



FGF Spring Meeting March 12-14, 2025 Berliner Hochschule für Technik

Venue

BERLINER HOCHSCHULE FÜR TECHNIK, Lütticher Straße 38, 13353 Berlin

Conference Committee

Prof. Nicole Siebold (Aarhus University)
Prof. Steffen Farny (Leuphana University)
Prof. Yasmin Olteanu (BHT Berlin)
Michael Wunsch (BHT Berlin)

Hosts

Yasmin Olteanu: Yasmin.Olteanu@bht-berlin.de //
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Participation Costs

The workshop is free of charge. However, participants who attend in person are responsible for covering their own travel and accommodation expenses.

We thank our supporters: Berlin Senatsverwaltung für Wirtschaft, Energie und Betriebe, Borderstep Institut für Innovation und Nachhaltigkeit, FutureSEE Project (Hochschule für Nachhaltige Entwicklung Eberswalde) & GRACE Accelerator Berlin

Wednesday, 12.03.2025

14:30-15:00	<i>Arrival at the Venue</i>
15:00-15:15	Welcoming Words (Room A310)
15:15-16:30	Junior Scholars Workshop: Worldcafe (Part I) / all junior and senior scholars invited!
16:30-17:30	Keynote Johanna Mair (Hertie School of Governance) "Rediscovering Variety within Capitalism: A Programmatic Research Agenda on Social Enterprise" (Room A310)
	Coffee Break & Mingling
17:45-18:45	Junior Scholars Workshop (Part II) / all junior and senior scholars invited!
Ca. 19:00	Self-Paid Dinner at Corallo (Ostender Str. 5, 13353 Berlin)

Thursday, 13.03.2025

08:30-09:00	<i>Arrival at the Venue</i>		
09:00-09:30	Welcoming Words & Round of Introduction (Room A310)		
09:30-10:30	Keynote Pablo Munoz (Durham University, Editor-in-Chief at Journal of Business Venturing Insights) "On Letting Research Insights Breathe" (Room A310)		
	Coffee Break & Mingling (Room A312)		
11:00-12:00	Paper Development Workshop – Session 1 & 2 & 3		
	Session 1 (Room A311) Session Chair: <i>Eva Jakob</i>	Session 2 (Room A321) Chair: <i>Steffen Farny</i>	Session 3 (Room A322) Chair: <i>Thomas Neumann</i>
	Lindar & Jakob: Failure in Impact Entrepreneurship - An Integrative Literature Review <i>Discussants:</i> Frederic Penz, Malte Bau Hoyer & Penz: Studying Failure in Social Entrepreneurship: A Conceptual Framework and Research Agenda <i>Discussants:</i> Eva Jakob, Yasmin Olteanu	Führer, Rehwinkel & Farny: Practicing compassion - How work integration social enterprises shape socially inclusive work environments <i>Discussants:</i> Matthias Raith, Nicole Siebold Raith & Chwolka: Efficient Hybrids as Negotiation Outcomes for Shared Value <i>Discussants:</i> Josephine Führer, Svenja Rehwinkel	Gebhardt: How Sustainable Entrepreneurs Navigate the Digital Faustian Bargain <i>Discussants:</i> Jeanine Kirchner-Krath, Thomas Neumann Kirchner-Krath & Neumann: Is it a Tool or an Actor? An Exploratory Study on the Emerging Roles of Generative Artificial Intelligence in Sustainable Entrepreneurship <i>Discussants:</i> Leonhard Gebhardt, Daniel Kruse
12:00-13:00	Lunch Break sponsored by Borderstep Institut (Room A312)		
13:00-14:00	Paper Development Workshop – Session 4 & 5		
	Session 4 (Room A311) Session Chair: <i>Yasmin Olteanu</i>	Session 5 (Room A321) Session Chair: <i>Malte Bau</i>	
	Damberg & Uusikartano: Conceptualising Inter-Organisational Collaboration for Circular Economy <i>Discussants:</i> Alexa Böckel, Katharina Hug Böckel, Farny, Bocken: The communicative construction of circular businesses: how entrepreneurs make use of entrepreneurial framing in an emergent field <i>Discussants:</i> Svenja Damberg, Yasmin Olteanu	Hirschmann, Boni & Chiodo: How weak and strong legislations affect B Corp certifications <i>Discussants:</i> Malte Bau, Sumaya Islam Bau, Islam & Wunsch: Employee Satisfaction: Relationship of Sustainability Certifications and Employee Rating Platforms <i>Discussants:</i> Mirko Hirschmann, Klaus Fichter	

14:00-15:00	Paper Development Workshop – Session 6 & 7	
	Session 6 (Room A311) Session Chair: <i>Klaus Fichter</i>	Session 7 (Room A321) Session Chair: <i>Britta Gossel</i>
	Fichter & Grothey: Impact Competence - What competencies do start-up entrepreneurs need to achieve positive sustainability effects with their business ? <i>Discussants:</i> Frederic Penz, Steffen Farny Penz, Farny & Binder: Entrepreneurial Leverage Points: Unpacking the Impact Scaling Strategies of Sustainable Ventures <i>Discussants:</i> Tim Grothey, Klaus Fichter	Fusch, Yahyaoui, Preller: Coping Through Prosocial Venturing: How Founders Professionalize Their Trauma <i>Discussants:</i> Anne-Karen Hüske, Katharina Hug Hüske & Hockerts: Fit for Impact: Social Entrepreneurship Competency Scale Development and Validation <i>Discussants:</i> Yasmine Yahyaoui, Britta Gossel
15:00-16:00	Transfer to Grace Accelerator (Köpenicker Str. 147, 10997 Berlin)	
16:00-17:15	Entrepreneurial Practice Spotlight with Inspirational Female Founders	
	Coffee Break & Mingling	
17:30-18:30	Fishbowl with several Policy Actors (SEND, Bitkom, SenWEB)	
Ca. 19:00	Self-Paid Dinner: 3 Schwestern (Mariannenplatz 2, 10997 Berlin)	

Friday, 14.03.2025

08:30-09:00	<i>Arrival at the Venue</i>		
09:00-09:15	Welcoming Words (Room A310)		
09:15-10:15	Paper Development Workshop – Session 8 & 9 & 10		
	Session 8 (Room A311) Chair: <i>Matthias Raith</i>	Session 9 (Room A321) Chair: <i>Nicole Siebold</i>	Session 10 (Room A322) Chair: <i>Mona Mirtsch</i>
	Pollmaier, Hirschmann & Fisch: Tangled Up in Blue: Disentangling the Role of Normative Pressures in the Global Adoption of Voluntary Sustainability Standards <i>Discussants:</i> David Schroff-Spiering, Eva Jakob Schroff-Spiering & Jakob: How Trust Can Increase Perceived Value Congruence Among Team Members– An Experimental Intervention With Entrepreneurial Student Teams <i>Discussants:</i> Mirko Hirschmann, Matthias Raith	Tykkyläinen: Developing capabilities for social impact management: an absorptive capacity perspective <i>Discussants:</i> Sarah Rahman, Nicole Siebold Rahman & Siebold: Building Capabilities of Marginalized Individuals at the Bottom-of-the-Pyramid: Evidence from a Work Integration Social Enterprise in Rural Kenya <i>Discussants:</i> Saila Tykkyläinen, Rudo Femuko	Hüske: The Social Business Model as a Reflection of Entrepreneurial Teams' Competency Level and Heterogeneity <i>Discussants:</i> Mona Mirtsch, Theres Konrad Kuck: Vom tradierten KMU zum SocialEnterprise in der Kunststoffbranche <i>Discussants:</i> Robin Weisner, Nina Heiting Weisner & Backs: Sustainable entrepreneurial ecosystems: A closer look by the combination of systems theory and computer-based simulation <i>Discussants:</i> Christoph Kuck, Charlotte von Wulffen
10:15-10:45	Coffee Break & Mingling (Room A312)		
10:45-11:15	New Tool for Impact Education: IMMPACT for lean startup models (Room A310)		
11:15-11:30	Closing Words (Room A310)		
12:00-13:00	Lunch sponsored by FutureSEE (Room A312)		
13:00-18:00	Social Entrepreneurship Education Event “FutureSEE – Transferbrücke” (in German) >> please register here: https://www.eventbrite.de/e/futuresee-transferbruecke-tickets-1080393067749?aff=oddtcreator (Raum A 310)		

List of Participants

Alexa Böckel	Leuphana Universität Lüneburg
Amelie Wennige	Eberswalde University for Sustainable Development
Anne-Karen Hüske	Copenhagen Business School
Arian Ajiri	SEND e.V.
Bastian Behrmann	BHT STARTUP HUB
Britta Gossel	Eberswalde University for Sustainable Development
Charlotte von Wulffen	Leuphana Universität Lüneburg
Christoph Kuck	Hochschule Aalen
Daniel Kruse	Eberswalde University for Sustainable Development
David Schroff-Spiering	Universität Bayreuth
Eva Jakob	Universität Bayreuth
Frederic Penz	Leuphana Universität Lüneburg
Giang T. Nguyen (Grace)	ESCP Business School
Jeanine Kirchner-Krath	Hochschule Flensburg
Jennifer Eschweiler	Bertelsmann Stiftung
Johanna Mair	Herie School
Josephine Führer	Leuphana Universität Lüneburg
Katharina Hug	Leuphana Universität Lüneburg
Klaus Fichter	Universität Oldenburg & Boarderstep Institute
Leonhard Gebhardt	ICN Business School
Malte Bau	Otto-von-Guericke Universität Magdeburg
Matthias Raith	Otto-von-Guericke Universität Magdeburg
Michael Wunsch	BHT Berlin
Mirko Hirschmann	Université du Luxembourg
Mona Mirtsch	Eberswalde University for Sustainable Development
Nicole Siebold	Aarhus University
Nina Heiting	Universität Oldenburg
Pablo Munoz	Durham University
Philipp Kenel	Alice Salomon Hochschule Berlin
Rita Klapper	Idrac Business School & University of Groningen
Robin Weisner	Universität Bielefeld
Rudo Femuko	Leuphana Universität Lüneburg
Saila Tykkyläinen	LUT University
Sarah Rahman	Otto-von-Guericke Universität Magdeburg
Steffen Farny	Leuphana Universität Lüneburg
Sumaya Islam	Universität Paderborn
Svenja Damberg	Aalborg University
Svenja Rehwinkel	Leuphana Universität Lüneburg
Theres Konrad	Leuphana Universität Lüneburg
Thomas Neumann	Hochschule Flensburg
Tim Grothey	Borderstep Institute
Tobias Froese	Borderstep Institute
Viviana Köhrbrück	PHINEO gemeinnützige AG
Yasmin Olteanu	BHT Berlin
Yasmine Yahyaou	Universität Bayreuth