

Ruhr-Universität Bochum

Ruhr-Universität Bochum (RUB) is one of Germany's leading research universities, which encompasses the whole range of academic disciplines. A highly dynamic setting enables researchers and students to work across the traditional boundaries of academic subjects and faculties. To create knowledge networks within and beyond the university is RUB's declared aim.

The Faculty of Management and Economics of Ruhr-Universität Bochum invites applications for a

W3-Professorship for Entrepreneurship and Innovative Business Models.

in the field of competence "Centre for Entrepreneurship, Innovation and Transformation (CEIT)" to be filled by winter semester 2021/22.

Ruhr-Universität Bochum is one of six winners of the initiative "Excellence Start-up Center.NRW" of the state of North Rhine-Westphalia. The Worldfactory Start-up Center at RUB promotes the start-up activities in the university environment. The future holder of the W3-Professorship should represent the field of entrepreneurship and innovative business models with specific reference to digitalization in both research and teaching. Candidates who have demonstrated excellent performance in research based on applied, empirically oriented work are desired.

The main focus of the professorship is on generating, implementing and enforcing new and innovative business models as well as raising awareness of these innovations in start-ups and established companies. In addition, the content alignment should be focused on market and competition analyses, the strategic orientation and further development of companies as well as the sustainable design of the companies' resources.

We expect further more:

- cooperation with members of the faculty, especially those working in the field of competence CEIT and in the Excellence Start-up Center;
- **active involvement** in networks and cooperations on campus and especially in the region;
- **intensive involvement** in the faculty's teaching in German and English and
- **support to** shape and develop further education and transfer activities of the CEIT and the Faculty of Management and Economics in the field of entrepreneurship.

Positively evaluated junior professorship, a habilitation or equivalent scientific achievements, evidence of specific aptitude for academic teaching as well as readiness to participate in the self-governing bodies are mandatory.

At RUB, we are committed to promote the careers of women and people of color in the areas in which they are underrepresented. We therefore encourage and welcome relevant applications as well as those from non-binary or gender-queer applicants. Applications from applicants with disabilities and applicants of equal status are also very welcome. Ruhr-Universität Bochum is an equal opportunities employer.

Since the **future holder of the W3-Professorship** is expected to raise third-party funds, an overview of all successfully obtained external funds has to be included in the application, which - in addition to the curriculum vitae, the list of publications and the course catalogue - also contains two-page concepts for each the design of the research and the teaching activities.

Applications are requested by April 13, 2021 to the chairman of the appointment committee, Prof. Dr. Stephan Paul, preferably by email fin-kred@rub.de or by post to the Faculty of Economics, Ruhr-Universität Bochum, D-44780 Bochum. If you have any queries, please do not hesitate to contact Prof. Paul.

Information on the collection of personal data at the application process:

<https://www.ruhr-uni-bochum.de/en/information-collection-personal-data-application-process>.