

2022 JBVI Entrepreneurship Academy

Journal of Business Venturing Insights
IE Business School, Spain
15-17th November 2022

Hosted by IE Business School in Spain, the **2022 JBVI Entrepreneurship Academy** is intended for PhD students and early career researchers within 2 years of graduation who want to get a deep understanding of entrepreneurship as field, new topics in entrepreneurship, innovative research methods, and conceptual modelling and theorising. In addition, each participant will have the opportunity to receive feedback on their research project and overall guidance around how they can both develop a publication strategy and embed impact early on into their PhD projects.

Aims

- To gain a deep understanding of entrepreneurship as field, including classic and modern theories of entrepreneurship.
- To discuss and explore the challenges and practicalities of designing and conducting innovative research in entrepreneurship.
- To support early career entrepreneurship researchers to further develop their research strategies and portfolio, with a balanced emphasis on publication outputs and societal impact.
- To support early career entrepreneurship researchers to network and build relationships with others in their field of research from different institutions.

Format

The Academy is divided into four parts:

- Seminar sessions, combining key theories and theory development in entrepreneurship research. In each session, the facilitator will make a short presentation followed by a collective discussion of key papers. Students will be required to read and comment on papers for each session.
- Sessions on methodological innovation in entrepreneurship research. In this session, the mentors will introduce and discuss research methods papers and applications of innovative research designs and methods in substantive entrepreneurship research.
- Publishing and impact in entrepreneurship research.
- One-to-one mentoring

Mentors and speakers

Prof. Dimo Dimov, University of Bath, UK
Dr. Rachida Justo, IE Business School, Spain
Prof Andreas Kuckertz, University of Hohenheim, Germany
Dr. Daniel Lerner, IE Business School, Spain
Prof. Hana Milanov, Technical University Munich, Germany
Prof. Pablo Munoz, Durham University, UK

Application

Submit your application ASAP to suwen.chen@esade.edu

As we are introducing one-to-one mentoring and best paper awards, there is a two-stage submission for 2022:

By 01st of September 2022: A single PDF document with paper abstract or dissertation overview (300 words max) and a short bio (100 words max). Proposals at any stages of development are welcome. You will receive notification if a place is allocated to you by the 15th of September. Please do not make any travel arrangements until you have received confirmation of a place.



By 15th of October 2022: A 6-page abridged paper for accepted abstracts. While this is not compulsory, only abridged papers will be considered for the best paper awards and one-to-one mentoring.

Costs

The event is free for PhD students and early-career researchers. JBVI and IE Business School will cover the full cost of the event, including attendance to sessions, mentoring and meals. Participants are asked to cover the cost of any travel and additional accommodation as required.

Best paper awards

Impact Bridge-IE research impact award. Sponsored by the Impact Bridge-IE Chair of Social Entrepreneurship and Impact investing, this award seeks to celebrate and encourage methodologically rigorous and societally beneficial entrepreneurship studies contributing knowledge and with the potential to make the world a better place. The criteria for judging articles are: 1. *relevance*, the topic is important to managers or other practitioners; 2. *rigor*, the quality of the proposed/ongoing research and 3. *Scale and scope* of the realized or potential impact. The award-winning researcher will receive €500 and a certificate of recognition from the sponsors.

Journal of Business Venturing Insights best paper award. In line with the mission of the Journal of Business Venturing Insights, this award seeks to celebrate thought-provoking research, both empirical and theoretical. Empirical papers could include unusual findings, atheoretical descriptions, non-findings or replication of established relationships, or single experiments. Theoretical papers could include thought-provoking examples or juxtapositions. Other papers include simulations and scale and other methodological developments. The award-winning paper will receive a certificate of recognition from JBVI and Elsevier and will be considered for publication in the journal.

Organisers

IE Business School

As one of the world's leading higher education institutions, IE shapes leaders with a global vision, humanistic approach, and entrepreneurial spirit. At IE Business School we foster research as a vital process for generating knowledge and insight and, consequently, we empower our faculty, and our Ph.D. students to be academic entrepreneurs who seek practical impact in our world. Research at IE is the result of the work of a multi-cultural group of scholars actively, creatively and productively committed to excellence and scientific rigor in their Research ventures, balancing what the academic community and the society demand from Research, in order to obtaining great academic and societal impact from their results.

Journal of Business Venturing Insights

JBV Insights aims to enhance the conversation among scholars and practitioners by offering a forum for rapid dissemination of novel and relevant research related to entrepreneurial phenomena. The research featured in JBV Insights will highlight important ideas that cannot yet meet the threshold for completeness, robustness or theoretical explication normally required in his sister journal JBVI, but will otherwise stimulate further research. JBV Insights is open to different disciplines and perspectives, thus welcomes papers that bring into entrepreneurship research ideas from within and beyond management scholarship, including the broader social and natural sciences. It is also open to innovative methods and forms of theorizing.

Organising committee

Dr. Rachida Justo, Associate Professor IE Business School, Associate Editor JBVI
Prof Pablo Munoz, Professor of Entrepreneurship, Durham University, Editor-in-Chief JBVI
Research & faculty departments, IE Business School