

**FGF Doctoral Program class of 2021 (Preliminary Program 01. February 2021):
“How to successfully design, craft and publish entrepreneurship and innovation research”**

Brief description

The workshop aims to introduce young scholars to academic writing and publishing practice in the field of entrepreneurship and innovation research. The workshop is led by Prof. Dr. Jörn Block and PD Dr. Christian Fisch (Trier University). The language will be English or German.

Schedule

Part 1 (Friday, 12. March, 08.30-12.30h, digital)

- Session A: Introduction and welcome
- Session B: The lean research process
- Session C: The landscape of entrepreneurship journals

Part 2 (Friday, 9. April, 08.30-12.30h, digital)

- Session A: Topic choice and research questions
- Session B: Contribution, contribution types, and particularities about contribution in ENT/INNO research
- Session C: Positioning a paper and formulating a contribution

Part 3 (Friday, 14. May, 08.30-12.30h, digital)

- Session A: Anatomy of a paper and academic writing
- Session B: Research design

Part 4 (Friday, 11. June, 08.30-12.30h, digital)

- Session A: Review process, Do's and Dont's
- Session B: Career strategy

Part 5 und 6 (Thursday, 8. July and/or Friday, 9. July, 10.00-17.00, digital)

- Session A: Present your own research
- Session B: Conclusion, Q&A, and final remarks

Mandatory reading

- Barney, J. (2018). Editor's comments: positioning a theory paper for publication. *AMR*, 43(3), 345–348.
- Corley, K., Gioia, D. (2011). Building theory about building theory. *AMR*, 36(1), 12–32.
- Grant, A., Pollock, T. (2011). Publishing in *AMJ*—Part 3: Setting the hook. *AMJ*, 54(5), 873–879.
- McMullen, J. (2019). A wakeup call for the field of entrepreneurship and its elevators. *JBV*, forthcoming.
- Reuber, R., Sharma, P. (2013). The anatomy of a paper. *FBR*, 26(2), 113–120.
- Shepherd, D., Wiklund, J. (2019). Simple rules, templates, and heuristics! Attempt to deconstruct the craft of writing an entrepreneurship paper. *ETP*, forthcoming.
- Von Krogh, G., Rossi-Lamastra, C., Haefliger, S. (2012). Phenomenon-based research in management and organization science: when is it rigorous and does it matter? *LRP*, 45, 277–298.

Program fee

The regular fee is €500 and the reduced fee is €400. The latter applies for participants who are FGF members or whose doctoral supervisor is a FGF member. The fee includes the teaching and the teaching materials. Lunch and Dinner are not included in the program fee.

Contact information and registration

Ulrich Knaup, Förderkreis Gründungs-Forschung e.V. (FGF), knaup@fgf-ev.de