

G-Forum

JAHRESKONFERENZ 2025

28. Interdisziplinäre Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand
28th Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs

17. – 19. September 2025 / September 17th – 19th 2025
Universität Hohenheim & Hochschule der Medien Stuttgart (Germany)



“It takes an Ecosystem to raise a startup”

Keynote Speech I

“A decade of entrepreneurial ecosystem research: looking back and looking forward”

Prof. Dr. Erik Stam

Utrecht University (The Netherlands) and Stellenbosch University (South Africa)

Keynote Speech II

“It takes innovations to be future-proof”

Dr. Danyal Bayaz

State Minister of Finance of Baden-Württemberg

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Wir danken den folgenden Partnern herzlich für ihre Unterstützung des 28. G-Forums /
We would like to thank the following partners for their friendly support of the 28th G-Forum:

Partner/Supporter



Stiftung für die Wissenschaft



Szyperski Stiftung

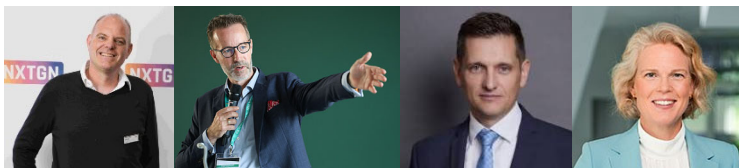


THE Start-up
LÄND

Welcome of the Conference Chairs

Dear participants,

we warmly welcome you to the 28th G-Forum in Stuttgart! Having hosted the conference in 2004 and 2018, we are honored to welcome our scientific community back to one of Germany's most dynamic innovation regions.



This year's theme, "It takes an ecosystem to raise a startup," is based in on an old African proverb. Raising a child requires the support, guidance, and involvement of an entire community. In our view, this proverb encapsulates both the academic discourse surrounding entrepreneurial ecosystems and the spirit of our conference. G-Forum 2025 is the result of close collaboration among four committed institutions – Universität Hohenheim, Universität Stuttgart, the Fraunhofer-Institut für Arbeitswirtschaft und Organisation (IAO), and the Hochschule der Medien Stuttgart – each bringing their perspective to the entrepreneurial landscape.

As a host, the Stuttgart region combines academic excellence, a thriving start-up scene and strong public and private institutions. With NXTGN recently being selected as one of ten Startup Factories, our region exemplifies how entrepreneurship can flourish when research, education, and support infrastructure are interconnected.

The conference unfolds across a diverse set of venues, mirroring the multifaceted spirit of Stuttgart:

- The Universität Hohenheim will host the FGF Doctoral Colloquium in its historic castle campus.
- The main conference will unfold at the Hochschule der Medien Stuttgart, with sessions in the award-winning interactive "Würfel" – home of the International Entrepreneurship Education Summit (IEES).
- We are especially thankful to be guests of key ecosystem partners on both evenings: the City of Stuttgart will host us at Stuttgart City Hall for the FGF Members' Meeting, and the L-Bank, Baden-Württemberg's central development bank, will open its Rotunde for the festive conference dinner. A special thanks also goes to all the supporters from our ecosystem ("THE Start-up LÄND") contributing to the conference.

This year's G-Forum takes place at a pivotal time. As the German Startup Factories initiative enters its implementation phase, we are convinced that lasting impact requires more than political commitment and funding. What is also needed is the trinity of entrepreneurship education, programs for startup support, and academic research. Aligning the three pillar empowers universities to become the hubs of innovation ecosystems.

With that we are delighted to welcome two distinguished keynote speakers:

- Prof. Dr. Erik Stam (Utrecht University), one of the leading voices on entrepreneurial ecosystems, and
- Dr. Danyal Bayaz (Finance Minister of Baden-Württemberg), a key political champion for innovation.

In addition to the tried-and-tested formats, we are introducing careful innovations to the program. Most notably, we are experimenting with workshops for the very first time – hosted in the Playpark. We invite you to engage in the sessions, workshops, and informal exchanges that making the G-Forum so special. Let us continue to foster our academic community and the impact of entrepreneurship research and education.

With warm regards,

Prof. Dr. Nils Högsdal (Hochschule der Medien Stuttgart)

Prof. Dr. Andreas Kuckertz (Universität Hohenheim)

Prof. Dr. Alexander Brem (Universität Stuttgart)

Prof. Dr. Katharina Hölzle (Universität Stuttgart / Fraunhofer IAO und Technologiebeauftragte der Wirtschaftsministerin)

Programmübersicht / Agenda

Mittwoch, 17. September 2025 / Wednesday, September 17th, 2025

- 13.00 FGF-DoktorandenInnenkolloquium / FGF Doctoral Colloquium
- 17:45 Bustransfer der Teilnehmenden nach Stuttgart Innenstadt (Rathaus) / Bus transfer for participants to Stuttgart city center (Town Hall)
- 18.30 FGF-Mitgliederversammlung / FGF Meeting of Members
- 19.30 Get Together (Selbstzahler, not included in the conference fee)

Donnerstag, 18. September 2025 / Thursday, September 18th, 2025

- 08.00 Registrierung / Registration
- 09.00 Eröffnungsplenum / Plenary Session / Keynote I
- 10.00 *Kaffeepause / Coffee Break*
- 10.30 Parallel Sessions
- 12.00 *Mittagessen / Lunch Break*
- 13.00 Plenum / Plenary Session / Keynote II
- 14.00 Parallel Sessions
- 15.30 Posterpräsentation mit Kaffeepause / Poster Presentation with Coffee Break
- 16.00 Parallel Sessions
- 17.30 Parallel Sessions
- 19.00 *Einlass Gesellschaftsabend / Entry Conference Dinner*
- 19.30 Start Gesellschaftsabend / Start of Conference Dinner /
Best Paper Award Prämierung / Best paper awarding
- 23:30 After Hour Location (Selbstzahler, not included in the conference fee)

Freitag, 19. September 2025 / Friday, September 19th, 2025

- 08.30 Registrierung und Kaffee / Registration and Coffee
- 09.00 Parallel Sessions
- 10.30 *Kaffeepause / Coffee Break*
- 11.00 Parallel Sessions
- 12.30 *Mittagessen / Lunch Break*
- 13.30 Parallel Sessions
- 15.00 Verabschiedung / Good-bye
- 15.30 Konferenzende / End of Conference

Mittwoch / Wednesday, September 17th

<i>Ort / Venue</i>
<i>Universität Hohenheim, Schloss Hohenheim 1, 70599 Stuttgart</i>
<i>13.00 – 17:45</i>
FGF-DoktorandInnenkolloquium / FGF Doctoral Colloquium (Due to limited capacity, only registered participants may attend)
<i>17:45</i>
Bustransfer der Teilnehmenden nach Stuttgart Innenstadt (Rathaus) / Bus transfer for participants to Stuttgart city center (Town Hall)

<i>Ort / Venue</i>
<i>Rathaus, Kleiner Sitzungssaal, Marktplatz (M) 1, 70173 Stuttgart</i>
<i>18.30 – 20.00</i>
FGF-Mitgliederversammlung / FGF-Meeting of Members

<i>Ort / Venue</i>
<i>Brauhaus Schönbuch, Bolzstrasse 10, 70173 Stuttgart</i>
<i>ab / from 19.30</i>
Gemütliches Zusammensein / Get Together (Selbstzahler / not included in the conference fee)

Donnerstag / Thursday, September 18th

Ort / Venue

Hochschule der Medien, Nobelstr. 10a, 70559 Stuttgart

ab / from 08.00:

Registrierung / Registration (Foyer EG / Foyer Ground Floor), Garderobe / Cloakroom (Raum S204)

09.00 – 10.00:

Eröffnungsplenum / Plenary Session

Nobelstr. 8, Raum i003 (Audimax)

Begrüßung / Welcome

Prof. Dr. Alexander Roos

Rector

Hochschule der Medien Stuttgart (HdM)

Prof. Dr. Nils Högsdal

Congress President

Hochschule der Medien Stuttgart (HdM)

Adrian Thoma

HdM-Alumnus & Managing Director NXTGN Management GmbH

Prof. Dr. Alexander Brem

University of Stuttgart

Keynote Speech I

**“A decade of entrepreneurial ecosystem research:
looking back and looking forward”**

Prof. Dr. Erik Stam

Utrecht University (The Netherlands) and Stellenbosch University (South Africa)

**Vorstellung des Programms und der Awards /
Presentation of Program and Awards**

Prof. Dr. Matthias Baum

President of the FGF, University of Bayreuth

**10.00 – 10.30: Kaffeepause / Coffee Break
S004**

Donnerstag / Thursday, September 18th

10.30 – 12.00: Parallel Sessions 1-8

Raum 1 S003	Raum 2 S104	Raum 3 S105	Raum 4 S202	Raum 5 S203	Raum 6 S205	Raum Playpark
Session 1 (Entrepreneurial) Ecosystems <i>Chair: Julia de Groote</i>	Session 2 Women Entrepreneurship & Gendered Personality <i>Chair: Miriam Bird</i>	Session 3 AI Entrepreneurship <i>Chair: Diemo Urbig</i>	Session 4 Venture Capital <i>Chair: Alexandra Moritz</i>	Session 5 Mittelstand <i>Chair: Birgit Felden</i>	Session 6 Impact Entrepreneurship <i>Chair: Steffen Strese</i>	Session 7 Workshop I <i>Chair: Stefanie Wrobel</i>
Verena Meyer, Katharina Scheidgen, Lillian Lommel, Sarah Stanske Transforming entrepreneurial ecosystems towards sustainability Sven Werner, Maximiliane Sievert, Philipp A. Trotter How to support start-ups in a nascent entrepreneurial ecosystem? Evidence from an accelerator in Africa Julia de Groote, Pisitta Vongswasdi Pursuing equality through allyship in the German startup ecosystem*	Julian Schenkenhofer, Lina Uebbing, Giuliana Mangano, Jan-Philip Ahrens How do gendered personality perceptions affect crowdfunding? Laura H Koch, Elisabeth SC Berger Double bind in the spotlight: Narratives of women entrepreneurs in the media Abstract Sidney Hribersek, Miriam Bird Navigating power and roles in mixed-sex entrepreneurial founding teams	Mahsa Samsami, Anastasia Ri, Chad Saunders, Cesare Antonio Fabio Riillo, Slavica Singer, Maya Dougoud, Saulè Mačiukaitė, Edwin Ojeda, María Paula Espinosa Vélez, José Manuel Aguirre Guillén, Ahmad Alshwawra, Serhii Apalkov, Chafik Bouhaddioui, Jershem Casasola, Vjekoslav Domljan, Christian Friedl, Igor Graic, Simara Greco, Ulrike Guelich, Rafael Herrera, Tigran Jrbas-hyani, Marcus Kardelo, Guangwei Li, Kelly Lin, Anna Pilková, Muhammad Azam Roomi, Constantinos Savvides, Jeff Shay, Sunil Shukla, Karin Širec, Tünde Petra Szabó, Florian Täume, Anna Tarnawa, Sirje Ustav, Thomas Schøtt Entrepreneurs' usage, assessment, and forecast of AI: Embedded in the digital entrepreneurship ecosystem* Karin Hoisl, Michael Mödl The use of AI in decision-making - Balancing trust and congruence* Simon Kleinert, Diemo Urbig Investments and survival predictions by ChatGPT in the crowdfunding context	Ilka Weichert, Theresa Veer Connection capital: The role of physical interaction between new ventures and VC investors for tie formation Mohamed Morad, Eva Lutz Syndicate structure and resilience against lead investor withdrawal Christopher Gresse Persönlichkeitsmerkmal Integrität – Anwendung als zusätzliches Kriterium bei der Allokation von Wagniskapital Andreas Mix Utopische Narration als unterschätzter Erfolgsfaktor? Granit Ratkoceri, Alexandra Moritz, Jörn Hendrich Block How do investors record and evaluate the climate contributions of cleantech startups in the energy sector	Linda Dörfer, Cedric Bayard, Andreas Liening Effectuation in Aktion: Eine qualitative Inhaltsanalyse der Anwendung effectualer Prinzipien durch Führungskräfte mittelständischer Unternehmen Robert Faßhauer Wirkung intrinsischer und extrinsischer Motivationen auf die Unternehmensnachhaltigkeit in KMU - Qualitative Untersuchung in der Lebensmittelproduktion Ilias Baltzis, Michael Graffius, Birgit Felden One-size-fits-none: Exploring the size effect in transaction multiples for micro-, small-, and medium-sized firms	Milica Marković, Erich Schwarz Born to be circular: State-of-the-art and attributes of born circular start-ups Johannes Engels Mapping the research on impactful ventures: Towards a common language Jami Thejane Perera, Tissa Ravinda Perera, Walter Mswaka Social entrepreneurship and dual value creation: A systematic literature review Nils Bertram, Steffen Strese, Julie Saesen Strategic capital and resource constraints: Unpacking cleantech venture outcomes through the resource-based view	Stefanie Wrobel Mit Foresight und Szenarien zum zukunfts-fähigen Geschäftsmodell Raum 7 S206 Session 8 Career Coaching <i>Chair: Barbara Teutsch</i> Kick-off Karriereberatung für den wissenschaftlichen Nachwuchs: Von der Promotion bis zur HAW-Professur (10:30 - 11:00 Uhr), gefolgt von individuellen Coaching Sessions in Raum S103 (11:00 - 12:00 Uhr und 14:00 - 15:30 Uhr)

* = Award-Nominierung

12.00 – 13.00: Mittagessen / Lunch Break
Cafeteria Sendepause

Donnerstag / Thursday, September 18th

Ort / Venue

Hochschule der Medien, Nobelstr. 10a, 70559 Stuttgart

13.00 – 14.00:

Plenum / Plenary Session

Nobelstr. 8, Raum i003 (Audimax)

Begrüßung / Welcome

Prof. Dr. Katharina Hölzle

University of Stuttgart / Fraunhofer IAO

Keynote Speech II

“It takes innovations to be future-proof”

Dr. Danyal Bayaz

State Minister of Finance of Baden-Württemberg

Donnerstag / Thursday, September 18th

14.00 – 15.30: Parallel Sessions 9-16

Raum 1 S003	Raum 2 S104	Raum 3 S105	Raum 4 S202	Raum 5 S203	Raum 6 S205	Raum Playpark
Session 9 Sustainable Entrepreneurship Chair: Matthias Baum	Session 10 Impact Entrepreneurship & Ecosystems Chair: Elisabeth Berger	Session 11 Innovation Chair: Nicolas Zacharias	Session 12 Entrepreneurial Well-being Chair: Julia Kensbock	Session 13 Entrepreneurial Teams Chair: Vivien Procher	Session 14 Entrepreneurship Education & Culture Chair: Tim Kampe	Session 15 Workshop II Chair: Hannes Thees
<i>Kristin Brennhäuffer, Denise Fischer-Kreer</i> Navigating person-related disappointment in sustainable ventures: How entrepreneurial resilience faces stakeholder adversity* <i>Veronika Kneip, Melanie Slavici</i> Tech zebras and the triple bottom line: Analyzing sustainability and gender in entrepreneurship <i>Johanna Isabell Supe, Mirjam Nicole Streeb, Matthias Baum</i> (Don't) Judge a venture by its color: The impact of greenwashing accusations on sustainable new ventures' employer attractiveness	<i>Anncatrin Mergler, Julie Saesen, Steffen Strese</i> Impact investing networks and venture survival - A moderated social capital perspective <i>Klaus Fichter, Karsten Hurrelmann</i> Resilience as a service: A new perspective on entrepreneurial opportunity development <i>Lukas Schnell, Florian Köhne, Elisabeth Berger</i> Who made who? Socio-material identity regulation in organizational spaces	<i>Svetlana Pischikova, Simon Pröll, Karin Bachinger</i> The impact of firm turnover on productivity growth: An empirical analysis <i>Johannes Schiffmann, Herbert Gillig</i> Bridging innovation and industry: How innovative startups can successfully enter the German manufacturing sector <i>Jasmin Thiele, Nicolas Zacharias</i> Adoption of sustainable innovations and willingness to pay for product attributes: An adaptive choice-based conjoint analysis	<i>Ondřej Machek, Aleš Kubiček</i> When conflict doesn't hurt: The role of family social capital and family-member exchange in family firms <i>Yasmin Khalfallah, Sebastian Kruse, Malte Brettel</i> The dual effect of hypomania on entrepreneurial teams: Conflict dynamics and contextual moderators <i>Anna Dünnwald, Julia M. Kensbock</i> Trying to see the stars: Coping, stress, and resilience among entrepreneurs facing war and forced displacement	<i>Patrick Figge, Carolin Häussler, Elisabeth Müller</i> Breaking new ground: The constraining effect of experience and the driving force of founders* <i>Laura Bregenzer, Carolin Häussler, Patrick Figge, Elisabeth Müller</i> Founders at the crossroads: Exit patterns and position shifts when new owners enter <i>Alexandra Hofmockel, Vivien Procher</i> Hybrid entrepreneurs' role in entrepreneurial teams: A competitive source for innovation behavior	<i>Cedric Bayard, Andreas Liening</i> Entrepreneurship in der Kultur- und Kreativwirtschaft: Eine bibliometrische Analyse des aktuellen Forschungsstandes <i>Daniel Nauck</i> Soziales Lernen und/oder Soziale Integration? Einbindung unternehmerischer Vorbilder in die internationale Entrepreneurship-Education: ein internationaler, domänenübergreifender Ansatz <i>Anne Becker-Mironici, Alexandra Moritz, Robin Bürger</i> From challenge to creation: The role of crowdsourcing challenges in shaping entrepreneurial intention within higher education <i>Mukunthan Nadarajah, Axel Heuser</i> Generative AI in entrepreneurship support organizations: Rethinking entrepreneurial education and training <i>Bernhard Wach, Tim Kampe</i> Knot yet competent: Untangling competency frameworks to clarify practically relevant intrapreneurial competencies	<i>Hannes Thees</i> Public transition policies for the ecological entrepreneurial transformation Panel discussion with: • Steffen Erath (Hansgrohe Group) • Jannis Gilde (Startup Verband) • Mahsa Samsami (TU Chemnitz) • Florian Täube (RKW) • Further panelists TBC • Moderator: Hannes Thees (KU Eichstätt-Ingolstadt) Raum 7 S206 Session 16 FGF Working Group Family Business <i>Chair: Birgit Felden, Marcel Hülsbeck, Andreas Hack</i> FGF-Arbeitskreis Familienunternehmen: Diskussion über aktuelle Forschungsthemen

* = Award-Nominierung

Donnerstag / Thursday, September 18th

Session 17 (Foyer 1. OG / Foyer 1st Floor)

**15.30 – 16.00 Kaffeepause / Coffee Break mit/with
Posterpräsentationen / Poster Presentations (Autoren anwesend / Authors present)**

Hendrik Schulze

Der Nutzen von Low-Code am Beispiel der Plattform yeet – Agilität, Empowerment und Effizienz in der Anwendungsentwicklung

Beat Hofer, Markus Kittler

Locus of Control (LOC) and trust as adoption factors for AI Agents and Agentic AI in medical decision-making

Zora Bolte

Sichtbarkeit von Gründer:innen mit digitalen Bildungsangeboten unterstützen

Donnerstag / Thursday, September 18th

16.00 – 17.30: Parallel Sessions 18-24

Raum 1 S003	Raum 2 S104	Raum 3 S105	Raum 4 S202	Raum 5 S203	Raum 6 S205	Raum 7 S206
Session 18 Business Model Innovation <i>Chair: Nils Högsdal</i>	Session 19 Praxistrack <i>Chair: Maximilan Scheu</i>	Session 20 Entrepreneurial Ecosystems <i>Chair: Monika Bachinger</i>	Session 21 Hybrid-/Part-time Entrepreneurship <i>Chair: Jörn Block</i>	Session 22 Decision Making <i>Chair: Malte Brettel</i>	Session 23 Inclusive Entrepreneurship <i>Chair: Simone Chlosta</i>	Session 24 Family Firms & Mittelstand <i>Chair: Andrew Isaak</i>
<i>Matthias Menter, Emilie Neye</i> From incremental to radical: Exploring the impact of artificial intelligence and dynamic capabilities on business model innovation <i>Eni Lindinger, Bernhard Wach, Mathias Gabrys</i> Strategic decision-making for traditional OEMs under CO2 fleet emission restrictions technology investment under regulatory, market, and customer constraints <i>Philippa Garcia Ortega</i> Ambidextrie in der Reifephase: Einflussfaktoren und strukturelle Handlungsoptionen für explorative Innovationseinheiten <i>Kilian Karb, Nils Högsdal</i> The next unicorn or just another cow - Business models in "Die Höhle der Löwen"	<i>Manoj Nimbalkar, Harshavardhan Patil, Sameer Hejib</i> Reimagining Foundational Learning Through Art: Fostering Creativity, Innovation, and Entrepreneurial Thinking in the UnBox Pilot in Jammu (India) <i>Said D. Werner, Helmut Schönenberger, Marte S. Kessler, Jennifer Kaiser-Steiner, Johanna Schwan</i> Stifterverband Innovation Ecosystem Framework <i>Johanna Slowik, Andreas Kuckertz, Maximilan Scheu</i> Navigating an Entrepreneurial Ecosystem - a Strategic Approach to Serendipity	<i>Robin Weisner, Sabrina Backs, Hauke Buermann</i> Entrepreneurial ecosystems: a closer look by the combination of systems theory and computer-based simulation <i>Andreas Schmidt, Rebecca Preller</i> Entrepreneurial ecosystems: A microfoundational view on building and managing technology-focused lab communities <i>Johannes Paul, Nagwan Abu El-Ella, Nicholas Bost</i> From disclosure to market: A patent incubation framework in an entrepreneurial ecosystem <i>Johannes Paul, Nicholas Bost, Nagwan Abu El-Ella</i> Incubation of patents and entrepreneurship education: Exploiting the entrepreneurial ecosystem to foster entrepreneurial intent <i>Philipp Flauger, Monika Bachinger</i> Beiträge von Silent Voices zur Nachhaltigkeitsebene in unternehmerischen Ökosystemen? Drei Fallbeispiele aus der Region Ingolstadt.	<i>Robert Sekulic, Mirjam Streeb, Matthias Baum</i> Commitment issues – Does hybrid entrepreneurship repel early-stage investors? <i>Karina Kappe, Diemo Urbig, Stephan Lengsfeld, Jon C. Carr, Christian Rupietta</i> When entrepreneurship and employment collide: Conflicts of hybrid entrepreneurs and their impact on wage employment satisfaction <i>Thomas Hermanns, Katrin Muehlfeld, Diemo Urbig, Jörn H. Block</i> Side hustles in wage employment: How self-employed workers weather economic crises	<i>Andreas Kleinn, Jan Bürgermeister</i> The entrepreneur as learning-driven decision-maker: How and when entrepreneurs learn through effectuation and causation <i>Andreas Kleinn, Efsthios Xenos</i> Bayesian modelling for researching entrepreneurial and business behavior: A methodological framework <i>Maren C. Umdasch, Julia Trautendorfer, Elisabeth S.C. Berger</i> Swiping left or right – The attractiveness of entrepreneurs in dating <i>Max Zimmermann, Andrea Greven, Malte Brettel</i> The role of creative, social and practical imaginativeness in an entrepreneur's tendency to engage in entrepreneurial hustle*	<i>Daniel Gräber, Julia de Groote, Christina Günther, Alexander Kritikos, Tanaporn Maneein</i> A resource-based perspective on mental distress in the workforce: The role of self-employment, gender, and migration status <i>Cesare Antonio Fabio Riillo, Kyung Eun Park</i> Gender along the stages of social entrepreneurship <i>Simone Chlosta</i> Meeting of the FGF working group "Inclusive Entrepreneurship"	<i>Sanja Krstic</i> Einfluss kollaborativer Plattformen auf das Wissensmanagement in mittelständischen Unternehmen <i>Alina Langenberg</i> Resource-constrained recruiting but still attractive? A hermeneutic literature review on employer branding in small and medium sized firms <i>Benjamin Monsorno, Andrew Isaak</i> Logic ambidexterity in corporate venture capital: How family firms navigate between causation and effectuation in entrepreneurial ecosystems

* = Award-Nominierung

Donnerstag / Thursday, September 18th

17.30 – 18.30: Parallel Sessions 25-31

Raum 1 S003	Raum 2 S104	Raum 3 S105	Raum 4 S202	Raum 5 S203	Raum 6 S205	Raum Playpark
Session 25 <i>Sustainable Innovation</i> Chair: Anna Reith	Session 26 <i>Entrepreneurship Strategy</i> Chair: Orestis Terzidis	Session 27 <i>Entrepreneurial Challenges</i> Chair: Katharina Scheidgen	Session 28 <i>CSR in Family Firms & SMEs</i> Chair: Erik Ackermann	Session 29 <i>Entrepreneurial Well-being</i> Chair: Sonja Franzke	Session 30 <i>Entrepreneurial Personality & Teams</i> Chair: Matthias Menter	Session 31 <i>Workshop III</i> Chair: Helmut Wittenzellner
<i>Timo Frey, Shashi Matta</i> Tackling grand challenges through innovation: Comparing family firms in the global north and the global south <i>Anna Reith, Maximilian Bauer, Shashi Matta</i> Collaborative innovation for environmental sustainability: Determinants of sustainable innovation collaborations in for-profit firms	<i>Dörte Leusmann, Marvin Hanisch</i> ImPress! Explaining impression management tactics in firm–firm interactions* <i>Faisal Saeed Malik, Orestis Terzidis</i> Meta capabilities and strategic dynamic capabilities in international business	<i>Stefan Mayr, Christine Mitter, Johannes Thaller, Christine Duller</i> Do family firms navigate formal reorganization differently? Insights from a socio-emotional wealth and mixed gamble perspective <i>Lara Hitgen, Katharina Scheidgen, Priscilla Kraft</i> Reinforcing (dis)advantage in entrepreneurs' networking strategies: Gender differences in efficiently networking with investors*	<i>Pascal Janser, Eva Lutz</i> Tradition meets transformation: Investigating the impact of CSR on innovation in family firms <i>Christian Meier</i> Rolle christlich-religiös geprägter Werte der Leitung mittelständischer Unternehmen als Ressource für die organisationale Nachhaltigkeitskompetenz <i>Erik Ackermann, Jörn Block, Alexandra Moritz</i> Sustainability, risk, and value: SMEs' preferences in evolving voluntary carbon markets	<i>Cesare Antonio Fabio Riillo, Chiara Peroni</i> Are happy people successful entrepreneurs? A study on GEM data <i>Anika Thurow</i> The lone(ly) wolf: How entrepreneurial loneliness fuels obsession—The role of perfectionism and work-home enrichment <i>Nadine Albrecht, Sonja Franzke, Viktoria Kilian</i> We are family... aren't we? Exploring the antecedents of entrepreneurs' and employees' boundary management in start-ups	<i>Julian Schenkenhofer, Vera Lomazzi, Silvio Vismara</i> Roots & Wings: Place attachment, mobility and absorptive capacity <i>Yannik Böhringer, Jona Asbach, Guido H. Baltes</i> Tracing career pathways of corporate entrepreneurs <i>Matthias Menter, Lutz Göcke, Max Schülting</i> The impact of top management team dynamics on business model innovation: A longitudinal analysis of turnover, tenure, and tenure diversity	<i>Helmut Wittenzellner, Lissy Groh</i> LEGO® Cynefin in der BANI-Welt: Mentale Gesundheit als Innovationstreiber im Unternehmenskontext

* = Award-Nominierung

Donnerstag / Thursday, September 18th Einlass ab / Entry from 19.00 & Start um / at 19:30:
Gesellschaftsabend / Conference Dinner

Ort / Venue
L-Bank, Rotunde, Börsenplatz 1, 70174 Stuttgart

Gesellschaftsabend / Conference Dinner

Best Paper Award Verleihung / Best Paper awarding
(19:30)

“KSG Entrepreneurship Research Award 2025“
(gefördert von der / supported by the Karl Schlecht Stiftung,
überreicht durch / presented by Prof. Dr. Christoph Stöckmann, Dr. Philipp Bocks & Jessica Kuntz)

“Entrepreneurship Research Newcomer Award 2025“
(gefördert von der / supported by the Stiftung für die Wissenschaft der Sparkassen Finanzgruppe Bonn,
überreicht durch / presented by Prof. Dr. Sylvia Hubner-Benz)

“Norbert Szyperski Technologie- und Innovationsmanagement Award 2025“
(gefördert von der / supported by the Szyperski Stiftung,
überreicht durch / presented by Prof. Dr. Matthias Baum & Leonie Szyperski)

Donnerstag / Thursday, September 18th ab / from 23.30
After Hour Location (Selbstzahler / not included in the conference fee)

Ort / Venue
Classic Rock Café Stuttgart, Schellingstr. 7, 70174 Stuttgart

Awards 2025

Der FGF fördert die Forschung zu Entrepreneurship, Innovation, Mittelstand und Familienunternehmen. Zu diesem Zweck lobt der FGF zusammen mit verschiedenen Partnern die folgenden Awards aus:

The FGF promotes research in the fields of entrepreneurship, innovation, SMEs, and family businesses. To this end, the FGF, together with various partners, presents the following awards:

KSG Entrepreneurship Research Award 2025

Anlässlich der 28. Interdisziplinären Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum 2025) fördert die Karl Schlecht Stiftung WissenschaftlerInnen aus dem Bereich Entrepreneurship und stiftet bereits zum 11. Mal den mit 4.000 EUR dotierten „KSG Entrepreneurship Research Award“.



On the occasion of the 28th Interdisciplinary Annual Conference on Entrepreneurship, Innovation, and SMEs (G-Forum 2025), the Karl Schlecht Foundation is supporting researchers in the field of entrepreneurship and is presenting the "KSG Entrepreneurship Research Award" for the 11th time. The award is endowed with €4,000.

Entrepreneurship Research Newcomer Award 2025

Anlässlich der 28. Interdisziplinären Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum 2025) fördert die Stiftung für die Wissenschaft der Sparkassen-Finanzgruppe bereits zum 16. Mal den wissenschaftlichen Nachwuchs und stiftet den mit 1.000 EUR dotierten „Entrepreneurship Research Newcomer Award“.

Stiftung für die Wissenschaft



On the occasion of the 28th Interdisciplinary Annual Conference on Entrepreneurship, Innovation, and SMEs (G-Forum 2025), the Stiftung für die Wissenschaft of the Sparkassen-Finanzgruppe is supporting early-career researchers for the 16th time and is presenting the "Entrepreneurship Research Newcomer Award". The award is endowed with €1,000.

Family Business and Mittelstand Research Award 2025

Der von der EQUA-Stiftung geförderte und mit 1.000 EUR dotierte „Family Business und Mittelstand Research Award“ wird in diesem Jahr nicht vergeben.



The "Family Business and Mittelstand Research Award", supported by the EQUA Foundation and endowed with €1,000, will not be awarded this year.

Norbert Szyperski Technologie- und Innovationsmanagement Award 2025

Anlässlich der 28. Interdisziplinären Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum 2025) fördert die Szyperski Stiftung WissenschaftlerInnen aus dem Bereich Technologie- und Innovationsmanagement und stiftet bereits zum 6. Mal den mit 2.000 EUR dotierten „Norbert Szyperski Technologie- und Innovationsmanagement Research Award 2025“.

On the occasion of the 28th Interdisciplinary Annual Conference on Entrepreneurship, Innovation, and SMEs (G-Forum 2025), the Szyperski Foundation is supporting researchers in the field of technology and innovation management for the 6th time and is presenting the "Norbert Szyperski Technology and Innovation Management Research Award 2025". The award is endowed with €2,000.

Freitag / Friday, September 19th

09.00 – 10.30: Parallel Sessions 32-38

Raum 1 S003	Raum 2 S104	Raum 3 S105	Raum 4 S202	Raum 5 S203	Raum 6 S205	Raum 7 S206
Session 32 AI Entrepreneurship <i>Chair: Bernhard Wach</i>	Session 33 Social & Sustainable Entrepreneurship <i>Chair: Yasmine Yahyaoui</i>	Session 34 Women Entrepreneurship <i>Chair: Sylvia Hubner-Benz</i>	Session 35 Financing & Investing <i>Chair: Diemo Urbig</i>	Session 36 Circular Economy & Climate Innovation <i>Chair: Patrick Spieth</i>	Session 37 Entrepreneurial Ecosystems <i>Chair: Agnieszka Skala-Gosk</i>	Session 38 Innovation & Sustainable Entrepreneurship <i>Chair: Klaus Fichter</i>
<i>Beat Hofer, Markus Kittler</i> User acceptance of AI innovations in shared medical decision-making contexts - Synthesizing evidence on differences among healthcare professionals and medical students <i>Martina Buratti, Matthias Menter, Nikolaus Seitz, Janina Voigt</i> The impact of AI adoption on firm performance: An investigation of catch-up processes <i>Bernhard Wach, Sebastian Dünnebeil</i> Modeling the past: Toward a framework for business model comparison via AI-supported retrospective analysis	<i>Malte Bau, Sumaya Islam, Michael Wunsch</i> Employee satisfaction: Relationship of sustainability certifications and employee rating platforms <i>Eva Alexandra Jakob, Matthias Schneid, Nele Marie Mitsdoerffer</i> Mission failure in sustainable ventures: Consumer reactions and cross-cultural perspectives <i>Leonie Gärtner, Eva Alexandra Jakob, Mirko Hirschmann, Yasmine Yahyaoui, Rodrigo Isidor</i> Hiring for hybridity - Identifying selection criteria for social ventures	<i>Nina Heiting</i> Exploring the phenomenon of women sustainable entrepreneurship and the untapped potential it holds for sustainable development <i>Lorena Stelzer, Vanessa Naumann</i> When passion isn't enough: The role of gender bias in investment decisions <i>Rosemarie Kay, Vinzenz Peters, Susanne Schlepphorst</i> Wenn Selbstständige Mutter werden - Auswirkungen auf ihre selbstständige Tätigkeit <i>Catharina Blome, Sylvia Hubner-Benz</i> Authentisch wirken oder strategisch handeln? Das Spannungsfeld zwischen Authentizität und Selbstinszenierung als Erfolgsfaktor von High-Tech-Unternehmerinnen	<i>Justin Peters</i> Strategic or financial? An investigation how acquiror characteristics and market dynamics influence the venture exit success <i>Natalia Ahmadian, Sebastian Kruse, Malte Brettel</i> Side letters in venture capital: From agency problems to hidden hierarchies among LP <i>Simon Kleinert, Matthew S. Wood, Diemo Urbig</i> Accelerator logics and venture signal alignment in accelerator selection processes	<i>Patrick Gregori, Georg Reischauer</i> Collaboration for climate innovation: How social-symbolic work changes organizational fields <i>Hendrik Junge, Bernhard H. Vollmar, Jantje Halberstadt</i> Entrepreneurial Orientation als Wegbereiter für kreislaufwirtschaftliches Denken und Handeln? Eine empirische Analyse deutscher Unternehmen aus dem produzierenden Gewerbe <i>Johann Felix Mader, Patrick Spieth</i> Building circularity: Entrepreneurial firms and the orchestration of circular economy ecosystems	<i>Maxime Pettinger, Cesare Antonio Fabio Riillo</i> Leveraging large language models to decode Luxembourg's entrepreneurial ecosystem <i>Tibor Zechmeister</i> Where are all the MedTech entrepreneurial ecosystems? — A systematic literature review of the startup and spinoff ecosystems <i>Agnieszka Skala-Gosk, Agata Kapturkiewicz, Heli Helanummi-Cole</i> Who wants to live forever? Decoding ecosystem-startup survival dynamics: a longitudinal perspective	<i>Manuel Kaiser, Caroline Raps</i> Innovationskultur: eine bibliometrische Analyse der wissenschaftlichen Literatur und Entwicklung einer Forschungsagenda <i>Christina Weber</i> Wie innovativ fördert der deutsche Lebensmitteleinzelhandel Nachhaltigen Konsum? <i>Tobias Froese, Klaus Fichter, Florian Lüdeke-Freund, Severin Beucker</i> Multi-dimensional value creation as both driver and response in socio-technical transformation: Insights from the building automation sector

* = Award-Nominierung

10.30 – 11.00 Kaffeepause / Coffee Break
S004

Freitag / Friday, September 19th

11.00 – 12.30: Parallel Sessions 39-45

Raum 1 S003	Raum 2 S104	Raum 3 S105	Raum 4 S202	Raum 5 S203	Raum 6 S205	Raum 7 S206
Session 39 <i>Innovation & Decision Making</i> Chair: Sylvia Hubner-Benz <i>Paula Jakobus, Nils Högsdal, Lars Usling</i> Generative AI in innovation management: Opportunities and challenges in the application of large language models for innovation methods <i>Sumaya Islam, Colin Wooldridge</i> There will be trade-offs: ESG priorities and disengagement in social vs. commercial ventures using conjoint analysis <i>Frederic-Alexander Starmann, Sylvia Hubner-Benz, Michael Frese, Zhaoli Song</i> A process study of collective idea elaboration	Session 40 <i>Social & Impact Entrepreneurship</i> Chair: Andreas Hack <i>Leonie Gärtner, Yasmine Yahyaoui, Eva Alexandra Jakob, Rodrigo Isidor, David Audretsch</i> How political institutions shape social entrepreneurship – The interplay of democracy and ideology <i>Sarah Bunaya Rahman, Nicole Siebold</i> Building capabilities of marginalized individuals: Evidence from a bottom-of-the-pyramid enterprise in rural Kenya <i>Debora Read, Sabrina Schell, Andreas Hack</i> On the edges of civic wealth creation: From entrepreneurial spark to civic stewardship*	Session 41 <i>Individual Entrepreneurial Behavior & Hybrid Entrepreneurship</i> Chair: Vivien Procher <i>Y.N. Jayasinghe, G.A.T.R Perera</i> A review of literature on the impact of job demands and job resources on intrapreneurial behavior under new ways of working: A job demand and resource theory perspective <i>Ramona Grimm, Matthias Baum, Carolyn Durst</i> Approach or avoid? Understanding the emergence of entrepreneurial feedback-seeking <i>Sarah Franke, Vivien Procher</i> Hybrid entrepreneurship and financing: An empirical analysis of the financing decisions of hybrid versus full-time entrepreneurs	Session 42 <i>Corporate Entrepreneurship / Intrapreneurship</i> Chair: Cesare A. F. Riillo <i>Sahra Schnekker, Christine Blanka</i> Der Empowerment-Gap: Warum intrapreneuriale Intentionen in die Selbstständigkeit führen können <i>Simon Schmidt, Katharina Scheidgen, Mara Brumana</i> Balancing intra-organizational optimal distinctiveness: A boundary work perspective on internal corporate venturing units <i>Cesare Antonio Fabio Riillo</i> Entrepreneurship and growth: A structural equation model and a composite index	Session 43 <i>Entrepreneurship Education</i> Chair: Orestis Terzidis <i>Tim Kampe, Bernhard Wach</i> Rebranding entrepreneurship education: Integrating future skills, digital and intrapreneurial competencies into the EntreComp framework <i>Ann-Cathrin Scheider, Stephanie Birkner, Orestis Terzidis</i> Entrepreneurial education for social change: Group dialogues as a key factor in transformative entrepreneurship education <i>Fernando Rosales Bravo, Orestis Terzidis</i> Critical competencies in the early stages of the entrepreneurial venture: A Delphi study	Session 44 <i>Praxistrack</i> Chair: Matthias Wallisch <i>Stefanie Jordt</i> Individuell begleiten – gemeinschaftlich wirken: Gründungsunterstützung im Spannungsfeld von Nähe, Ressourcen und Ökosystem <i>Siri Ittner, Nina Zeiser</i> Fallstudie: Wie unterscheidet sich die Effektivität von Kampagnenstrategien im direkten Vergleich zwischen den Social-Media-Plattformen Instagram und LinkedIn? <i>Matthias Wallisch, Guido Zinke, Rabena Ahluwalia, Florian Täube, Ümit Kilic</i> Unterstützung entlang der Entrepreneurial Journey: Startup-Aufgaben und Ökosystem-Leistungen effektiv koordinieren	Session 45 <i>Innovation</i> Chair: Mahsa Samsami <i>Luisa Bekeschus, Sebastian Kruse</i> Entrepreneurial imaginativeness and its impact on eco-innovation via ambidextrous innovation strategy <i>Beat Hofer, Markus Kittler</i> Accelerating the adoption of AI Agents and Agentic AI in decision-making: A proposal for extensions to existing models <i>Thomas Schøtt, Mahsa Samsami</i> The transition toward sustainability

* = Award-Nominierung

12.30 – 13.30 Mittagessen / Lunch Break
S004

Freitag / Friday, September 19th**13.30 – 15.00: Parallel Sessions 46–49**

Raum 1 S003	Raum 2 S104	Raum 3 S105	Raum 4 S202
Session 46 Entrepreneurial Teams & Entrepreneurs Chair: Rodrigo Isidor	Session 47 Migrant & Cross-country Entrepreneurship Chair: Cesare A. F. Riillo	Session 48 Transformation & International Entrepreneurship Chair: Tissa Ravinda Perera	Session 49 Workshop IV Chair: Nils Högsdal
<i>Felix Budde, Sylvia Hubner-Benz, Holger Steinmetz, Marjaana Gunkel, Slawa Tomin, Vas Taras</i> Innovation through diversity: Why collectivism drives performance in intercultural team <i>Yao Min Nico Au, Jens Schüler, Matthias Baum</i> How past experience fuels entrepreneurial pivots: A behavioral exploration <i>Matthias Schneid, Rodrigo Isidor</i> Zwischen Innovation und Effizienz: Eine Meta-Analyse zum Einfluss von Diversität auf die Performance von Gründerteams	<i>Lena Dillmann</i> Erfolgsmuster migrantischer Gründer:innen in Deutschland <i>Cesare Antonio Fabio Riillo, Chiara Peroni</i> Immigration and entrepreneurship in Europe: Cross-country evidence <i>Cesare Antonio Fabio Riillo, Alice Bertoletti, Francesco Lelli</i> Entrepreneurship and income inequality: Evidence from cross-country pseudo panel data <i>Cesare Antonio Fabio Riillo, Sacha Gobbo</i> Improving SME financing measurement: AnaCredit data for the OECD scoreboard in Luxembourg	<i>Anika Stephan, Kathrin Angele, Mathias Gabrysch, Philipp Bubenzer</i> AI-Driven decision-making: Should we transform the strategic manufacturing landscape to have a reliable ecosystem for decisions? <i>Hirusha Chathuri Amarawansa, G A T R Perera</i> Impact of organizational innovative capabilities in entrepreneurial marketing through mediating effect of organizational agility: With special reference to the tourism industry in Sri Lanka <i>Sajeewani Waruni Ranawaka, Tissa Ravinda Perera</i> The impact of entrepreneurial leadership and ethical behaviour on organisational performance of MSMEs in Sri Lanka: Examining the moderating role of environmental dynamism <i>A.A.S. Priyadarshanee, G.A.T.R. Perera, N.J. Dewasiri</i> Determinants of entrepreneurial intention among university students: A systematic review	<i>Nils Högsdal, Magdalena Weinle</i> The impact of the German startup factories on entrepreneurship research

* = Award-Nominierung

15:00: Verabschiedung mit Apéro / Farewell with Apéro (Raum S003)**15:30: Konferenzende / Closing of the Conference**

Allgemeine Informationen / General Information

Foto- und Filmaufnahmen auf der Konferenz / Photo and video recordings at the conference

Mit der Anmeldung erteilen Sie dem Veranstalter die Erlaubnis, während der Tagung Foto- und Filmaufnahmen zu machen und diese im Zusammenhang mit der Veranstaltung sowohl analog als auch digital für Öffentlichkeitsarbeit und Dokumentation zu verwenden. Falls Sie nicht fotografiert werden möchten, wenden Sie sich bitte direkt vor Ort an unseren Fotografen.

By registering, you grant the organizer permission to take photos and video recordings during the conference and to use these materials, both in print and digital formats, for public relations and documentation purposes related to the event. If you do not wish to be photographed, please contact our photographer directly on-site.

Regeln zur Präsentation / Presentation Guidelines

Computer und Beamer sind in jedem Sessionraum vorhanden. Bitte bringen Sie Ihre Präsentation auf einem USB-Stick mit, damit sie vor der Session auf dem jeweiligen Computer geladen werden kann (PowerPoint oder PDF). Die für die Präsentation zur Verfügung stehende Zeit (inklusive Diskussion) richtet sich nach der Anzahl der zugelassenen Vorträge in der Session.

- 3 Paper in einer 90-minütigen Session = 30 Minuten pro Vortrag
- 4 Paper in einer 90-minütigen Session = 22 Minuten pro Vortrag
- 5 Paper in einer 90-minütigen Session = 18 Minuten pro Vortrag
- 2 Paper in einer 60-minütigen Session = 30 Minuten pro Vortrag
- 3 Paper in einer 60-minütigen Session = 20 Minuten pro Vortrag

A computer and projector will be available in each session room. Please bring your presentation on a USB stick and upload it to the computer before the session starts (PowerPoint or PDF). The time allotted for each presentation (including discussion) depends on the number of presentations scheduled per session.

- 3 papers in a 90-minute session = 30 minutes per presentation
- 4 papers in a 90-minute session = 22 minutes per presentation
- 5 papers in a 90-minute session = 18 minutes per presentation
- 2 papers in a 60-minute session = 30 minutes per presentation
- 3 papers in a 60-minute session = 20 minutes per presentation

Sprache / Language

Die Konferenzsprachen sind Deutsch und Englisch. Es wird keine Simultanübersetzung angeboten. Bitte beachten Sie, dass Vorträge, die in englischer Sprache eingereicht wurden, auch in englischer Sprache präsentiert werden sollten, um unseren nicht deutschsprachigen Teilnehmern durchgängig den Besuch dieser Präsentationen zu ermöglichen.

The conference languages are German and English. No simultaneous translation will be provided. Please note that presentations submitted in English should also be delivered in English, to ensure that non-German speaking participants can fully engage with the presentations and discussions.

Unterkünfte / Accommodation

Eine Auswahl an Hotels in Stuttgart finden Sie im Internet u.a. unter:

- <https://www.fgf-ev.de/wp-content/uploads/2025/04/HotelsandLocationsGForum2025.pdf>

An overview of hotels in Stuttgart can be found on the Website:

- <https://www.fgf-ev.de/wp-content/uploads/2025/04/HotelsandLocationsGForum2025.pdf>

Anfahrt / Travel Directions

Universität Hohenheim (DoktorandInnenkolloquium/Doctoral Colloquium)

[Lageplan/Map](#)

Hochschule der Medien Stuttgart

[Lageplan/Map](#)

Programmverantwortung / Responsibles for the Conference Program

Responsible for the conference program

Prof. Dr. Matthias Baum

Lehrstuhl für Entrepreneurship und
digitale Geschäftsmodelle
Universität Bayreuth

Prof. Dr. Alexander Brem

Internationales Institut für Entrepreneurship und
Innovationsforschung (ENI)
Universität Stuttgart

Prof. Dr. Nils Högsdal

Corporate Finance & Entrepreneurship
Hochschule der Medien Stuttgart (HdM)

Prof. Dr. Katharina Hölzle

Institut für Arbeitswissenschaft und Technolo-
giemanagement IAT der Universität Stuttgart und
Institutsleiterin Fraunhofer IAO

Prof. Dr. Andreas Kuckertz

Lehrstuhl
Unternehmensgründungen und Unternehmertum
Universität Hohenheim

Organizer

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G-Forum Anmeldeformular / G-Forum Registration form

Online Anmeldung / Registration:

Nutzen Sie bitte den Link "**Als neuer Nutzer registrieren**" für die Erstellung eines Nutzerkontos. Im zweiten Schritt können Sie sich dann für die verschiedenen Veranstaltungen der Konferenz anmelden.

<https://www.conftool.com/g-forum2025/index.php?page=login>

Please use the link "**Register as a new user**" to create a user account. With the second step you can register as a participant for the different events of the G-Forum.

<https://www.conftool.com/g-forum2025/index.php?page=login&lang=1>

Anfahrt/ Directions (Stuttgart, Germany)

Mittwoch 17. September 2025 / Wednesday, September 17th 2025

Universität Hohenheim, Schloss Hohenheim 1, 70599 Stuttgart

DoktorandInnen-Kolloquium / Doctoral Colloquium

[Lageplan/Map](#)

Mittwoch 17. September 2025 / Wednesday, September 17th 2025

Rathaus, Marktplatz (M) 1, 70173 Stuttgart

FGF-Mitgliederversammlung / FGF-Meeting of Members

[Lageplan/Map](#)

Donnerstag und Freitag, 18. und 19. September 2025 / Thursday and Friday September 18th and 19th 2025

Hochschule der Medien, Nobelstr. 10a, 70559 Stuttgart

Konferenz / Conference

[Lageplan/Map](#)

Rahmenprogramm / Social Events (Stuttgart, Germany)

Der Gesellschaftsabend und die Preisverleihungen zu den Awards des 28. G-Forums in Stuttgart finden am Donnerstag, den 18. September 2025 in der L-Bank, Rotunde, Börsenplatz 1, 70174 Stuttgart statt.

[Lageplan/Anfahrt](#)

The dinner reception and the awards ceremony for the 28th G-Forum in Stuttgart will be held on Thursday, September 18th, 2025, at L-Bank, Rotunda, Börsenplatz 1, 70174 Stuttgart.

[Map](#)

FGF

Der FGF – Forschungsnetzwerk Entrepreneurship, Innovation und Mittelstand e. V. ist die führende und mitgliedsstärkste wissenschaftliche Vereinigung für Entrepreneurship, Innovation und Mittelstand im deutschsprachigen Raum. Der FGF ist als eingetragener Verein (e. V.) organisiert und gemeinnützig.

Ziel des FGF ist die Förderung von Forschung, Lehre und Transfer zu den Themen Entrepreneurship, Innovation und Mittelstand. Der FGF versteht sich als Netzwerk und nimmt eine koordinierende Rolle in Forschung und Lehre ein.

Der FGF

- unterstützt die Etablierung von Professuren im Bereich Entrepreneurship, Innovation und Mittelstand
- betreibt Arbeitskreise zu Themen aus dem Bereich Entrepreneurship, Innovation und Mittelstand
- publiziert wissenschaftliche Studien und Papiere
- veranstaltet Konferenzen, Workshops und Tagungen zu den Themen des FGF
- betreibt eine Expertendatenbank zu den Themen des FGF

Mehr über den FGF erfahren Sie unter: <https://www.fgf-ev.de/>

The FGF is the leading and largest academic association in the fields of entrepreneurship, innovation, family and small business research in the German-speaking area. The FGF is registered as a non-profit organization.

The aim of the FGF is to promote research, teaching and knowledge transfer in relation to Entrepreneurship, Innovation and German Mittelstand. The Association regards itself as a network with a coordinating role in research and teaching.

The FGF

- supports the establishment of chairs in the areas of Entrepreneurship, Innovation and German Mittelstand
- runs Working Groups in the areas of Entrepreneurship, Innovation and German Mittelstand
- publishes scientific studies and papers
- organizes conferences, workshops and congresses on topics relevant to the FGF
- operates an expert database on topics relevant to the FGF

More about the FGF can be found at: <https://www.fgf-ev.de/en/>

Kontakt / Contact

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FGF Doctoral Program – Class of 2026

FGF Doctoral Program – Class of 2026:

“How to successfully design, craft and publish entrepreneurship, family business and innovation research”

Brief Description

This program introduces doctoral students to academic research, writing, and publishing in the fields of entrepreneurship, innovation, and family business. While it is ideally suited for first- and second-year doctoral candidates, students at later stages of their doctoral journey will also benefit from learning alongside a diverse group of professors and researchers, and from engaging in meaningful discussions within a supportive, trust-based environment.

The program follows a blended learning format, combining online sessions with on-site workshops. Participants will not only gain valuable academic knowledge but also build a strong network with fellow doctoral students from across the DACH region. In addition, they will have the opportunity to present their own research and receive constructive feedback to advance their dissertation projects.

Although the program’s primary focus is on entrepreneurship and innovation, it is also open to doctoral students from related disciplines such as Information Systems (IS), Management, Marketing, Organizational Behavior (OB), and Organizational Psychology. Candidates whose research intersects with innovation, transformation, or entrepreneurship are especially encouraged to apply.

The program language is English.

Program Instructors

The program is organized by the FGF. The 2026 teaching faculty includes, among others:

- Prof. Dr. Jörn Block
- Prof. Dr. Christoph Stöckmann
- Prof. Dr. Diemo Urbig

The instructors have published in the leading entrepreneurship (e.g., JBV, ETP, SEJ, SBE), innovation (e.g., ResPol, JPIM), family business (e.g., FBR, JFBS) and (international) management (e.g., ASQ and JOM).

Schedule & Location

The online phase of the program will take place in June and July 2026. It will cover a range of topics, including, but not limited to, an introduction to the research and publishing process, topic choice and making a contribution, research design, empirical analysis, and academic writing. The program will conclude with a two-day on-site workshop, during which participants will have the opportunity to present their own research.

Further details will be provided in due course.

Program Fee

The regular program fee is €600. A reduced fee of €500 applies to participants who are FGF members or whose doctoral supervisor is an FGF member. The fee covers tuition and teaching materials. Lunch and dinner during the two-day on-site workshop are not included.

Contact and Registration

To register, please contact the FGF office at info@fgf-ev.de. The registration deadline is March 31, 2026.

FGF Beitrittsformular / FGF Membership Application Form

via email to info@fgf-ev.de

FGF - Forschungsnetzwerk

Entrepreneurship, Innovation und Mittelstand e.V.
Haus 1, Zapf-Gebäude
3. OG
Nürnberger Str. 38
95448 Bayreuth

Membership Application Form

With respect to the acknowledged articles of association (Version: 08.04.2025), I/we herewith apply as a member of the FGF – Forschungsnetzwerk Entrepreneurship, Innovation und Mittelstand e.V.

- ☐ as FGF- stakeholder
(minimum annual contribution 2.500,- €).
- ☐ as a supporting organisation, institution, company etc.
(minimum annual contribution 500 €)
- ☐ as a natural person, active Member
(minimum annual contribution 120 €)
- ☐ as a Junior member or funded entrepreneur from universities (exempt from the membership fee for the duration of their studies / doctorate or funding)

FGF-Newsletter

- ☐ Yes, please send me the FGF-Newsletter for free to my Email-Address

Request

- ☐ Please send me without obligation further information about the FGF e.V.

Please find our articles of association and further information on our homepage

<https://www.fgf-ev.de/>

Phone: + 49 (0)2151 / 777-508

Title/first name/surname

Profession

Institution/Company

Institution/Company

Street

Zip-code/City

Telephone

Telefax

Email Address

Location, date

Signature

Early Announcement

29. Interdisziplinäre Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand 16. bis 18. September 2026 in Cottbus

Thema: Grenzen überwinden – Interdisziplinäres Unternehmertum zwischen Technologie, Gesundheit und Gesellschaft

Wir freuen uns sehr, die 29. Interdisziplinäre Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum) gemeinsam mit der Brandenburgischen Technischen Universität Cottbus-Senftenberg (BTU) unter der Tagungspräsidentschaft von Prof. Dr. Diemo Urbig in Kooperation mit der Medizinischen Universität Lausitz – Carl Thiem (MUL-CT) ankündigen zu dürfen.

Den „Call for Papers“ sowie die Konferenzhomepage mit weiteren wichtigen Informationen werden wir Ihnen zu Beginn des neuen Jahres zur Verfügung stellen. Aktuelle Hinweise finden Sie außerdem auf der FGF-Homepage <http://www.fgf-ev.de>, in den sozialen Medien und im FGF-Newsletter.

29th Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs September 16–18, 2026, Cottbus (Germany)

Theme: Crossing Boundaries – Interdisciplinary Entrepreneurship at the Intersection of Technology, Health, and Society

We are delighted to announce the 29th Interdisciplinary Annual Conference on Entrepreneurship, Innovation, and SMEs (G-Forum), hosted in cooperation with the Brandenburg University of Technology Cottbus-Senftenberg (BTU) under the conference presidency of Prof. Dr. Diemo Urbig, and in collaboration with the Medical University of Lausitz – Carl Thiem (MUL-CT).

The "Call for Papers" and the conference homepage with further important information will be available early next year. For ongoing updates, please also check the FGF homepage at <http://www.fgf-ev.de/en/>, social media, and the FGF Newsletter.

Kontakt / Contact

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