

### Preliminary Doctoral Program – Class of 2023

Workshop	Chair	Chair	Day	Time	Session A	Session B	Session C	Session D
Part 1: Introduction to the research and publishing process (digital)	Jörn Block		Friday, March 17, 2023	08.30 am - 12.30 pm	Introduction and welcome	The lean research process	The landscape of entrepreneurship journals	The peer review process
Part 2: Topic choice and making a contribution (digital)	Jörn Block		Friday, March 24, 2023	08.30 am - 12.30 pm	Topic choice	Theoretical contribution	Empirical contribution	Practical contribution
Part 3: Conducting and crafting a literature review (digital)	Leif Brändle		Friday, April 14, 2023	08.30 am - 12.30 pm	Planning the review	Conducting the review	Literature analysis	Literature integration
Part 4: Research design I (digital)	Matthias Baum		Friday, April 28, 2023	09.00 am - 13.00 pm	Empirical trends	Endogeneity	Experiments: Design choices	Structural equation modeling
Part 5: Research design II (digital)	Jens Schüler		Friday, May 12, 2023	09.00 am - 13.00 pm	Conjoint 1: Designing a conjoint study	Conjoint 2: Workflow illustration	Vignette 1: Designing a vignette study	Vignette 2: Workflow illustration
Part 6: Exploratory research, replications, and meta-analyses (digital)	Jörn Block	Holger Steinmetz	Friday, May 26, 2023	08.30 am - 12.30 pm	Exploratory research	Replications	Meta analysis I	Meta analysis II

### Preliminary Doctoral Program – Class of 2023 (Continuation)

Workshop	Chair	Chair	Day	Time	Session A	Session B	Session C	Session D
Part 7: Academic writing and anatomy of a paper (digital)	Christoph Stöckmann		Friday, June 2, 2023	08.30 am - 12.30 pm	Do's and Dont's of Academic Writing	Writing the introduction of a paper	Writing the theory part of a paper	Writing the empirical part of a paper and writing the discussion part of a paper
Part 8: Conducting reviews and managing a review process (digital)	Christian Fisch		Friday, June 09, 2023	08.30 am - 12.30 pm	Writing a review	Managing an R&R	Rewriting a manuscript	Writing a response letter
Part 9a: Research gaps and trends in "Family Business-, SME- and German Mittelstand Research" (digital)	Marcel Hülsbeck		Monday, June 26, 2023	08.30 am – 10:30 am	Hot topics and trends	Pursuing an academic career		
Part 9b: Research gaps and trends in Sustainable- und Social Entrepreneurship (digital)	Nicole Siebold		Friday, June 30, 2023	08.30 am - 11.30 am	Hot topics and trends	Pursuing an academic career		

<p>Part 9c: Research gaps and trends in Entrepreneurial Finance (digital)</p>	<p>Alexandra Moritz</p>	<p>Jörn Block</p>	<p>Monday, July 10, 2023</p>	<p>08.30 am – 10:30 am</p>	<p>Hot topics and trends in</p>	<p>Pursuing an academic career</p>		
<p>Part 10: Present your own research (on-site at the premises of the DSGVO in Bonn)</p>	<p>Matthias Baum</p>	<p>Christoph Stöckmann</p>	<p>Thursday and Friday August 24. and 25, 2023</p>	<p>10.00 am - 16.00 pm (both days)</p>	<p>Student presentations</p>	<p>Student presentations</p>	<p>Student presentations</p>	<p>Student presentations</p>