

FGF Doctoral Program (class of 2023):
“How to successfully design, craft and publish entrepreneurship and innovation research”

Brief description

The program goes from March 2023 to August/September 2023 and introduces doctoral students to academic research, academic writing and publishing practice in the fields of entrepreneurship, innovation, and family business research. The program is ideally suited for first and second year doctoral students; but also later-stage doctoral students can benefit. The program follows the concept of blended learning and combines elements of online interaction with traditional place-based classroom learning. The participants will also build a network of fellow doctoral students across the DACH region. Moreover, they will have the chance to present their own doctoral research and receive feedback on their dissertation project. The program language is English.

Program instructors

The program is organized by the FGF. Teaching instructors in 2023 are Prof. Dr. Matthias Baum, Prof. Dr. Jörn Block, Dr. Leif Brändle, Prof. Dr. Christian Fisch, Dr. Jens Schüler, Dr. Holger Steinmetz, and Prof. Dr. Christoph Stöckmann. The instructors have published in the leading entrepreneurship (e.g., JBV, ETP, SEJ, SBE), innovation (e.g., ResPol), family business (e.g., FBR, JFBS) and (international) management journals (e.g., ASQ, JIBS, JWB, and JOM).

Schedule

The first parts of the program will be conducted in a digital form and will start in March 2023 (The exact dates and times will be announced later). The two-day on-site workshop will take place in Bonn at the premises of Stiftung für die Wissenschaft – “Sparkassenhaus”.

- Part 1: Introduction to the research and publishing process (digital)
- Part 2: Topic choice and making a contribution (digital)
- Part 3: Conducting and crafting a literature review (digital)
- Part 4: Research design I (digital)
- Part 5: Research design II (digital)
- Part 6: Exploratory research, replications, and meta-analyses (digital)
- Part 7: Academic writing and anatomy of a paper (digital)
- Part 8: Conducting reviews and managing a review process (digital)
- Part 9: Research gaps and trends in entrepreneurship, innovation and family business research (digital)
- Part 10: Present your own research (on-site at the premises of the Stiftung für die Wissenschaft/Sparkassenhaus in Bonn)

Location

The first parts of the course will be organized online. The final session, where the participants present their own research, will be organized as a two-day on-site workshop at the premises at the Stiftung für die Wissenschaft-“Sparkassenhaus” in Bonn.

Program fee

The regular fee is €500 and the reduced fee is €400. The latter applies for participants who are FGF members or whose doctoral supervisor is a FGF member. The fee includes the teaching, teaching materials and Lunch at the two-day on-site workshop.

Contact and registration

To register, please contact Ulrich Knaup (knaup@fgf-ev.de). Deadline for registration is February 15th, 2023.