

Call for Papers

ISPC 2023

3rd INTERNATIONAL SCIENTIFIC PRACTICAL CONFERENCE

“Digital Management to Shape the Future”

24./25./26. November 2023

ISPC 2023 is the 3rd international annual conference organized by **East European University** (Georgia) along with its partner **E-Commerce Institute Cologne** (Germany) aiming to provide a forum for presenting and discussing relevant aspects of digitalization. It is supported by Friedrich-Ebert-Stiftung Foundation, German Entrepreneurship Organization **FGF** and the **US Adelphi University**. This conference will be held in a hybrid format, i.e. participants can present both at the conference venue in Tbilisi, Georgia and online via Zoom video conferencing.

CONFERENCE ORGANIZING COMMITTEE

Prof. Dr. Richard C. Geibel
Institute Director
E-Commerce Institute (Germany)

Prof. Dr. Shalva Machavariani
Vice Rector in Scientific Affairs
East European University (Georgia)

TOPICS within the scope of the conference will include:

- Digitalization in **Business**, moderated by Dr. Richard Geibel
- Digitalization in **Society**, moderated by Dr. Giorgi Tavadze
- Digitalization in **Education**, moderated by Dr. Giorgi Gaganidze

CONFERENCE COORDINATORS

Alina Holle
Project Manager
E-Commerce Institute
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Tatia Gherkenashvili
Senior Specialist, Department of Scientific
Research and Development, EEU
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SCIENTIFIC COMMITTEE

- **Dr. Vladimir Papava** - Georgian economist, Doctor of Economic Sciences (1989), Professor (1995), Academician of the National Academy of Sciences of Georgia (2013), Minister of Economy of Georgia (1993-2000), Rector of Tbilisi State University (2013-2016)
- **Dr. Zviad Gabisonia** - Doctor of Law, lawyer, General Director of the Shota Rustaveli National Science Foundation of Georgia (2018-2021), Professor of the Faculty of Law and International Relations of the Technical University of Georgia and Tbilisi Open University, Director of the Commercial and Private Law Research Institute
- **Dr. Lutz Becker** - Prof. for Management and Leadership, Dean of Studies of the Master's program Sustainability Management & Leadership, University Fresenius of Applied Sciences, Department of Economics and Media. Areas of research: Digital and societal transformation, strategy and leadership, sustainable business development, narratives and innovation
- **Dr. Hendrik Müller** - Prof. for Management and Business Ethics, Dean of Studies of the Master's program Philosophy and Economics, University Fresenius of Applied Sciences, Vice Dean Study and Teaching Presence

REGISTRATION

Prospective participants are kindly requested to send the **application one-page**:

Abstract 300 words (A4 paper format) to sciencepapers@eeu.edu.ge until **1. July 2023**.

Fee

The registration fee for ISPC 2023 is **free of charge** for online attendees.

ELIGIBILITY

Researchers, practitioners, master and doctoral students from the conference organizing universities and other higher education institutions.

LANGUAGE

All papers shall be submitted in **English**

IMPORTANT DEADLINES

[Application](#) one-page (Abstract) ----- **1. July 2023**

Deadline of full paper (Considering [Key Style Points](#)) submission ----- **1. September 2023**

Deadline of revised full paper submission ----- **1. November 2023**

ISPC 2023 Conference ----- **24./25./26. November 2023**

PUBLICATIONS

Proceedings of the International Scientific-Practical Conference (ISPC 2023) titled “Digital Management to Shape the Future” is in the publication process and will be soon after the conference published in the book series “**Springer Proceedings in Business and Economics (SPBE)**” which is *indexed by Scopus*. Accepted papers of ISPC 2023 will have a good chance to be published in the proceedings by Springer.

CONFERENCE VENUE

This year's conference ISPC 2023 will be held as a **hybrid** conference. Participants can attend physically at the conference venue at **East European University in Tbilisi, Georgia**, or they have the option to dial into the conference **online via Zoom**.

PLANNED CONFERENCE PROGRAM

- Friday, **24. November 2023**
 - > Arrival of the attendees and start of the conferences ISPC 2023
 - > Formal academic ceremony for awarding of a scientific degree by EEU
 - > Informal “Get together” with drinks and talks
- Saturday, **25. November 2023**
 - > Main part of ISPC 2023 and presentation of the conference papers
 - > Formal dinner with all participants and organizers of ISPC 2023
- Sunday, **26. November 2023**
 - > Announcement of ISPC 2024 with topic, date, partners, venue, format, publication
 - > Hotel checkout and return journey of the participants

BEST PRESENTATION AWARD

For the first time during the ISPC, a "**Best Presentation Award**" will be given to honor the special achievements of the presenters.

YOUNG SCIENTIST AWARD

For young scientists who do not have a PhD yet, we would like to sponsor a special “**Young Scientist Award**” to motivate them to continue with their scientific career.

ADDRESS OF CONFERENCE VENUE

East European University (EEU)
6 Eukidze str.
0159 Tbilisi, Georgia

RECOMMENDED HOTEL

Reikartz **Horizont Hotel** Tbilisi
Agmashenebeli Alley N3
Tbilisi 0131, Georgia
Tel.: +995 032 230 31 00
Web: <https://reikartz.ge/en/hotels/reikartz-horizont-tbilisi/>
Email: horizont@reikartz.de, info@horizonhotels.de