

**FGF Doctoral Program (class of 2025):**

**“How to successfully design, craft and publish entrepreneurship, family business and innovation research”**

**Brief description**

The program, running from June to July 2025, is designed to introduce doctoral students to academic research, writing, and publishing practices in the fields of entrepreneurship, innovation, and family business research. While it is ideally suited for first- and second-year doctoral students, later-stage students will also find value in the opportunity to learn from a diverse group of professors and researchers and engage in meaningful discussions in a supportive, trusting environment. The program follows a blended learning format, combining online interaction with traditional in-person classroom sessions. Participants will not only gain academic knowledge but also build a strong network of fellow doctoral students from across the DACH region. Additionally, they will have the opportunity to present their own research and receive feedback to advance their dissertation projects.

Although the program focuses on entrepreneurship and innovation, it is open to doctoral students from related fields such as Information Systems (IS), Management, Marketing, Organizational Behavior (OB), and Organizational Psychology. Students whose research intersects with innovation, transformation, or entrepreneurship are highly encouraged to apply. The program language is English.

**Program instructors**

The program is organized by the FGF. Teaching instructors in 2025 are among others Prof. Dr. Jörn Block, Prof. Dr. Diemo Urbig, and Prof. Dr. Christoph Stöckmann. The instructors have published in the leading entrepreneurship (e.g., JBV, ETP, SEJ, SBE), innovation (e.g., ResPol, JPIM), family business (e.g., FBR, JFBS) and (international) management journals (e.g., ASQ and JOM).

**Schedule**

The first parts of the program will be conducted in a digital format and will start in June 2025 (The exact dates and times will be announced later). The two-day on-site workshop will take place in the summer in Bonn at the premises of the Stiftung für die Wissenschaft – and Deutscher Sparkassen- und Giroverband e.V. (DSGV).

- Part: Introduction to the research and publishing process (digital)
- Part: Topic choice and making a contribution (digital)
- Part: Conducting and crafting a literature review (digital)
- Part: Research design and quantitative research (digital)
- Part: Qualitative Research (digital)
- Part: Ethics in data analysis (digital)
- Part: Exploratory research, replications, and meta-analyses (digital)
- Part: Academic writing and anatomy of a paper (digital)
- Part: Conducting reviews and managing a review process (digital)
- Part: Present your own research (on-site in Bonn)

**Location**

The first parts of the course will be organized online. The final session, where the participants present their own research, will be organized as a two-day on-site workshop at the premises of the DSGV in Bonn.

**Program fee**

The regular fee is €600 and the reduced fee is €500. The latter applies for participants who are FGF members or whose doctoral supervisor is a FGF member. The fee includes the teaching and teaching materials. Lunch and dinner at the two-day on-site workshop are not included in the fee.

**Contact and registration**

To register, please contact the FGF office ([info@fgf-ev.de](mailto:info@fgf-ev.de)). **Extended deadline for registration is May 8<sup>th</sup>, 2025.**