

## Call for Papers

**25<sup>th</sup> Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs**  
**September 22<sup>nd</sup> – 24<sup>th</sup>, 2021, TU Dresden (Germany)**

### Annual Conference 2021

The 25<sup>th</sup> Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs will be held in Dresden from September 22<sup>nd</sup> to 24<sup>th</sup>, 2021. The leading partner of the FGF e.V. is the TU Dresden. The conference president is Prof. Dr. Michael Schefczyk, Chair for Entrepreneurship and Innovation at TU-Dresden.

### Keynotes

The conference program will be enriched by renowned keynote speakers. We will provide information on this at a later date.

### Theme

The overarching theme of the G-Forum 2021 in Dresden is:

### **"Change in Entrepreneurship - Opportunities and Risks / Structures and Strategies"**

Dynamic changes in the global economy challenge entrepreneurship continuously. Most recently, COVID-19 and the subsequent events of 2020 confronted companies of all sizes with essential activities to contain the virus and its consequences. Typically, companies are surrounded by numerous uncertainties, but this crisis in particular caught everyone unprepared. This has not only economic consequences, it also affects a country's social developments and social processes.

However, a consequential radical or moderate change requires appropriate behaviours and countermeasures in entrepreneurship practice and science. Thereby, enterprises have to react flexibly to economic changes, in order to keep their market position and to remain competitive also in the long-term. Although these reactions can lead to a dramatic transformation of entire sectors and industries, unique opportunities arise to develop and establish new corporate processes and business models. Therefore, the G-Forum 2021 addresses related questions that most currently arise for science and practice, such as: Which structures support or impede a response to change? What strategies and management methods should be applied to cope with such deep economic as well as political cuts? On the one hand, this raises the question of which risks need to be countered. On the other hand, it has to be explored which opportunities arise for entrepreneurship through the confrontation with change and moreover, which solution approaches might be suitable for coping with such fundamental external influences.

## **Science and practice**

To enhance the exchange between science and practice, submissions "from both worlds" are expressly desired. Topic-specific sessions are offered which are either based on submissions from science or practice. There will be two independent review processes to meet the different requirements of submissions from both realms.

## **Topics**

In addition to submissions addressing the guiding theme of the conference, the conference organizers expressly welcome any submission that corresponds to the three main thematic fields of the FGF e.V. These are the topics:

- Entrepreneurship
- Innovation
- SMEs.

In this way, the G-Forum will fulfill its role as a central platform for the scientific community to exchange views on the current state of scientific discussion.

## **Languages**

The conference languages are German and English.

## **Submission types**

It is possible to submit full papers (max. 30 pages excluding bibliography, graphics, tables) to the G-Forum. Authors of full paper submissions will receive a developmental review from members of the G-Forum Review Board and can qualify for a 20-minute presentation plus 10-minute discussion. However, proposals for presentations can also be submitted as an abstract. An abstract should not exceed 1,000 words. Short abstracts will qualify for shorter presentations (10 minutes presentations) or poster presentations.

Please submit your full papers and abstracts as a pdf document in an anonymized form (without author information) until **May 10, 2021** via our G-Forum conference tool at <https://www.conftool.com/g-forum2021/index.php?page=login>.

## **Guidelines for submission (full paper and abstracts)**

Research-and practice-oriented papers can be submitted. Please register as a user of the conference tool at <https://www.conftool.com/g-forum2021/index.php?page=login>. Please do not forget to upload your anonymized submission as a PDF document. Submissions are possible in German or English. Submissions of scientific contributions should ideally be structured as follows:

- Problem definition (research gap / objective)
- Theoretical foundation
- Methodology / empirical research context
- Results
- Implications for entrepreneurship research and practice

Submissions of practical contributions should include a clear starting point, objectives, results and implications for practice.

### **Review process**

The selection of full papers and abstracts to be presented at the conference will be based on a double-blind review process. Only full paper submissions will receive a developmental review. The G-Forum review board is responsible for the review process. We will inform the authors on the acceptance of their submissions in mid-July 2021.

### **Awards**

Various subject areas of the FGF will be recognized with awards. These awards will be announced 2021 prior to the conference. Detailed information (tender texts) will be available on the FGF website <http://www.g-forum.de>. We also recommend following the news in our FGF newsletter.

### **Doctoral Colloquium**

On September 22, 2021, we invite interested doctoral students in the fields of entrepreneurship, innovation and medium-sized companies to a doctoral colloquium. Experienced researchers give an introduction to the following questions and themes:

- How to successfully master a PhD
- How to publish my doctoral research in reputable academic journals
- Career panel
- An introduction to the FGF structured doctoral program class of 2022

Please register by e-mail to Ulrich Knaup ([knaup@fgf-ev.de](mailto:knaup@fgf-ev.de)) by July 30, 2021 using the keyword "Doctoral Colloquium 2021". Participation in the doctoral colloquium is linked to registration for the G-Forum.

## **Conference Fees**

- Members of FGF: € 310, -
- Non-members of FGF including a one-year FGF membership\*: € 390, -
- Non-members of FGF without a one-year FGF membership: € 390, -

\* Membership will be renewed automatically after one year (annual membership fee is € 120,-), but can be cancelled three months (September 30<sup>th</sup>, 2022) before expiration.

The conference fees include participation in all conference sessions, conference materials and all meals during the conference (coffee and lunch breaks) and participation in the conference dinner.

## **Students**

A limited number of students (no doctoral students and no research associates) will be able to participate in the conference for a fee of € 100, -. Applications (informal request, copy of student ID card) must be sent to the e-mail address [knaup@fgf-ev.de](mailto:knaup@fgf-ev.de). The decision will be communicated by e-mail in September.

## **Overview of important dates**

### **Doctoral Colloquium**

#### **September 22<sup>nd</sup>, 2021**

Registrations with the subject "Doctoral Colloquium" by July 30, 2021 by email to [knaup@fgf-ev.de](mailto:knaup@fgf-ev.de)

### **Conference**

#### **September 23<sup>rd</sup> – 24<sup>th</sup>, 2021**

Submission of abstracts and full papers before May 10<sup>th</sup>, 2021 via our G-Forum conference tool at <https://www.conftool.com/g-forum2021/index.php?page=login&lang=1>; notification of acceptance: mid-July 2021

Registration deadline for participants: September 15<sup>th</sup>, 2021

## **Website**

The conference website is: <http://www.g-forum.de>.

## **Accommodation**

Hotels close to the conference venue (TU Dresden), are available in various price ranges. Please make your hotel reservation early, just before the conference there will be hardly any rooms left. Information about accommodation will be available on our conference website <http://www.g-forum.de> .

**We look forward to welcoming you in Dresden!**

**Responsible for the conference  
program**

Prof. Dr. Jörn Block  
Chair in Management  
University of Trier

Prof. Dr. Andreas Kuckertz  
President FGF  
Chair in Entrepreneurship  
University of Hohenheim

Prof. Dr. Michael Schefczyk  
Chair for Entrepreneurship and  
Innovation  
TU Dresden

**Organizer**

Förderkreis Gründungs-Forschung e.V. (FGF)  
c/o Ulrich Knaup  
Gartenstraße 86  
DE-47798 Krefeld  
Phone: +49 2151 777-508  
Mail: [knaup@fgf-ev.de](mailto:knaup@fgf-ev.de)  
Internet: <http://www.fgf-ev.de>

**Local organization**

Prof. Dr. Michael Schefczyk  
Chair for Entrepreneurship and Innovation  
TU Dresden  
Email: [michael.schefczyk@tu-dresden.de](mailto:michael.schefczyk@tu-dresden.de)  
Internet: [https://tu-dresden.de/bu/wirtschaft/bwl/lei/die-professur/beschaefigte/schefczyk\\_profil?set\\_language=en](https://tu-dresden.de/bu/wirtschaft/bwl/lei/die-professur/beschaefigte/schefczyk_profil?set_language=en)