

FGF Doctoral Program (class of 2024):
“How to successfully design, craft and publish entrepreneurship and innovation research”

Brief description

The program goes from June 2024 to July 2024 and introduces doctoral students to academic research, academic writing and publishing practice in the fields of entrepreneurship, innovation, and family business research. The program is ideally suited for first and second year doctoral students; but also later-stage doctoral students can benefit. The program follows the concept of blended learning and combines elements of online interaction with traditional place-based classroom learning. The participants will also build a network of fellow doctoral students across the DACH region. Moreover, they will have the chance to present their own doctoral research and receive feedback on their dissertation project. The program language is English.

Program instructors

The program is organized by the FGF. Teaching instructors in 2024 are among other Prof. Dr. Matthias Baum, Prof. Dr. Jörn Block, Dr. Jens Schüler and Prof. Dr. Christoph Stöckmann. The instructors have published in the leading entrepreneurship (e.g., JBV, ETP, SEJ, SBE), innovation (e.g., ResPol), family business (e.g., FBR, JFBS) and (international) management journals (e.g., ASQ, JIBS, JWB, and JOM).

Schedule

The first parts of the program will be conducted in a digital form and will start in June 2024 (The exact dates and times will be announced later). The two-day on-site workshop will take place in the summer in Bonn at the premises of Stiftung für die Wissenschaft – and Deutscher Sparkassen- und Giroverband e.V. (DSGV).

- Part: Introduction to the research and publishing process (digital)
- Part: Topic choice and making a contribution (digital)
- Part: Conducting and crafting a literature review (digital)
- Part: Research design I (digital)
- Part: Research design II (digital)
- Part: Exploratory research, replications, and meta-analyses (digital)
- Part: Academic writing and anatomy of a paper (digital)
- Part: Conducting reviews and managing a review process (digital)
- Part: Research gaps and trends in entrepreneurship, innovation, family business research and sustainable und social Entrepreneurship (digital)
- Part: Present your own research (on-site in Bonn)

Location

The first parts of the course will be organized online. The final session, where the participants present their own research, will be organized as a two-day on-site workshop at the premises of the DSGV in Bonn.

Program fee

The regular fee is €500 and the reduced fee is €400. The latter applies for participants who are FGF members or whose doctoral supervisor is a FGF member. The fee includes the teaching and teaching materials. Lunch and dinner at the two-day on-site workshop are not included in the fee.

Contact and registration

To register, please contact Ulrich Knaup (knaup@fgf-ev.de). **Deadline for registration is April 30th, 2024.**