shaped by the people who present their research, raise questions, challenge established perspectives, and engage openly with one another. We therefore invite you to participate actively in the sessions, panels, and workshops, to establish new connections, and to make full use of the many opportunities for academic and personal exchange.

We would like to express our sincere gratitude to the FGF, the conference program committee, the local organizing team, all partners and supporters, and the many contributors whose commitment has made this conference possible.

We wish you inspiring presentations, stimulating discussions, rewarding encounters, and a successful G-Forum 2026 in Cottbus.

With warm regards,

Prof. Dr. Diemo Urbig
Prof. Dr. (mult.) Eckhard Nagel

Brandenburgische Technische Universität Cottbus - Senftenberg

Medizinische Universität Lausitz – Carl Thiem

Programmübersicht / Agenda

Mittwoch, 16. September 2026 / Wednesday, September 16, 2026
MUL-CT, Haus/Building 33, Thiemstr. 111, 03048 Cottbus

13.00	FGF-DoktorandInnenkolloquium / FGF Doctoral Colloquium
13.00	FGF-Post-Doc-Workshop
18.00	FGF-Mitgliederversammlung / FGF Meeting of Members
19.00	Einlass / Entry: Get Together *Strandpromenade/Almhütte Cottbus, Mauerstraße 7, 03046 Cottbus*
19.30	Start: Get Together *(Selbstzahler, not included in the conference fee)*

Donnerstag, 17. September 2026 / Thursday, September 17, 2026
BTU Cottbus-Senftenberg, Zentralcampus, Platz der Deutschen Einheit 1, 03046 Cottbus

08.00	Registrierung / Registration
09.00	Eröffnungsplenum / Plenary Session
10.30	*Kaffeepause / Coffee Break*
11.15	Panel Sessions
12.15	*Mittagessen / Lunch Break*
13.30	Parallel Sessions
15.00	Posterpräsentation mit Kaffeepause / Poster Presentation with Coffee Break
15.30	Parallel Sessions
17.00	*Kaffeepause / Coffee Break*
17.30	Parallel Sessions
18.40 & 19.10	*Bus Transfer*
19.00	Einlass Gesellschaftsabend / Entry Conference Dinner *Alte Chemiefabrik, Parzellenstraße 21, 03050 Cottbus*
19.30	Start Gesellschaftsabend / Start of Conference Dinner & Best Paper Award Verleihung / Best Paper Award Ceremony

Freitag, 18. September 2026 / Friday, September 18, 2026
BTU Cottbus-Senftenberg, Zentralcampus, Platz der Deutschen Einheit 1, 03046 Cottbus

08.30	Registrierung und Kaffee / Registration and Coffee
09.00	Parallel Sessions
10.30	*Kaffeepause / Coffee Break*
11.00	Parallel Sessions
12.30	*Mittagessen / Lunch Break*
13.30	Parallel Sessions
15.00	Verabschiedung / Farewell
15.30	Konferenzende / End of Conference

Mittwoch / Wednesday, September 16

Ort / Venue
MUL-CT, Thiemstr. 111, 03048 Cottbus **Haus 33, Zugang über Eingang Welzower Straße /** **Building 33, access via the Welzower Strasse entrance**
13.00 – 17:45
FGF-DoktorandInnenkolloquium / FGF Doctoral Colloquium
13.00 – 17:45
FGF-Post-Doc-Workshop

Ort / Venue
MUL-CT, Thiemstr. 111, 03048 Cottbus **Haus 33, Zugang über Eingang Welzower Straße /** **Building 33, access via the Welzower Strasse entrance**
18.00 – 19.30
FGF-Mitgliederversammlung / FGF-Meeting of Members

Ort / Venue
Strandpromenade/Almhütte Cottbus, Mauerstraße 7, 03046 Cottbus
Einlass ab / Entry from 19.00 & Start um / at 19:30
Gemütliches Zusammensein / Get Together (Selbstzahler / not included in the conference fee)

Donnerstag / Thursday, September 17

Ort / Venue

BTU Cottbus-Senftenberg, Zentralcampus, Platz der Deutschen Einheit 1, 03046 Cottbus

ab / from 08.00:

Registrierung / Registration (Foyer ZHG)

09.00 – 10.30:

Eröffnungsplenum / Plenary Session

Großer Hörsaal

Begrüßung / Welcome

Prof. Dr. Gesine Grande
President BTU Cottbus-Senftenberg

Prof. Dr. Eckhard Nagel
Congress President
MUL-CT

Prof. Dr. Diemo Urbig
Congress President
BTU Cottbus-Senftenberg

Keynote Speech I

"Entrepreneurship and Innovation in Health Services in the Age of Artificial Intelligence"

Prof. Phillip H. Phan, Ph.D.
Johns Hopkins University (USA)

Keynote Speech II

"Beyond Publications: How Universities Transform Health through Innovation, Entrepreneurship, and Strategic Partnerships"

Prof. Dr. Ole Petter Ottersen
Medizinische Universität Lausitz – Carl Thiem (MUL-CT), former president Karolinska Institutet (Sweden)

Vorstellung des Programms und der Awards / Presentation of Program and Awards

Prof. Dr. Matthias Baum
President of the FGF, University of Bayreuth

10.30 – 11.15: Kaffeepause / Coffee Break / Socializing

Foyer ZHG

Donnerstag / Thursday, September 17 **11.15 – 12.15: Panel 1-2**

Lecture Hall A

Panel 1
Research Panel

Chair: Matthias Baum

Successfully Publishing at the Intersection of Entrepreneurship, Innovation, Healthcare Systems, and Medicine

- *Brian S. Anderson (University of Kansas, USA)*
- *Jörn Block (Trier University, Germany)*
- *Carina Lomberg (DTU, Denmark)*
- *Ole Petter Ottersen (MUL-CT, former president Karolinska Institutet, Sweden)*
- *Phillip H. Phan (Johns Hopkins University, USA)*
- *Matthias Baum (President of the FGF, University of Bayreuth, Germany)*

Lecture Hall B

Panel 2
Practice Panel

Chair: Christine Volkmann

Erfolgreicher Transfer von Entrepreneurship- und Innovationsforschung in die Praxis: Ökosysteme, Wissenstransfer und gesellschaftlicher Impact

Impuls von *Markus Schwenke (Lausitz Science Park)*
und anschließende Diskussion mit:

- *Julia Backhaus (MUL-CT)*
- *Jannis Gilde (Startup Verband)*
- *Natalia Gorynia-Pfeffer (RKW Kompetenzzentrum)*
- *Christoph Krüger (COO JUNI, die Berlin-Brandenburger Startup Factory)*
- *Francesco Pisani (Deloitte)*
- *Steffen Preissler (Fraunhofer ISI, Leipzig)*
- *Markus Schwenke (Lausitz Science Park)*
- *Christine Volkmann (Bergische Universität Wuppertal)*

12.15 – 13.30: Mittagessen / Lunch Break / Socializing
Mensa am Zentralcampus Cottbus des Studierendenwerkes Frankfurt/Ost:Brandenburg

Donnerstag / Thursday, September 17 — 13.30 – 15.00: Parallel Sessions 1-6 & Workshop 1-2

Lecture Hall A

Session 1
Healthcare Entrepreneurship
Chair: Eva Švandová

Ngochindo Osaro Bode, Faisal Saeed Malik
Frugal healthcare innovation as a resilience-oriented entrepreneurial response in resource-constrained healthcare systems

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Peter Rost, Tobias van Bebber
Transversal leadership in healthcare and tech ventures: navigating entrepreneurial complexity through VR constellations

---

Eva Švandová, Radoslav Škapa, Daniela Petřeková, Michal Jirásek, Mariia Halada
Financial and non-financial support in technology startups: the role of industry context and product digitalization

---

Adrian Woick, Diemo Urbig
Ärztliche Niederlassung als Entrepreneurship: Unternehmerische Selbstwirksamkeit von Medizinstudierenden

Lecture Hall B

Session 2
Technology & AI Entrepreneurship
Chair: Matthias Mrożewski

Lukas R. G. Fitz, Alexander Martin
Towards designing virtual reality trainings for skilled trade work in SMEs: scoping review and research model proposal

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Mukunthan Nadarajah, Carolin Bock
From advice to orchestration: agentic AI in public grant application support for early-stage ventures

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Charlotte Mommsen, Chloé Ipert, Matthias Mrożewski, Martin Kupp
Is lean startup suitable for deep tech ventures? Effects on market and technological uncertainty*

Lecture Hall C

Session 3
Entrepreneurial Mindset
Chair: Andreas Kuckertz

Karina Zittel, Emilia Bröckl
A bibliometric analysis and systematic literature review of entrepreneurial mindset research

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Robin Weisner, Sabrina Backs, Hauke Buermann, Peter Junkermann
Entrepreneurship and mindfulness – (im-) possible?

Seminar Room 1

Session 4
Impact Entrepreneurship
Chair: Thomas Neumann

Sarah Bunaya Rahman
Building enterprise legitimacy at the base of the pyramid: evidences from agricultural enterprises in Bangladesh

---

Klaus Fichter, Tim Grothey, Nina Heiting
Impact competence: ambitions and abilities of entrepreneurs in green start-ups to achieve positive sustainability effects with their business

---

Julia Frantsits, Thomas Neumann
Biodiversity startups: conceptualization, identification, and prevalence in Germany

Seminar Room 2

Session 5
Entrepreneurial Passion
Chair: Elisabeth Berger

Loa Milena Lieberum, Anika Thurow, Julia M. Kensbock
Entrepreneurial passion under stress: a dualistic model of coping and psychological resilience

---

Anika Thurow, Julia M. Kensbock, Christoph Stöckmann
Not all passion is created equal: a qualitative investigation of complex passion experiences in the workplace

---

Sahra Schnekker, Severin Maurer, Elisabeth Berger
Employee entrepreneurial passion in organizations: exploring its relationship with intrapreneurial behavior and entrepreneurial intentions

Seminar Room 3

Session 6
Hybrid Entrepreneurship & Entrepreneurial Leadership
Chair: Nils Högsdal

Sarah Franke, Vivien Procher
By choice or by constraint? Financing strategies of hybrid entrepreneurs

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Robert Sekulic, Mirjam Nicole Streeb, Matthias Baum
When two categories compete: how narratives shape investor evaluations of hybrid entrepreneurs

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Niklas Jarisch, Florian B. Zapkau, Christian Schwens, Jakob Müllner
How do venture capitalists evaluate competing signals from hybrid entrepreneurs: the role of reputation

---

Dennis Bader, Nils Högsdal
Towards a competency-oriented understanding of entrepreneurial leadership: findings from a systematic literature review

Workshop Room VG 1C 0.01

Workshop 1
FGF Arbeitskreis Entrepreneurship Transfer, Policy & Practice (ETPP)
Chair: Hannes Thees & Florian Täube

Einladung zur Gründung des FGF-Arbeitskreises Entrepreneurship Transfer, Policy & Practice (ETPP) sowie Diskussion über mögliche Forschungsthemen und Kooperationen.

Seminar Room 4

Workshop 2
FGF Arbeitskreis Family Business
Chair: Andreas Hack

FGF-Arbeitskreis Familienunternehmen: Diskussion über aktuelle Forschungsthemen

*= Award-Nominierung / Award Nomination

Donnerstag / Thursday, September 17

Session 7 (Foyer ZHG)

15.00 – 15.30 *Kaffeepause / Coffee Break &*
Posterpräsentationen / Poster Presentations (Autoren anwesend / Authors present)

Simon L. Schmidt,
Franziska Günzel-Jensen,
Katharina Scheidgen

Supporting resource access of entrepreneurs in disrupted environments with the Crisis-Navigator: a design science study

René Thamm,
Ronny Baierl,
Hanna Liebrecht

Grenzen überwinden durch interkulturelle Co-Creation? Perspektiven internationaler Entrepreneurship Education aus dem Projekt iCCiEE

Lukas R. G. Fitz,
Alexander Martin

Implementing virtual reality trainings to support qualification, future-readiness and employer attractiveness in Lusatian Electrical Trade SMEs: the “VirHand”-Project

Donnerstag / Thursday, September 17 — 15.30 – 17.00: Parallel Sessions 8-13 & Workshop 3

Lecture Hall A

Session 8
Succession & Family Business
Chair: Andreas Hack

Jan-Mirko Katz, Marcel Hülsbeck
Succession as a decision episode: procedural rationality and decision effectiveness in family firms

———————

Mahsa Samsami, Thomas Schøtt
The entrepreneurial tradition: foundational for the enterprising family?

———————

Pauline Käser, Frederik Riar, Nadine Kammerlander, Andreas Hack
Legacy in transition: how family firm owners mark their era

Lecture Hall B

Session 9
Venture Capital
Chair: Lara Hitgen

Christian Schultz, Pegah Khalesi
Mission or business, or both? – Storytelling of green start-ups to gain legitimacy for different investor types

———————

Jana Riemann, Carolin Krieweth, Malte Brettel
Technology hype and new venture funding: the role of collective expectations and location in entrepreneurial hubs*

———————

Lara Hitgen, Sai Kalvapalle, Katharina Scheidgen
After the spotlight: entrepreneur–investor interaction in venture capital due diligence

Lecture Hall C

Session 10
Entrepreneurial Ecosystems & Transformation
Chair: Jan Kratzer

Simon Heisig, Sonja Franzke, Anaís García González, Anna Krombacher, Christopher Grell, Anna Oberländer, Matthias Baum, Christoph Krönke Lieb
"Nobody was ever fired for buying IBM" how integration depth and incumbent gatekeeping affect innovation in B2G collaborations

———————

Hannes Thees, Philipp Flauger
Do incubators and accelerators enable transformation? Social capital, start-up output and transformation impact in the European tourism sector

———————

Carlo Juan Rabino, Thomas Maran, Christoph Stöckmann
When flatness fails to scale: hierarchical steepness and revenue growth in European scale-ups

———————

Paul Wolf, Jan Kratzer
Mapping sustainable entrepreneurship: a large-scale semantic analysis of SDG narratives in venture-backed firms across countries and technologies

Seminar Room 1

Session 11
Inclusive Entrepreneurship
Chair: Simone Chlosta

Julia Baumgarten, Katharina Weßling, Sylvia Hubner-Benz
Visibility moments: female founders' and their gatekeepers' perspectives on visibility emergence

———————

Elisabeth Berger, Yuhang Cui, Theresa Übleis
Words worth millions? A quasi-replication and extension of gendered linguistic style in German entrepreneurial pitching

———————

Simone Chlosta
FGF Working Group: Inclusive Entrepreneurship

Seminar Room 2

Session 12
Organizing Entrepreneurship
Chair: Christine Blanka

Conny Steenblock, Orestis Terzidis
Confined entrepreneurship: a phenomenon-based theory of structured venture creation

———————

Sebastian Nielen
Implementing new procedures and methods during the corona crisis: the role of using digital technologies

———————

Christine Blanka
Designing entrepreneurial initiatives – a design science approach to intrapreneurship

Seminar Room 3

Session 13
Entrepreneurship Education
Chair: *Anika Thurow*

Stefanie Schiemenz
Gründung und Nachfolge gehören in die Grundschule: Zur Bildungsbedeutung früher Entrepreneurship Education

———————

Ronny Baierl, René Thamm, L. Abu-El-Haija, F. Dababneh
Co-creating entrepreneurship education: a stakeholder-based approach to adaptive curriculum development in international innovation ecosystems

———————

Anika Thurow, Dinah Gutermuth, Julia M. Kensbock
Beyond the agentic 'superhero': how entrepreneurial stereotype updating shapes fit perceptions for communal individuals*

Workshop Room VG 1C 0.01

Workshop 3
ZEW-Workshop
Chair: Sandra Gottschalk & Elisa Rodepeter

The IAB/ZEW start-up panel: a hands-on introduction for applied researchers

This session introduces the IAB/ZEW start-up panel, a representative longitudinal dataset on newly founded firms in Germany collected since 2008. Aimed at researchers interested in using the data for their own projects, it provides a practical overview of the dataset's design, sampling structure, questionnaires, and core variables, and illustrates its research potential with examples from published research. Participants will also learn about the background of the data collection and receive practical guidance on gaining access to the data. The session is intended to help attendees assess the dataset's relevance for their own research and take initial steps toward using it in empirical projects. A Q&A session is included, and more detailed questions may also be submitted in advance to elisa.rodepeter@zew.de

*= Award-Nominierung / Award Nomination

17.00 – 17.30: Kaffeepause / Coffee Break / Socializing
Foyer ZHG

Donnerstag / Thursday, September 17 — 17.30 – 18.30: Parallel Sessions 14-19 & Workshop 4

Lecture Hall A

Session 14
Entrepreneurship Through Acquisition (ETA)
Chair: Dorothee Kapelari

Kevin Rocker, Nicolas Zacharias

Escaping the crowd? Digital mergers and acquisitions, entrepreneurial orientation, and product-market distinctiveness*

Reiner Braun, Dorothee Kapelari, Tereza Tykvova, Stefan Weik

Private equity, product markets & SMEs

Lecture Hall B

Session 15
Entrepreneurship Policy
Chair: Malte Bau

Chiara Backes, Denise Fischer-Kreer

The formation of entrepreneurial policy mantras: a micro foundational account of heterogeneous entrepreneurial engagement with the policy environment

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Malte Bau

When commitment becomes structure: founder experiences with steward ownership as institutionalized self-binding

Lecture Hall C

Session 16
AI Entrepreneurship
Chair: Mirjam Nicole Streeb

Diemo Urbig, Dennis Jan Vogt, Simon Kleinert

More reasoning, more recall? Reasoning levels and variability in ventures' LLM footprints

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Mirjam Nicole Streeb, Matthias Baum, Rebecca Preller, Agnes Koschmider

Between confirmation and challenge: GenAI advice, teammate feedback, and strategic decision change in entrepreneurship*

Johanna Wagner, Mirjam Nicole Streeb, Matthias Baum

Pathways of generative AI integration in strategic decisions: when do executives trust AI?

Seminar Room 1

Session 17
Student Award Presentations
Chair: Magdalena Mißler-Behr

Amelie Spitze

Gesprochen wie ein Löwe – Die Wirkung von kostspieligen und kostenfreien Signalen in Start-up-Pitches auf Angel Investoren und der Einfluss von Investitionserfahrung*

Julia Baumgarten

Moments of visibility: gatekeepers' perceptions of female founders – an exploratory qualitative study*

Käthe Walz

Patterns and dynamics of entrepreneurial fraud: a qualitative analysis of SEC complaints*

Seminar Room 2

Session 18
Sustainable Entrepreneurship
Chair: Robert Faßhauer

Robert Faßhauer

Dual materiality as a strategy-shaping mechanism: evidence from sustainability strategy development in a small and medium-sized enterprise

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Robert Faßhauer

The role of the three-pillar model in sustainability research: structural embeddedness, thematic heterogeneity, and conceptual limitations

Seminar Room 3

Session 19
Entrepreneurial Transformation
Chair: Jörn Block

Nils Högsdal, Kim Lisagor Bisheff, Sean Branagan

Entrepreneurship beyond venture creation: developing entrepreneurial career pathways for journalism students in a changing media landscape

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Granit Ratkoceri, Jörn Block, Alexandra Moritz

Development and market introduction of an investor search engine for European start-ups

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Erik Ackermann, Jörn Block, Alexandra Moritz

Paying for integrity? Companies' preferences in the voluntary carbon market - an adaptive choice-based conjoint analysis

Workshop Room VG 1C 0.01

Workshop 4
PraxisLab Rollenspiel
Chair: Janina Rüger-Aamot

Janina Rüger-Aamot

Führung in der Unternehmensnachfolge erfahrbar machen: Das PraxisLab als wissenschaftlich begleitetes Rollenspiel für Familienunternehmen

Das PraxisLab nutzt das Rollenspiel, um Führungsdynamiken in der Unternehmensnachfolge unmittelbar erlebbar und beobachtbar zu machen. In einem fiktiven Familienunternehmen treffen die Teilnehmenden Entscheidungen unter Unsicherheit, verhandeln unterschiedliche Interessen und erproben Führungshandeln. Die anschließende gemeinsame Auswertung macht Verhaltensmuster, Rollen und Wechselwirkungen sichtbar. So entstehen konkrete Erkenntnisse für die Gestaltung realer Nachfolgeprozesse und für die eigene Führungspraxis.

*= Award-Nominierung / Award Nomination

18.40: Conference Bus 1: **Foyer ZHG → HolidayInn → RadissonBlu → Alte Chemiefabrik**
19.10: Conference Bus 2: **Foyer ZHG → HolidayInn → RadissonBlu → Alte Chemiefabrik**

Donnerstag / Thursday, September 17 **Einlass ab / Entry from 19.00 & Start um / at 19.30:**
Gesellschaftsabend / Conference Dinner

Ort / Venue
Alte Chemiefabrik, Parzellenstraße 21, 03050 Cottbus

Gesellschaftsabend / Conference Dinner

Begrüßung / Welcome

Prof. Dr. Diemo Urbig
(19:30)

Keynote

Tobias Dünow
Staatssekretär für Wissenschaft, Forschung und Kultur des Landes Brandenburg /
State Secretary for Science, Research and Culture of the State of Brandenburg

Best Paper Award Verleihung / Best Paper Award Ceremony

"KSG Entrepreneurship Research Award 2026"
(gefördert von der / supported by the Karl Schlecht Stiftung)

"Entrepreneurship Research Newcomer Award 2026"
(gefördert von der / supported by the Stiftung für die Wissenschaft der Sparkassen Finanzgruppe Bonn)

"Family Business and Mittelstand Research Award 2026"
(gefördert von der / supported by the EQUA Stiftung)

"Norbert Szyperski Technologie- und Innovationsmanagement Award 2026"
(gefördert von der / supported by the Szyperski Stiftung)

"Student Award 2026"
(gefördert von / supported by Gründungsservice & Lehrstuhl ABWL, insbesondere Planung, Innovation und Gründung der BTU Cottbus-Senftenberg)

Early Announcement

30. Interdisziplinäre Jahreskonferenz / 30th Annual Interdisciplinary Conference
06. - 08. Oktober 2027 / October 06–08, 2027
in Marburg, Germany

Awards 2026

Der FGF fördert die Forschung zu Entrepreneurship, Innovation, Mittelstand und Familienunternehmen. Zu diesem Zweck lobt der FGF zusammen mit verschiedenen Partnern die folgenden Awards aus:

The FGF promotes research in the fields of entrepreneurship, innovation, SMEs, and family businesses. To this end, the FGF, together with various partners, presents the following awards:

——————————————

KSG Entrepreneurship Research Award 2026

Anlässlich der 29. Interdisziplinären Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum 2026) fördert die Karl Schlecht Stiftung WissenschaftlerInnen aus dem Bereich Entrepreneurship und stiftet bereits zum 12. Mal den mit 4.000 EUR dotierten „KSG Entrepreneurship Research Award“.

On the occasion of the 29th Annual Interdisciplinary Conference on Entrepreneurship, Innovation, and SMEs (G-Forum 2026), the Karl Schlecht Stiftung is supporting researchers in the field of entrepreneurship and is presenting the "KSG Entrepreneurship Research Award" for the 12th time. The award is endowed with €4,000.

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Entrepreneurship Research Newcomer Award 2026

Anlässlich der 29. Interdisziplinären Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum 2026) fördert die Stiftung für die Wissenschaft der Sparkassen-Finanzgruppe bereits zum 17. Mal den wissenschaftlichen Nachwuchs und stiftet den mit 1.000 EUR dotierten „Entrepreneurship Research Newcomer Award“.

On the occasion of the 29th Annual Interdisciplinary Conference on Entrepreneurship, Innovation, and SMEs (G-Forum 2026), the Stiftung für die Wissenschaft of the Sparkassen-Finanzgruppe is supporting early-career researchers for the 17th time and is presenting the "Entrepreneurship Research Newcomer Award". The award is endowed with €1,000.

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Family Business and Mittelstand Research Award 2026

Anlässlich der 29. Interdisziplinären Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum 2026) fördert die EQUA-Stiftung bereits zum 8. Mal WissenschaftlerInnen aus dem Bereich Familienunternehmen und Mittelstand, und stiftet den mit 1.000 EUR dotierten „Family Business und Mittelstand Research Award“.

On the occasion of the 29th Annual Interdisciplinary Conference on Entrepreneurship, Innovation, and SMEs (G-Forum 2026), the EQUA Stiftung is supporting researchers in the field of family businesses and SMEs for the 8th time and is presenting the "Family Business and Mittelstand Research Award". The award is endowed with €1,000.

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Norbert Szyperski Technologie- und Innovationsmanagement Award 2026

Anlässlich der 29. Interdisziplinären Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum 2026) fördert die Szyperski Stiftung WissenschaftlerInnen aus dem Bereich Technologie- und Innovationsmanagement und stiftet bereits zum 7. Mal den mit 2.000 EUR dotierten „Norbert Szyperski Technologie- und Innovationsmanagement Award 2026”.

On the occasion of the 29th Annual Interdisciplinary Conference on Entrepreneurship, Innovation, and SMEs (G-Forum 2026), the Szyperski Stiftung is supporting researchers in the field of technology and innovation management for the 7th time and is presenting the "Norbert Szyperski Technology and Innovation Management Award 2026”. The award is endowed with €2,000.

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Student Award 2026

Anlässlich der 29. Interdisziplinären Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum 2026) lobt der FGF erstmals den „Student Award 2026“ aus. Ermöglicht wird der Student Award 2026 durch den Gründungsservice der BTU und den Lehrstuhl ABWL, insbesondere Planung, Innovation und Gründung der BTU. Gemeinsam übernehmen sie für die Autorinnen bzw. Autoren der drei besten Masterarbeiten jeweils die Teilnahmegebühr am G-Forum 2026 in Höhe von bis zu 490 EUR.

On the occasion of the 29th Annual Interdisciplinary Conference on Entrepreneurship, Innovation, and SMEs (G-Forum 2026), FGF is presenting the “Student Award 2026” for the first time. The Student Award 2026 is made possible by the BTU Startup Service and the Chair of Business Administration, in particular Planning, Innovation and Entrepreneurship at BTU. Together, they will cover the G-Forum participation fee, up to an amount of €490, for the authors of each of the three best master’s theses.

Freitag / Friday, September 18 — 09.00 – 10.30: Parallel Sessions 20-25

Lecture Hall A

Session 20
Individual Entrepreneurial Behavior
Chair: Anika Thurow

Yuhang Cui, Elisabeth Berger
Mind the "mere" details: a socio-linguistic perspective on addressing in entrepreneurial pitching

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Jan Philipp Harmes, Marius Claus Wehner, Lynn Schmodde
From resilience to antifragility: a conservation of resources perspective on entrepreneurial growth

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Anika Thurow
The lone(ly) wolf: how loneliness in entrepreneurs relates to exploration and exploitation behaviors—the role of need motivation*

Lecture Hall B

Session 21
AI Entrepreneurship
Chair: Ondřej Machek

Michael Mödl, Marcos Balmaceda
Platform certification as a substitute for reputation: effects of mandatory AI disclosure*

Philipp Flauger, Hannes Thees, Isabell Merkt, Sonja Pohl, Eric Poradka, Linda Schnelting, Jan Schmidt
AI-driven environmental intelligence for ESG and biodiversity transformation - an empirical study of the ESA project TerraLayer.AI in sustainable forest governance

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László Gajo, Ondřej Machek
From experimentation to shadow AI infrastructure in B2B sales: an exploratory study

Lecture Hall C

Session 22
Entrepreneurial Families
Chair: Anna-Katharina Schaper

David Sauer, Nadine Kammerlander, Andreas Hack, Fergus Neville, Niklas K. Steffens
The 'dark side' of identification in family firms: how identification fosters unethical pro-organizational behavior*

Dorian Hannig, Marcel Hülsbeck
Continuing a family tradition: how family legacy orientation moderates the innovation effects of entrepreneurial motives

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Anna-Katharina Schaper, Melanie Richards
Sustainability reporting in times of shifting regulatory grounds: a family firm owner-manager perspective

Seminar Room 1

Session 23
Innovation
Chair: Diemo Urbig

Diemo Urbig, Mochkabadi Kazem
Maintaining legitimacy at the right level of novelty: external endorsements and innovativeness in reward crowdfunding

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Diemo Urbig, Philip Steinberg, Andreas Salmen, Vivien Procher
Unpacking the EMNE effect in innovation research: nonlinear and interactive controls

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Swati Bhargava, Faisal Saeed Malik, Orestis Terzidis
Cartoons as visual-narrative infrastructures in entrepreneurship, strategy, and innovation: a systematic literature review

Seminar Room 2

Session 24
Praxis Track: Entrepreneurship Practice
Chair: Iliyana Madina

Jörn Block
Redstone University Startup Index 2026

Julia Schauer, Natalia Gorynia-Pfeffer
Akademische und nicht-Akademische Gründungen im Vergleich: eine empirische Analyse auf Basis des Global Entrepreneurship Monitors 2025

Natalia Gorynia-Pfeffer, Armin Baharian, Julia Schauer
Altersunterschiede im Gründungsgeschehen in Deutschland: Erkenntnisse des Global Entrepreneurship Monitors

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Iliyana Madina, Malgorzata Thonagel, Helene Kuhn, Robin Bürger
Partizipationsformate zwischen realer und digitaler Welt: Erkenntnisse aus fünf Innovation Challenges

Seminar Room 3

Session 25
Decision Making & Funding
Chair: Nadine Albrecht

Norbert Linn
Curiosity killed the cat - does curiosity, risk propensity, and ambiguity tolerance influence business angels' early-stage investment behavior?

Nicholas Bost, Paula Schwetzler
The role of effectual and causal reasoning in the investment decision of institutional early-stage venture capital investors

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Mona Riethmüller, Nadine Albrecht, Claudia Doblinger, Kristina Stoiber
Who gets funded – and how? Mapping the structural architecture of public innovation agencies

*= Award-Nominierung / Award Nomination

10.30 – 11.00 Kaffeepause / Coffee Break / Socializing
Foyer ZHG

Freitag / Friday, September 18 — 11.00 – 12.30: Parallel Sessions 26-31

Lecture Hall A

Session 26
Venture Clienting & Corporate Innovation
Chair: Christian Lehmann

Christoph Fusch, Rebecca Preller
From no-go to hype: creating hype-supporting narratives for defense-tech new ventures in Germany

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Nikolaj Penava, Rebecca Preller
How venture clienting emerged as a hype in corporate entrepreneurship

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Christian Lehmann
David and Goliath in open innovation: the strategic realities of venture clienting

Lecture Hall B

Session 27
Mittelstand & Family Firms
Chair: Mahsa Samsami

Nikolai Schäfer, Marcel Hülsbeck
Toward an explanation of competitive advantage in digital platform ecosystems: a systematic literature review of relational rent activation in industrial SMEs*

———————————

Ondřej Machek, Lorraine Marie Uhlaner, Aleš Kubíček, Efthymios Daskalopoulos
More roles, more innovation? The relationship between dominant coalition role diversity and innovativeness in SMEs

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Thomas Schøtt, Mahsa Samsami
Entrepreneurs' family tradition shaping pursuit of sustainability: embedded in society's institution for family business

Lecture Hall C

Session 28
Entrepreneurial Well-being & Scaling
Chair: Frederik Uwe Sell

Benedikt Vogel, Johanna Kuske, Christian Schwens
Untangling the impact of scaling on employee well-being

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Olivia Wacker, Sebastian Kruse, Malte Brettel
A different kind of wealth: how socio-emotional wealth shapes authenticity and job satisfaction for the individual in family firms

———————————

Frederik Uwe Sell, Sebastian Kruse
Impact of founder faultlines on startup scaling: evidence from U.S. startups

Seminar Room 1

Session 29
Entrepreneurial Dynamics
Chair: Alexander Kritikos

Fabian Seeger, Leif Brändle, Andreas Kuckertz
Beyond uncertainty: synthesizing perspectives on the future in entrepreneurship research

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Sophia Ludwig, Constanze Chwallek
Building serendipity-ready organizations: the role of organizational learning orientation and strategic flexibility

———————————

Daniel Graeber, Alexander Kritikos, Caroline Stiel
Is there a universal life cycle of entrepreneurship? Disentangling age, cohort, and period effects

Seminar Room 2

Session 30
Diversity & Female Entrepreneurship
Chair: Vivien Procher

Max Kumpf, Kerstin Ettl
Führen Metriken zu mehr Objektivität? Status quo und Zukunftsperspektiven der Operationalisierung des Diversity Management-Impacts

———————————

Katherina Kuschel, Alondra Arellano Hernández
Female entrepreneurs' representation on Mother's Day: an Instagram image analysis

———————————

Sophia Foerster, Vivien Procher, Michael Stephan
Female entrepreneurship, innovation, and structural barriers: a meta-analysis

Seminar Room 3

Session 31
Entrepreneurial Resources & Processes
Chair: Falko Carl

David Niwar
Self-monitoring and leadership exchange quality in venture founding teams: the moderating role of team size

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Erik E. Lehmann, David Pfaudler, Laurenz Weiße
Religious social capital and entrepreneurship: the missing effect of religious social capital on entrepreneurship: evidence from district-level data in Germany

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Falko Carl
(Sustainable) entrepreneurship as a driver in real-world laboratory processes: an empirical study on the integration of entrepreneurial actors into transdisciplinary research processes

*= Award-Nominierung / Award Nomination

12.30 – 13.30 Mittagessen / Lunch Break / Socializing
Mensa am Zentralcampus Cottbus des Studierendenwerkes Frankfurt/Ost:Brandenburg

Freitag / Friday, September 18 — 13.30 – 15.00: Parallel Sessions 32-33

Lecture Hall A

Session 32
Entrepreneurial Contexts & Change

Chair: Katja Werner

Kartik Chauhan,
Christin Hoffmann,
Felix Müsgens

Regional identity and narrative gaps: a VR experiment on employer attractiveness in Lusatia

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Edwin Zu-Cudjoe,
Michael Kofi Hanson

From protection to participation? Healthcare security and entrepreneurial autonomy in Ghana

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Abdullah Mustafa

Family responsibilities and coping strategies of religious minority women entrepreneurs in a Muslim majority South Asian context

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Dardan Behrami,
Tobias Röth

From artifacts to action: how boundary objects shape business model innovation over time — the case of SME succession

———————————

Katja Werner,
Annett Pflug

Generational change as an opportunity for SME - the importance of innovation in the succession process

Lecture Hall B

Session 33
AI Entrepreneurship

Chair: Franka Johanna Zielke

Matteo Scherer

From digital divide to AI gap

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Nicolai Huss

Optimal distinctiveness in AI startups: innovation similarity and funding outcomes

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Franka Johanna Zielke
Corinna Vera Hedwig Schmidt,
Larissa Pomrehn,
Tessa C. Flatten

Fit over format: a field study on the role of GenAI interventions on employee usage behavior

*= Award-Nominierung / Award Nomination

15.00: Verabschiedung / Farewell (Lecture Hall A)

15.30: Konferenzende / End of Conference

Allgemeine Informationen / General Information

Foto- und Filmaufnahmen auf der Konferenz / Photo and video recordings at the conference

Mit der Anmeldung erteilen Sie dem Veranstalter die Erlaubnis, während der Tagung Foto- und Filmaufnahmen zu machen und diese im Zusammenhang mit der Veranstaltung sowohl analog als auch digital für Öffentlichkeitsarbeit und Dokumentation zu verwenden. Falls Sie nicht fotografiert werden möchten, wenden Sie sich bitte direkt vor Ort an unseren Fotografen.

By registering, you grant the organizer permission to take photos and video recordings during the conference and to use these materials, both in print and digital formats, for public relations and documentation purposes related to the event. If you do not wish to be photographed, please contact our photographer directly on-site.

Regeln zur Präsentation / Presentation Guidelines

Computer und Beamer sind in jedem Sessionraum vorhanden. Bitte bringen Sie Ihre Präsentation auf einem USB-Stick mit, damit sie vor der Session auf dem jeweiligen Computer geladen werden kann (PowerPoint oder PDF). Die für die Präsentation zur Verfügung stehende Zeit (inklusive Diskussion) richtet sich nach der Anzahl der zugelassenen Vorträge in der Session.

- 3 Paper in einer 90-minütigen Session = 30 Minuten pro Vortrag
- 4 Paper in einer 90-minütigen Session = 22 Minuten pro Vortrag
- 5 Paper in einer 90-minütigen Session = 18 Minuten pro Vortrag

- 2 Paper in einer 60-minütigen Session = 30 Minuten pro Vortrag
- 3 Paper in einer 60-minütigen Session = 20 Minuten pro Vortrag

A computer and projector will be available in each session room. Please bring your presentation on a USB stick and upload it to the computer before the session starts (PowerPoint or PDF). The time allotted for each presentation (including discussion) depends on the number of presentations scheduled per session.

- 3 papers in a 90-minute session = 30 minutes per presentation
- 4 papers in a 90-minute session = 22 minutes per presentation
- 5 papers in a 90-minute session = 18 minutes per presentation

- 2 papers in a 60-minute session = 30 minutes per presentation
- 3 papers in a 60-minute session = 20 minutes per presentation

Sprache / Language

Die Konferenzsprachen sind Deutsch und Englisch. Es wird keine Simultanübersetzung angeboten. Bitte beachten Sie, dass Vorträge, die in englischer Sprache eingereicht wurden, auch in englischer Sprache präsentiert werden sollten, um unseren nicht deutschsprachigen Teilnehmern durchgängig den Besuch dieser Präsentationen zu ermöglichen.

The conference languages are German and English. No simultaneous translation will be provided. Please note that presentations submitted in English should also be delivered in English, to ensure that non-German speaking participants can fully engage with the presentations and discussions.

Unterkünfte / Accommodation

Eine Auswahl an Hotels in Cottbus finden Sie im Internet u.a. unter:

- https://www.fgf-ev.de/g-forum-2026-cottbus/

An overview of hotels in Cottbus can be found on the Website:

- https://www.fgf-ev.de/en/g-forum-conference-2026-cottbus/

Anfahrt / Travel Directions

Universität MUL-CT (DoktorandInnenkolloquium/Doctoral Colloquium & Post-Doc-Workshop)
Lageplan/Map

BTU Cottbus-Senftenberg
Lageplan/Map

Programmverantwortung / Conference Program Committee

Responsible for the conference program

Prof. Dr. Matthias Baum
Chair of Entrepreneurship and
Digital Business Models
University of Bayreuth

Prof. Dr. Christoph Stöckmann
Professor of Entrepreneurship &
Digital Transformation
Free University of Bolzano

Prof. Dr. Diemo Urbig
Chair of Business Administration, in particular Empirical Management Research and Transformation
Brandenburg University of Technology Cottbus-Senftenberg (BTU)

Prof. Dr. (mult.) Eckhard Nagel
Chair of Hospital Care (Board Chair)
Medical University of Lausitz – Carl Thiem (MUL-CT)

Organizer

FGF - Forschungsnetzwerk
Entrepreneurship, Innovation und Mittelstand e.V.
c/o **Dr. Madlen Schwing**
Haus 1, Zapf-Gebäude, 3. OG
Nürnberger Str. 38
95448 Bayreuth
Phone: +49 160 366 9087
E-mail: info@fgf-ev.de
Internet: www.fgf-ev.de

Local organization
Prof. Dr. Diemo Urbig
Chair of Business Administration, in particular Empirical Management Research and Transformation
Brandenburg University of Technology Cottbus-Senftenberg (BTU)
E-mail: urbig@b-tu.de
Internet: www.b-tu.de/fg-unternehmensforschung

Prof. Dr. (mult.) Eckhard Nagel
Chair of Hospital Care (Board Chair)
Medical University of Lausitz – Carl Thiem (MUL-CT)
E-mail: eckhard.nagel@mul-ct.de
Internet: mul-ct.de

Katrin Erb
Knowledge- and Technology Transfer
Brandenburg University of Technology Cottbus-Senftenberg (BTU)
E-mail: katrin.erb@b-tu.de
Internet: www.b-tu.de/transfer

G-Forum Anmeldeformular / G-Forum Registration form

Online Anmeldung / Registration:

Nutzen Sie bitte den Link "**Als neuer Nutzer registrieren**" für die Erstellung eines Nutzerkontos. Im zweiten Schritt können Sie sich dann für die verschiedenen Veranstaltungen der Konferenz anmelden.

https://www.conftool.pro/g-forum-2026/

Please use the link "**Register as a new user**" to create a user account. With the second step you can register as a participant for the different events of the G-Forum.

https://www.conftool.pro/g-forum-2026/

Anfahrt/ Directions (Cottbus, Germany)

Mittwoch 16. September 2026 / Wednesday, September 16, 2026
Universität MUL-CT, Thiemstr. 111, 03048 Cottbus
DoktorandInnen-Kolloquium / Doctoral Colloquium
Post-Doc-Workshop
Lageplan/Map

Mittwoch 16. September 2026 / Wednesday, September 16, 2026
Universität MUL-CT, Thiemstr. 111, 03048 Cottbus
FGF-Mitgliederversammlung / FGF-Meeting of Members
Lageplan/Map

Donnerstag und Freitag, 17. und 18. September 2026 / Thursday and Friday September 17 and 18, 2026
BTU Cottbus-Senftenberg, Zentralcampus, Platz der Deutschen Einheit 1, 03046 Cottbus
Konferenz / Conference
Lageplan/Map

Rahmenprogramm / Social Events (Cottbus, Germany)

Der Gesellschaftsabend und die Preisverleihungen zu den Awards des 29. G-Forums in Cottbus finden am Donnerstag, den 17. September 2026 in der Alte Chemiefabrik, Parzellenstraße 21, 03050 Cottbus statt.

Lageplan/Anfahrt

The dinner reception and the awards ceremony for the 29th G-Forum in Cottbus will be held on Thursday, September 17, 2026, at Alte Chemiefabrik, Parzellenstraße 21, 03050 Cottbus.
Map

FGF

Der FGF – Forschungsnetzwerk Entrepreneurship, Innovation und Mittelstand e. V. ist die führende und mitgliedsstärkste wissenschaftliche Vereinigung für Entrepreneurship, Innovation und Mittelstand im deutschsprachigen Raum. Der FGF ist als eingetragener Verein (e. V.) organisiert und gemeinnützig.

Ziel des FGF ist die Förderung von Forschung, Lehre und Transfer zu den Themen Entrepreneurship, Innovation und Mittelstand. Der FGF versteht sich als Netzwerk und nimmt eine koordinierende Rolle in Forschung und Lehre ein.

Der FGF

- unterstützt die Etablierung von Professuren im Bereich Entrepreneurship, Innovation und Mittelstand
- betreibt Arbeitskreise zu Themen aus dem Bereich Entrepreneurship, Innovation und Mittelstand
- publiziert wissenschaftliche Studien und Beiträge, u. a.:
    - **FGF Studies in Small Business and Entrepreneurship**
    - **FGF / IfM Policy Brief**
    - **FGF Conference Proceedings**
- veranstaltet Konferenzen, Workshops und Tagungen zu den Themen des FGF
- betreibt eine Expertendatenbank zu den Themen des FGF

Mehr über den FGF erfahren Sie unter: https://www.fgf-ev.de/

The FGF is the leading and largest academic association in the fields of entrepreneurship, innovation, family and small business research in the German-speaking area. The FGF is registered as a non-profit organization.

The aim of the FGF is to promote research, teaching and knowledge transfer in relation to Entrepreneurship, Innovation and German Mittelstand. The Association regards itself as a network with a coordinating role in research and teaching.

The FGF

- supports the establishment of chairs in the areas of Entrepreneurship, Innovation and German Mittelstand
- runs Working Groups in the areas of Entrepreneurship, Innovation and German Mittelstand
- publishes research and papers, including:
    - **FGF Studies in Small Business and Entrepreneurship**
    - **FGF / IfM Policy Brief**
    - **FGF Conference Proceedings**
- organizes conferences, workshops and congresses on topics relevant to the FGF
- operates an expert database on topics relevant to the FGF

More about the FGF can be found at: https://www.fgf-ev.de/en/

Kontakt / Contact
FGF – Forschungsnetzwerk Entrepreneurship, Innovation und Mittelstand e.V.
Haus 1, Zapf-Gebäude, 3. OG
Nürnberger Str. 38
95448 Bayreuth

Tel.: +49 160 366 9087
Email: info@fgf-ev.de
Internet

FGF Doctoral Program – Class of 2027

FGF Doctoral Program – Class of 2027
"How to successfully design, craft and publish entrepreneurship, family business and innovation research"

Brief Description
This program introduces doctoral students to academic research, writing, and publishing in the fields of entrepreneurship, innovation, and family business. While it is ideally suited for first- and second-year doctoral candidates, students at later stages of their doctoral journey will also benefit from learning alongside a diverse group of professors and researchers, and from engaging in meaningful discussions within a supportive, trust-based environment.

The program follows a blended learning format, combining online sessions with on-site workshops. Participants will not only gain valuable academic knowledge but also build a strong network with fellow doctoral students from across the DACH region. In addition, they will have the opportunity to present their own research and receive constructive feedback to advance their dissertation projects.

Although the program's primary focus is on entrepreneurship and innovation, it is also open to doctoral students from related disciplines such as Information Systems (IS), Management, Marketing, Organizational Behavior (OB), and Organizational Psychology. Candidates whose research intersects with innovation, transformation, or entrepreneurship are especially encouraged to apply.

The program language is English.

Program Instructors
The program is organized by the FGF. The 2027 teaching faculty includes Prof. Dr. Jörn Block, Dr. Leif Brändle, Prof. Dr. Christian Fisch, Prof. Dr. Nadine Kammerlander, Prof. Dr. Rebecca Preller, Dr. Jens Schüler, Prof. Dr. Christoph Stöckmann, and Prof. Dr. Diemo Urbig.

The instructors have published in the leading entrepreneurship (e.g., JBV, ETP, SEJ, SBE), innovation (e.g., ResPol, JPIM), family business (e.g., FBR, JFBS) and (international) management (e.g., ASQ and JOM).

Schedule & Location
The online phase of the program will take place from May to July 2027. It will cover a range of topics, including, but not limited to, an introduction to the research and publishing process, topic choice and making a contribution, research design, empirical analysis, and academic writing. The program will conclude with a two-day on-site workshop, during which participants will have the opportunity to present their own research projects and receive feedback from the faculty and peers.
Further details will be provided in due course.

Program Fee
The regular program fee is €600. A reduced fee of €500 applies to participants who are FGF members or whose doctoral supervisor is an FGF member. The fee covers tuition and teaching materials. Lunch and dinner during the two-day on-site workshop are not included.

Contact and Registration
To register, please contact the FGF office at info@fgf-ev.de. The registration deadline is March 31, 2027.

FGF Beitrittsformular / FGF Membership Application Form

via email to info@fgf-ev.de

FGF - Forschungsnetzwerk
Entrepreneurship, Innovation und Mittelstand e.V.
Haus 1, Zapf-Gebäude, 3. OG
Nürnberger Str. 38
95448 Bayreuth

Membership Application Form

With respect to the acknowledged articles of association (Version: 08.04.2025), I/we herewith apply as a member of the FGF – Forschungsnetzwerk Entrepreneurship, Innovation and Mittelstand e.V.

- ☐ as FGF- stakeholder (minimum annual contribution 2,500 €).
- ☐ as a supporting organisation, institution, company etc. (minimum annual contribution 500 €)
- ☐ as a natural person, active Member (minimum annual contribution 120 €)
- ☐ as a Junior member or funded entrepreneur from universities (exempt from the membership fee for the duration of their (doctoral) studies or funding)

FGF-Newsletter

- ☐ Yes, please send me the FGF-Newsletter for free to my Email-Address

Request

- ☐ Please send me without obligation further information about the FGF e.V.

Please find our articles of association and further information on our homepage
https://www.fgf-ev.de/

_____
Title/first name/surname

_____
Profession

_____
Institution/Company

_____
Institution/Company

_____
Street

_____
Zip-code/City

_____
Telephone

_____
Telefax

_____
Email Address

_____
Location, date

_____
Signature

Early Announcement

30. Interdisziplinäre Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand 06. bis 08. Oktober 2027 in Marburg

Thema:
Cooperation in Times of Disruption
Designing Collaborative Innovation across Start-ups, Mittelstand and Academia

Wir freuen uns sehr, die 30. Interdisziplinäre Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum) gemeinsam mit der Universität Marburg unter der Tagungspräsidentschaft von Prof. Dr. Vivien Procher und Prof. Dr. Michael Stephan ankündigen zu dürfen.

Den Call for Papers sowie die Konferenzwebsite mit weiteren wichtigen Informationen werden wir Ihnen zu Beginn des neuen Jahres zur Verfügung stellen. Aktuelle Hinweise finden Sie außerdem auf der FGF-Website, in den sozialen Medien und im FGF-Newsletter.

30th Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs October 6–8, 2027, Marburg (Germany)

Theme:
Cooperation in Times of Disruption
Designing Collaborative Innovation across Start-ups, Mittelstand and Academia

We are delighted to announce the 30th Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), together with the Marburg University, under the conference presidency of Prof. Dr. Vivien Procher and Prof. Dr. Michael Stephan.

The Call for Papers and the conference website with further important information will be available at the beginning of the new year. For ongoing updates, please also check the FGF website, social media, and the FGF newsletter.

Kontakt / Contact
FGF – Forschungsnetzwerk Entrepreneurship, Innovation und Mittelstand e.V.
c/o Dr. Madlen Schwing
Haus 1, Zapf-Gebäude, 3. OG
Nürnberger Str. 38
95448 Bayreuth
E-Mail: info@fgf-ev.de | Internet: www.fgf-ev.de
LinkedIn: linkedin.com/company/fgf-ev/ | Instagram: instagram.com/fgfev_forschungsnetzwerk/