

Relevance, timeliness and responsiveness in entrepreneurship research

Research seminar

Organizers:

Journal of Business Venturing Insights
Impact Scholar Community

Thursday 18th of February 2021, 09.00-11.00 EST / 13.00-15.00 GMT / 14.00-16.00 CET

The world of entrepreneurship is full of issues requiring urgent attention and action, spreading across contexts, levels and phenomena. The COVID-19 crisis has taken centre stage, but there are many other challenges unfolding: over-crowded crowdfunding platforms; universities providing entrepreneurship training for asylum seekers; incubators worrying about the mental health of their entrepreneurs; impact investors struggling to understand social entrepreneurs' promises, just to name a few.

Entrepreneurship research has certainly grown in recognition and prominence, but how can we ensure that our research conversations remain relevant, timely and responsive to current challenges? There needs to be thematic convergence between scholars and practitioners in terms of what they consider interesting, important, and urgent. In January 2020 (before the COVID-19 pandemic), the *Journal of Business Venturing Insights* launched the [Entrepreneurship Research Rapid Response Initiative](#) (ER3), and invited authors to engage with issues and problem owners from practice. The outcome of this effort is in translation of extant knowledge to inform those facing pressing issues that affect, can be affected by or otherwise relate to entrepreneurial phenomena.

In 12 months, [five rapid responses have been produced, reviewed and published](#), involving 25 researchers and practitioners. In doing so, we opened up a new playing ground for our community to experiment with a new research and publication format, capable of accommodating relevance, timeliness and responsiveness. We call it a success, but it is only the beginning.

In this workshop, we want to take stock and collectively figure out where we go next. The authors of the five rapid responses and editors will reflect on their journeys and learning, and open the floor to discuss the why and the how of translational and rapid response research in entrepreneurship. **This is a unique opportunity for authors curious about or interested in producing and publishing translational and rapid response research.** In particular, we will address the following questions.

- How can we organize the research process in such a way that we achieve rapidness without compromising rigour?
- What are the specifics of translational research and how does it deviate from informed opinion?
- How can we identify relevant problems and secure the buy-in of problem owners from entrepreneurial practice and policy to partner in the research process?

Speakers:

[Edgard Barki](#), FGV EAESP, Brazil

[Ferran Giones](#), University of Stuttgart, Germany

[Andreas Kuckertz](#), University of Hohenheim, Germany (Associate Editor JBVI)

[Pablo Muñoz](#), University of Liverpool, UK (Associate Editor JBVI)

[Garima Sharma](#), Georgia State University, USA

[Pekka Stenholm](#), University of Turku, Finland

Registration

The seminar will take place (via Zoom) on Thursday 18th of February 2021, 09.00-11.00 EST / 13.00-15.00 GMT / 14.00-16.00 CET

[Registration form](https://forms.gle/xSNNYHk734m8vG5k6) (<https://forms.gle/xSNNYHk734m8vG5k6>)

Zoom link will be shared with registered attendees before the event

Information about the rapid response initiative

[Rapid response initiative](#) (description and call for papers)

[Rapid response collection of papers](#)

Organizers:

Journal of Business Venturing Insights: (JBV Insights) aims to enhance the conversation among scholars and practitioners by offering a forum for rapid dissemination of new research related to entrepreneurial phenomena (<https://www.journals.elsevier.com/journal-of-business-venturing-insights>)

Impact Scholar Community: A community for early-career research scholars who want to connect research to impact. The community is supported by the Academy of Management (AOM) and hosted by the Organization and the Natural Environment AOM division (<https://www.impactscholarcommunity.com>)