

FGF Nachwuchsworkshop (class of 2021):

“How to successfully design, craft and publish entrepreneurship and innovation research”

Brief description

The workshop introduces young scholars to academic writing and publishing practice in the field of entrepreneurship and innovation research. The workshop is led by Prof. Dr. Jörn Block and PD Dr. Christian Fisch (Trier University and Erasmus University Rotterdam). The language will be English or German.

Schedule

Part 1 (Friday, March 12, 08.30–12.30h, digital)

- Session A: Introduction and welcome
- Session B: The lean research process
- Session C: The landscape of entrepreneurship journals

Part 2 (Friday, April 9, 08.30–12.30h, digital)

- Session A: Topic choice and research questions
- Session B: Contribution, contribution types, and particularities about contribution in ENT/INNO research
- Session C: Positioning a paper and formulating a contribution

Part 3 (Friday, May 14, 08.30–12.30h, digital)

- Session A: Anatomy of a paper and academic writing
- Session B: Research design

Part 4 (Friday, June 11, 08.30–12.30h, digital)

- Session A: Review process, Do's and Dont's
- Session B: Career strategy
- Session C: Conclusion, Q&A, and final remarks

Parts 5 and 6 (Thursday, July 8, and/or Friday, July 9, 10.00–17.00h, digital OR physically in Cologne)

- Session: Present your own research

Location

Digital parts of the course will take place in alfaview (www.alfaview.com). If possible, the final session will be held physically at Hochschule Fresenius, Mediapark 4, 50670 Köln.

Program fee

The regular fee is €500 and the reduced fee is €400. The latter applies for participants who are FGF members or whose doctoral supervisor is a FGF member. The fee includes the teaching and teaching materials. Lunch and Dinner are not included in the program fee.

Contact

To register, please contact Ulrich Knaup (knaup@fgf-ev.de). For questions about the content of the course, please contact PD Dr. Christian Fisch (cfisch@uni-trier.de).