



2025 JBVI Community Entrepreneurship Special Issue Paper Workshop
Christmas Market Edition
Journal of Business Venturing Insights
University of North Texas & RWTH Aachen University
9–11 December 2025

Hosted by the **University of North Texas** at the **RWTH Aachen University** in Germany, this paper workshop is specifically focused on scholars wanting to submit their work for consideration for the ongoing special issue related to community entrepreneurship at JBVI on *Understanding the Entrepreneurial Motivations, Dynamics, and Outcomes of First Fridays, Festivals, Farmers' Markets, and other Community Events*. In this workshop, the guest editors of the special issue (Jeremy Short, Jeff Chandler, and Marcus Wolfe) will work to provide participants with feedback on their ideas as well as input on how to develop working papers into submission-ready manuscripts. Additionally, we are also planning on having keynote presentations from other scholars related to more general aspects of the publication process (e.g., theory, methods, revision process).

To highlight the community-related themes of this special issue, this workshop will center around the historical **Christmas Market** tradition that is widely popular in Germany and across Europe. In keeping with this theme, participants will experience the **Aachen Christmas Market**, an iconic example of a large-scale community-based event, alongside visits to elements of the European entrepreneurship ecosystem.

In addition to academic discussions, each participant will receive feedback on their research project and guidance on developing a publication strategy and embedding impact early in their projects.

Conference participants will be limited to 25.

Aims

- To gain a deep understanding of entrepreneurship as a field, including classic and modern theories
- To discuss and explore the challenges and practicalities of designing and conducting innovative research in entrepreneurship.
- To support early career researchers in developing their research strategies and portfolio with an emphasis on both publication outputs and societal impact.
- To foster networking and relationship building with peers and mentors from different institutions and countries.

Format

The workshop will be divided into four parts:

- **Paper presentations:** Select participants will be asked to present their papers to the group. These presentations will then receive feedback from both the mentors as well as participants in an open Q&A session after each presentation.
- **Methodological discussion:** We will have a discussion dedicated to methodological issues and innovations led by one of the mentors. As JBVI is at the forefront of innovative research within the field of entrepreneurship, it is imperative to continue to evolve and employ the most recent methodological techniques to ensure relevancy.
- **Publishing and impact:** Guidance on developing impactful research and strategies for publication.
- **One-to-one mentoring:** Individual feedback sessions with senior scholars.



A highlight of this year's edition will be the **guided visit to the Aachen Christmas Market** and selected entrepreneurship ecosystem sites in the region.

Mentors

- Jeff Chandler, University of North Texas
- Jeremy Short, University of North Texas
- Marcus Wolfe, University of North Texas

Application

The application process follows two stages:

- **By October 13, 2025:** Complete the application form <https://www.surveymonkey.com/r/W8X2TRK>. Additionally, please email a copy of the abstract of your paper to marcus.wolfe@unt.edu, including all relevant author information in your correspondence.
- Notification of acceptance will be sent by **October 16, 2025**: Please wait for confirmation before making travel arrangements.
- **By October 20, 2025:** Accepted participants submit a 6-page abridged paper (marcus.wolfe@unt.edu) to help allocate mentors and prepare one-to-one mentoring sessions.

Costs

Participation is **free of charge** for PhD students and early-career researchers. The organisers will cover the cost of attendance to sessions, mentoring, lunches, and coffee breaks. Participants are responsible for travel and accommodation expenses.

Inquiries

Please direct any questions to: marcus.wolfe@unt.edu

Organisers

University of North Texas – A leading public research university with a strong tradition in entrepreneurship education and research, fostering innovation through community engagement and scholarly excellence.

RWTH Aachen University – One of Europe's premier technical universities, known for combining cutting-edge research with strong industry partnerships and an entrepreneurial mindset.

Journal of Business Venturing Insights (JBVI) – Journal of Business Venturing Insights (JBV Insights) publishes thought-provoking research, highlighting ideas at the forefront of current discussions of entrepreneurial phenomena. Such ideas might not yet meet the threshold for completeness, robustness, or theoretical explication, but they are extremely valuable as they can stimulate further necessary research. JBV Insights offers a platform for multiple disciplinary works and unconventional and silent scholarly voices. The journal is open to different disciplines and perspectives and thus welcomes papers that bring into entrepreneurship research ideas from within and beyond management scholarship, including the broader social and natural sciences. JBV Insights is also open to innovative methods and forms of theorizing. Through many of its initiatives, JBV Insights additionally aims to enhance the conversation among scholars and practitioners by offering a forum to disseminate novel and relevant entrepreneurship research rapidly.



Organizing committee

- Carolin Krieweth (krieweth@time.rwth-aachen.de), RWTH Aachen University
- Sebastian Kruse (kruse@time.rwth-aachen.de), RWTH Aachen University