

**FGF Nachwuchsworkshop (class of 2021):**

**“How to successfully design, craft and publish entrepreneurship and innovation research”**

**Brief description**

The workshop aims to introduce young scholars to academic writing and publishing practice in the field of entrepreneurship and innovation research. The workshop is led by Prof. Dr. Jörn Block and PD Dr. Christian Fisch (Trier University). The local host is Prof. Dr. Richard Geibel (Hochschule Fresenius). The language will be English or German.

**Schedule**

*Part 1 (Friday, March (exact date TBA), 08.30–12.30h, digital)*

- Session A: Introduction and welcome
- Session B: The lean research process
- Session C: The landscape of entrepreneurship journals

*Part 2 (Friday, April (exact date TBA), 08.30–12.30h, digital)*

- Session A: Topic choice and research questions
- Session B: Contribution, contribution types, and particularities about contribution in ENT/INNO research
- Session C: Positioning a paper and formulating a contribution

*Part 3 (Friday, May (exact date TBA), 08.30–12.30h, digital)*

- Session A: Anatomy of a paper and academic writing
- Session B: Research design
- Session C: Review process, Do's and Dont's

*Part 4 (June (exact date TBA), 10.00–17.00, in person in Cologne OR digital)*

- Session A: Career strategy
- Session B: Present your own research
- Session C: Conclusion, Q&A, and final remarks

**Mandatory reading**

- Barney, J. (2018). Editor's comments: positioning a theory paper for publication. *AMR*, 43(3), 345–348.
- Corley, K., Gioia, D. (2011). Building theory about building theory. *AMR*, 36(1), 12–32.
- Grant, A., Pollock, T. (2011). Publishing in *AMJ*—Part 3: Setting the hook. *AMJ*, 54(5), 873–879.
- McMullen, J. (2019). A wakeup call for the field of entrepreneurship and its elevators. *JBV*, forthcoming.
- Reuber, R., Sharma, P. (2013). The anatomy of a paper. *FBR*, 26(2), 113–120.
- Shepherd, D., Wiklund, J. (2019). Simple rules, templates, and heuristics! Attempt to deconstruct the craft of writing an entrepreneurship paper. *ETP*, forthcoming.
- Von Krogh, G., Rossi-Lamastra, C., Haefliger, S. (2012). Phenomenon-based research in management and organization science: when is it rigorous and does it matter? *LRP*, 45, 277–298.

**Location (tentative)**

- Digital parts of the course will take place in alfaview
- If possible, the final session will be held physically at Hochschule Fresenius, Mediapark 4, 50670 Köln