



## Call for Abstracts

# ISPC 2025

5<sup>th</sup> annual International Scientific-Practical Conference

## “Digital Management for a Fast-Changing World”

25. and 26. September 2025

ISPC 2025 is the 5<sup>th</sup> international annual conference organized by Adelphi University (USA), together with its partners, IU International University (Germany), East European University (Georgia) and E-Commerce Institute (Germany). It is supported by several international organizations and associations.

### Conference Organization Committee

Prof. Dr. Richard C. Geibel  
IU International University

E-Commerce Institute (Germany)

Prof. Dr. MaryAnne Hyland

Dean of Business School

Adelphi University (USA)

Prof. Dr. George Lazarashvili

Rector

East European University (Georgia)

### Topics and format

The scope of the conference will include **Digitalization** in the fields of **Business, Management, Education** etc. It is aiming to provide a forum for presenting and discussing relevant aspects of digitalization. This conference will be held at the well-regarded private American university, **Adelphi University**, with over 7,000 enrolled students in a **hybrid** format, i.e. participants can present both at the conference venue in New York and online via Zoom video conferencing.

### Registration

Prospective participants are kindly requested to send the **application form** until **1. July 2025**.

**Abstract on one page** with 300 words to [ispc2025conference@gmail.com](mailto:ispc2025conference@gmail.com)

### Fee

The registration for ISPC 2025 is **free of charge**.

### Eligibility

Researchers, practitioners, master and doctoral students from the conference organizing universities and other higher education institutions.

### Important Deadlines

Application form (Abstract in the length of one page) ----- **1. July 2025**

Deadline for submitting of presentation and full paper ----- **21. September 2025**

ISPC 2025 Conference----- **25./26. September 2025**

## Publication

Proceedings of the 5<sup>th</sup> annual International Scientific-Practical Conference (ISPC 2025) titled “**Digital Management for a Fast-Changing World**” is currently in the publication process and will be published shortly after the conference in the book series “**Springer Proceedings in Business and Economics (SPBE)**” which is *indexed by Scopus*. Accepted papers of ISPC 2025 will have a good chance to be published in the proceedings by Springer, as in previous years: [ISPC 2024 Proceedings](#), [ISPC 2023 Proceedings](#), [ISPC 2022 Proceeding](#), [ISPC 2021 Proceedings](#)

## Framework and Conditions

**Presentation** 20 min, **Discussion** 5 min, **Article max. 10 pages** (approx. 5,000 words, approx. 30,000 characters without spaces). The Conference language is **English** and all papers shall be submitted in **English**.

## Conference Venue

This year's conference ISPC 2025 will be held as a **hybrid** conference. Participants have the option to dial into the conference **online via Zoom** or they can attend physically at the conference venue at

**Adelphi University**  
1 South Avenue  
Garden City  
NY 11530-0701 USA  
<https://www.adelphi.edu>

## Conference Program

- **Thursday, 25. September 2025**
  - > Arrival of the attendees and start of the conferences ISPC 2025 at 8 pm local time
  - > Welcome of the participants by the organizers and start of the conference
  - > Key Note Speeches
  - > Joint Lunch with drinks and talks
- **Friday, 26. September 2025 (8 am to 4 pm local time)**
  - > Main part of ISPC 2025 and presentation of all conference papers
  - > Three moderated parallel sessions for approx. 30 presentations
  - > Formal dinner with all participants and organizers of ISPC 2025
  - > Announcement of ISPC 2026
- **Saturday, 27. September 2025**
  - > Hotel checkout
  - > Return journey of the participants

## Best Presentation Certificates

Once again, "**Best Presentation Certificates**" will be awarded during the ISPC to recognize the special achievements of the speakers.

## Young Scientist Certificates

For young scientists who have not yet obtained a PhD, we would like to sponsor special “**Young Scientist Certificates**” to motivate them to continue with their scientific career. In addition, **Springer Nature** offers special and free support for a possible publication of the thesis.

### Recommended Conference Hotels

#### The Garden City Hotel

45 Seventh Street, Garden City,  
NY 11530, USA

Tel.: +1 877-549-0400

Email: <https://www.gardencityhotel.com/contact>

🌐 <https://www.gardencityhotel.com/hotel-suites-garden-city-ny>

*Note: 700 m away from the conference venue*

OR

#### Floral Park Motor Lodge

30 Jericho Turnpike, Floral Park,  
NY 11001, USA

Tel.: +1 516-775-7777

Email: [fpml30@gmail.com](mailto:fpml30@gmail.com)

🌐 <https://www.floralparkhotel.com/>

*Note: 5.6 km away from the conference venue*

### Advisory Committee to support the 5<sup>th</sup> ISPC

- Dr. Ulrich Arnold, Managing Director, gkv informatik, Wuppertal
- Dr. Jörn Block, Professor at University Trier
- Dr. Wolfram Pietsch, Professor at Fachhochschule Aachen
- Dr. Ludwig Theuvsen, Professor at University Göttingen
- Dr. Harald von Korfflesch, Professor at University Koblenz
- Dr. Peter Witt, Professor at University Wuppertal

### Scientific Committee for double blind peer review procedure

- Dr. Charles R. Baker - Professor for Accounting and Law Department, Robert B. Willumstad School of Business, Adelphi University, Garden City, New York, USA
- Dr. Lutz Becker - Professor for Management and Leadership, Dean of Studies of the Master's program Sustainability Management & Leadership, Areas of research: Digital and societal transformation, strategy and leadership, sustainable business development, Adelphi University, Garden City, New York, USA
- Prof. Dr. Shalva Machavariani, Vice Rector in Scientific Affairs, East European University, Georgia
- Dr. Zviad Gabisonia - Lawyer, Former General Director of the Shota Rustaveli National Science Foundation of Georgia, Professor of the Faculty of Law and International Relations of the Technical University of Georgia and Tbilisi Open University, Director of the Commercial and Private Law Research Institute, Georgia
- Dr. Teona Shugliashvili, Post Doc., Ludwig Maximilian University of Munich, Germany
- Dr. Christian Lucas - Professor for Business Administration and Marketing at IU International University, Dean of Studies of the Bachelor's program Marketing Management, Germany
- Dr. Tea Munjishvili, Assoc. Professor of Information Technologies in Economics and Business, Tbilisi State University, Georgia
- Dr. Jonas Polfuss, Professor for Marketing at IU International University, areas of research: International Marketing, Digital Branding and Online Marketing, Hiphop, China

### Coordination Team to support the organization

- Dr. Teona Shugliashvili, Ludwig Maximilian University of Munich, [t.shugliashvili@campus.lmu.de](mailto:t.shugliashvili@campus.lmu.de)
- Tatia Gherkenashvili, Scientific Research and Development, EEU, [t.gherkenashvili@eeu.edu.ge](mailto:t.gherkenashvili@eeu.edu.ge)
- Nicole Henderson, Executive Assistant, Adelphi University, [nhenderson@adelphi.edu](mailto:nhenderson@adelphi.edu)
- Leona Trautner, Project Manager, IU International University, [leona.trautner@iu.org](mailto:leona.trautner@iu.org)
- Alina Holle, Project Manager, E-Commerce Institute, [holle@ecommerceinstitut.de](mailto:holle@ecommerceinstitut.de)
- Irakli Gazdeliani, PhD Candidate, Tbilisi State University, [irakli.gazdeliani@tsu.ge](mailto:irakli.gazdeliani@tsu.ge)