



The 24th Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum) was held as a virtual event from September 28th to October 02nd, 2020. The conference president was Prof. Dr. Orestis Terzidis, Head of the Institute for Entrepreneurship, Technology Management and Innovation (EnTechnon) at KIT.

The overarching theme of the G-Forum 2020 was:

“Entrepreneurship as Design Science”

Conferenzprogramm 2020

Keynotes



Dimo Dimov



Cyriac Roeding (Interview)

Agenda:

September 28 th :	2 – 4
September 29 th :	5 – 6
September 30 th :	7 – 10
October 01 st :	11 – 14
October 02 nd :	15 – 18

Datum: Monday, 28.09.2020			
09:00 - 10:00	Introduction: How to work with alfaview		
10:00 - 10:45	Session 1: Plenary Welcome 1. Orestis Terzidis (KIT and Conference Chair): G-Forum theme "Entrepreneurship as Design Science 2. Jörn Block (Trier University and FGF Vicepresident): Special issues 3. Andreas Kuckertz (University of Hohenheim and FGF President): FGF and G-Forum		
11:00 - 12:30	Session 2: Accelerators / Incubators Chair: Nicolas Zacharias	Session 3: Digital Transformation I Chair: Patrick Ulrich	Session 4: Succession Chair: Michael Graffius
	<p>Follow-on investments of Startup accelerators - An empirical investigation of the signaling effects on venture capitalists' investment decisions Akira Mehler, Malte Brettel RWTH Aachen University</p> <hr/> <p>The influence of peer groups on young venture succes - An empirical investigation of seed accelerator cohort dynamics Justus Gätjen, Andrea Greven RWTH Aachen University</p> <hr/> <p>Improving the effectiveness of cooperations between established companies and Startups using a portfolio perspective Nicolas Zacharias, Nele Oldenburg Martin Luther University Halle-Wittenberg</p>	<p>The impact of digital orientation on external corporate venturing Andreas Schwarz RWTH Aachen University</p> <hr/> <p>Transformation und Design: Ansätze und Perspektiven für KMUs Greta Erschbamer¹, Harald Pechlaner², Daria Habicher¹ 1: Eurac Research Center for Advanced Studies, Italien; 2: Catholic University Eichstätt-Ingolstadt</p> <hr/> <p>Akzeptanz von digitalen Dienstleistungsinnovationen im B2B-Bereich - Erste Ergebnisse einer quantitativen Befragung Martina Sageder, Christine Vallaster FH Salzburg - University of Applied Sciences, Austria</p> <hr/> <p>IT-Compliance in Familienunternehmen - Ergebnisse einer empirischen Erhebung Patrick Ulrich, Mona Kratt Aalen University of Applied Sciences</p>	<p>The impact of firm performance on the business transfer mode* Rosemarie Kay, André Pahnke, Susanne Schlepphorst Institut für Mittelstandsforschung (IfM) Bonn</p> <hr/> <p>Innovation activities after CEO succession in family firms: A longitudinal perspective Nora Zybura¹, Bettina Müller¹, Sandra Gottschalk² 1: University of Mannheim; 2: Centre for European Economic Research (ZEW), Mannheim</p> <hr/> <p>Führungsstile im Kontext der Unternehmensnachfolge Madline Gund, Thomas Mühlencoert Hochschule Koblenz - University of Applied Sciences</p> <hr/> <p>The seller's emotions in pricing processes of small family firms* Robin Gubela, Michael Graffius, Birgit Felden HWR Berlin School of Economics and Law</p>

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<p>11:00 - 12:30</p>	<p>Session 5: Crowdfunding I</p> <p>Chair: Christian Fisch</p>	<p>Session 6: Technology Management</p> <p>Chair: Peter M. Bican</p>	<p>Session 7: Business Model Innovation I</p> <p>Chair: Monika Schuhmacher</p>
	<p>Crowdfunding for personal gain or a sustainable communal aim? – The impact of textual signals in crowdfunding descriptions on success Sven Siebeneicher, Carolin Bock Technical University of Darmstadt</p> <hr/> <p>Innovativeness and legitimacy in equity crowdfunding* Kazem Mochkabadi¹, Simon Kleinert², Diemo Urbig³, Christine Volkmann¹ 1: University of Wuppertal; 2: Maastricht University; 3: Brandenburg University of Technology</p> <hr/> <p>Das „C“ in Crowdfunding steht für Co-Finanzierung – Eine explorative Studie über die komplementäre Nutzung etablierter und partizipativer Finanzierungsinstrumente Sven Siebeneicher¹, Carolin Bock¹, Jens Rockel² 1: Technical University of Darmstadt; 2: Fraunhofer Center for Int. Management and Knowledge Economy</p> <hr/> <p>Effects of venture capital investments on the founder's professional online presentation - Evidence from Twitter data Jörn Block, Walter Diegel, Christian Fisch Trier University</p>	<p>Technology application selection (TAS) – An approach for the identification of technology-based opportunities Despoina Ntagiakou Karlsruhe Institute of Technology (KIT)</p> <hr/> <p>Organizational factors underlying high-tech scale-up performance and transitional success Claire Mula², Baris Istipliler¹ 1: University of Mannheim; 2: No affiliation / Independent Researcher</p> <hr/> <p>Innovation from the C-suite – Imitation as determinant for chief technology officer presence* Tobias Bähr, Steffen Strese TU Dortmund University</p> <hr/> <p>Strategic management in times of crisis: A business analytics perspective on innovation Peter M. Bican¹, Frederik J. Riar², Carsten C. Guderian^{1,3}, Sarbani Chattopadhyay³ 1: Friedrich Alexander University Erlangen-Nuremberg (FAU); 2: Karlsruhe Institute of Technology (KIT); 3: PatentSight GmbH, Bonn</p>	<p>Pivoting: A literature review Jean-Luc Ingold^{1,2}, Christophe Schmitt¹, Rico Baldegger² 1: University of Lorraine; 2: School of Management Fribourg</p> <hr/> <p>Business model innovation – An analysis of usage-based approaches Isabella Stojkovski Technical University of Munich (TUM)</p> <hr/> <p>Major developments in a decade of entrepreneurship research: A machine learning based review of the literature Rebecca Off¹, Kevin Reuther^{2,3}, Christina Ungerer¹, Guido H. Baltes¹ 1: HTWG Konstanz - University of Applied Science; 2: University of the West of Scotland; 3: Westsächsische Hochschule Zwickau - University of Applied Science</p> <hr/> <p>How digital infrastructure shapes cognitions as drivers of entrepreneurial pursuits Philipp Schade, Monika C. Schuhmacher Justus Liebig University Giessen</p>

Datum: Monday, 28.09.2020

14:00 - 15:30	Session 8: Corporate Venture Capital Chair: Julian Schulte	Session 9: Academic Entrepreneurship I Chair: André Presse	Session 10: Entrepreneurial Personality I Chair: Thomas Niemand
	<p>An uncertainty view on syndication between independent and corporate venture capitalists Fabian Winkels RWTH Aachen University</p> <hr/> <p>Learning within the CVC triad: An attention-based view David Alexander Eckardt Otto von Guericke University Magdeburg</p> <hr/> <p>The role of corporate venture capital investments on product recall risk Julian Schulte Otto von Guericke University Magdeburg</p>	<p>A linguistic anthropological perspective on the entrepreneurial opportunity: A response to the state of the art through a process-interactive model in nascent venturing Lora V. Koycheva Technical University of Munich (TUM)</p> <hr/> <p>Motivation is everything: Can rewards lead to a well-balanced competition to foster innovation? Margareta Merke RWTH Aachen University</p> <hr/> <p>Entrepreneurial climate at universities - – A key driver of innovativeness and success in DACH region academic start-ups? Thorsten Beule, Andrea Greven RWTH Aachen University</p> <hr/> <p>Do startups benefit from incubation? An analysis of startups absorptive capacity André Presse, Constantin Schmutzler SRH Berlin - University of Applied Sciences</p>	<p>Emergence of entrepreneurial orientation at the intercept of cognition and behavior: An examination of entrepreneurial alertness and bricolage as antecedents Mujtaba Ahsan¹, Baris Istipliler², Samuel Adomako³, Jintong Tang⁴, Michael Asiedu Gyensare⁵ 1: San Diego State University, USA; 2: University of Mannheim; 3: University of Bradford, UK; 4: Saint Louis University, USA; 5: Edith Cowan University, Australia</p> <hr/> <p>Should we be more academic? – The influence of founders' academic background and function on new venture success Johannes Schäfer RWTH Aachen University</p> <hr/> <p>Stressful relationships? – Investigation of stakeholder urgency as stressor for different social founder identities Maximilian Eckel, Denise Fischer RWTH Aachen University</p> <hr/> <p>The measurement specification of entrepreneurial orientation: A meta-analytical perspective Thomas Niemand¹, Fabian Eggers², Sascha Kraus³, Norbert Kailer⁴, Carolin Palmer⁵ 1: Clausthal University of Technology; 2: Menlo College, USA; 3: Durham University, UK; 4: Johannes Kepler University Linz, Austria; 5: Justus Liebig University Giessen</p>

Datum: Monday, 28.09.2020			
14:00 - 15:30	Session 11: Entrepreneurship as Design Science Chair: Alexander Tittel	Session 12: Innovation Process Chair: Tamara Huber	Session 13: MRQ - Special Issue Paper Development Workshop Chairs: Jörn Block, Andreas Kuckertz, Alexandra Moritz
	<p>The qualified eclectic: Improvisational theater's supportive role for design facilitators Marius Freitag Granholt, Malte Martensen IUBH Berlin - University of Applied Sciences</p> <hr/> <p>Putting effectuation into practice - A design science perspective Sophia Braun, René Mauer ESCP Europe Business School</p> <hr/> <p>Opportunity recognition - Theoretical foundations and workshop operationalization Alexander Tittel Karlsruher Institute for Technology (KIT)</p>	<p>Wie entsteht Innovationsfähigkeit? Eine Analyse des Einflusses und des Zusammenspiels von innovationsunterstützenden Rahmenbedingungen und personenspezifischer Innovationsbereitschaft in der Organisation Hochschule Cindy Konen Europa-University Flensburg/ FH Dortmund - University of Applied Sciences</p> <hr/> <p>Boosting innovation through successfully managed coopetition – How TMT heterogeneity influences cooperations between competitors Jan Müller RWTH Aachen University</p> <hr/> <p>Internationalization of R&D and firm performance in the pharma industry* Daniel Sommer¹, Krishna Raj Bhandari², Jari Salo² 1: University of Hohenheim; 2: University of Helsinki, Finland</p> <hr/> <p>Entstehung und Diffusion sozialer Veränderungsprozesse innerhalb eines Unternehmens Tamara Huber, Marion A. Weissenberger-Eibl Karlsruhe Institute for Technology (KIT)</p>	<p>Antecedents and outcomes of corporate social responsibility in family firms: Current status and future directions of a research field* Christoph Stock¹, Laura Pütz¹, Sabrina Schell², Arndt Werner¹ 1: University of Siegen; 2: University of Bern, Switzerland</p> <hr/> <p>Business model innovation in family firms: A systematic literature review* Leopold von Schlenk-Barnsdorf, Anne Heider, Marcel Huelsbeck University Witten/Herdecke</p> <hr/> <p>Entrepreneurial, STEM and career- specific self-efficacy: A systematic review of interventions in STEM and entrepreneurship education research in primary and secondary education Joanna Barth, Katrin Muehlfeld Trier University</p>
16:00 - 17:30	Session 14: FGF members meeting (only for registered FGF members) Chair: Andreas Kuckertz (FGF President)		

Datum: Tuesday, 29.09.2020			
9:00 - 11:00	Session 15: Social Entrepreneurship Chair: Nicole Siebold	Session 16: Business Model Innovation II Chair: Matthias Menter	Session 17: Entrepreneurial Finance I Chair: Maximilian Eckel
	<p>The investment criteria of impact investors* Jörn Block^{1,2,3}, Mirko Hirschmann¹, Christian Fisch^{1,2} 1: Trier University; 2: Erasmus University Rotterdam, Niederlande; 3: University Witten/Herdecke</p> <hr/> <p>The case of global antimicrobial resistance: The need for institutional entrepreneurship and reconsideration of ethical analysis Noemi Jajjawi¹, Susan Müller², André Munzinger³ 1: University of St. Gallen, Switzerland; 2: Bern University of Applied Sciences, Switzerland; 3: Kiel University (CAU)</p> <hr/> <p>Social entrepreneurship: Dissection of a phenomenon through German glasses* Karina Cagarman¹, Jan Kratzer¹, Katharina Osbelt² 1: Technical University Berlin; 2: SEND e.V</p> <hr/> <p>Should we join partnerships for the goals? A social venture perspective on the integration of SDGs in collaborative practices* Nicole Siebold¹, Franziska Günzel-Jensen², Steffen Korsgaard³ 1: Otto von Guericke University Magdeburg; 2: Aarhus University, Denmark; 3: University of Southern (SDU), Denmark</p>	<p>Using design science research to develop a method for efficient and effective business model design Markus Lau, Orestis Terzidis Karlsruhe Institute of Technology (KIT)</p> <hr/> <p>Privacy management in digital innovations - Is it worth to level up? Denis Weinecker, Monika C. Schuhmacher Justus Liebig University Giessen</p> <hr/> <p>What You see is what you get? External venturing and the integration of digital technologies Petrit Ademi, Monika C. Schuhmacher, Andreas Bausch Justus Liebig University Giessen</p> <hr/> <p>Disentangling the complex longitudinal relationships between business model innovation and firm performance* Matthias Menter¹, Lutz Göcke², Christopher Zeeb¹, Thomas Clauß³ 1: Friedrich Schiller University Jena; 2: Nordhausen University of Applied Sciences; 3: University Witten/Herdecke</p> <hr/> <p>Building capacities for social innovation: The role and impact of universities Johannes Carl, Matthias Menter Friedrich Schiller University Jena</p>	<p>In for a penny, in for a dime! The effects of financial slack and high-volume venture capital financing on IPO performance Nico Lehnertz, Carolin Plagmann, Eva Lutz Heinrich Heine University</p> <hr/> <p>Patterns and determinants of asset allocation in German foundations: An entrepreneurial finance perspective Maximilian Kremer Technical University of Munich (TUM)</p> <hr/> <p>Private equity resilience: Abnormal value creation of leveraged buyouts in economic cycles Alexander Jürgens, Reiner Braun Technical University of Munich (TUM)</p> <hr/> <p>Does absence really make the heart grow fonder? Internationality and the intensity of private equity support Antonia Nörthemann, Carolin Plagmann, Eva Lutz Heinrich Heine University Düsseldorf</p> <hr/> <p>Expected (not) to exit? - The role of founders' social identity and stakeholder power for forming exit strategies Maximilian Eckel RWTH Aachen University</p>

Datum: Tuesday, 29.09.2020			
9:00 - 11:00	Session 18: Corporate Social Responsibility Chair: Tine Lehmann	Session 19: Practice Track I - Coaching Chair: Helmut Wittenzellner	Session 20: Academic Entrepreneurship II Chair: Audrey Stolze
	Motivations in green: The impact of CEO goal pursuit on companies' carbon emissions* Andreas Wagner¹, David Bendig² 1: Otto von Guericke-University Magdeburg; 2: University of Münster	Social Entrepreneurship und Soziale Arbeit – Ein Kooperationsprojekt zur Wohnraumversorgung mit der Stadt Karlsruhe Claudia Wiepcke¹, Regina Heibroock², Martin Lenz³ 1: PH Karlsruhe - University of Education; 2: City of Karlsruhe; 3: Mayor City of Karlsruhe	“Is engagement key?” - How does the engagement with university support mechanisms influence entrepreneurial self-efficacy and new venture performance? Leonie Ottmann RWTH Aachen University
	Corporate social responsibility during COVID-19: A family firm perspective Andreas Schumacher RWTH Aachen University	Coaching-Konzept für die Bewertung und Verbesserung der Nachhaltigkeit von Innovationsideen Annika Reischl, Philipp Preiss, Claus Lang-Koetz, Katja Puteanus-Birkenbach Pforzheim University – University of Applied Sciences	What does it take to be a leading start-up university? – Antecedents for operating effective academic entrepreneurship Johannes Schäfer RWTH Aachen University
	Absorptive capacity in family firms - The mediating role of corporate social responsibility Laura Pütz¹, Sabrina Schell², Arndt Werner¹ 1: University of Siegen; 2: University Bern, Switzerland	Consulting Design – Beratungen nach der 200P Methode für Intrapreneurship, Innovation und Entrepreneurship Helmut Wittenzellner Hochschule der Medien Stuttgart - University of Applied Sciences	Practical teaching of entrepreneurship in higher education with the design thinking approach: The case of Indonesia Ria Tristya Amalia, Harald F. O. Von Korfflesch University of Koblenz-Landau
	From social engagement to social entrepreneurship Tine Lehmann HTW Berlin - University of Applied Sciences		An international foresight reflection on entrepreneurial pathways for higher education institutions Audrey Stolze^{1,2}, Klaus Sailer¹, Andreas Kuckertz² 1: Munich University of Applied Sciences; 2: University of Hohenheim
11:00 - 11:45	Session 21: Keynote 1 "The Entrepreneurial Scholar" Dimo Dimov, Professor at the University of Bath, Institute for Policy Research' Chair: Orestis Terzidis		
11:45 - 12:30	Session 22: Podium Discussion Entrepreneurship as Design Science Chair: Orestis Terzidis Podium: Jan vom Brocke (University Liechtenstein), Henrik Berglund (Chalmers University of Technology), Christoph Seckler (ESCP Berlin Business School)		
14:00 - 15:30	Session 23: FGF Working Group Entrepreneurship Education - Schulfach Entrepreneurship Chairs: Ulrich Braukmann, Dominik Bartsch	Session 24: FGF Working Group Start-up and SME financing Get Together Chair: Alexandra Moritz, Stephan Golla	
16:00 - 17:30	Session 25: FGF Working Group Family Business Chairs: Marcel Hülsbeck	Session 26: FGF Working Group Cultural & Creative Entrepreneurship Chair: Elmar D. Konrad	

Datum: Wednesday, 30.09.2020

9:00 - 10:30	Session 27: Doctoral Colloquium How to successfully master a PhD in entrepreneurship? Chairs: Jörn Block, Christoph Stöckmann, Andreas Kuckertz, Judith Behrens		
11:00 - 12:30	Session 28: Doctoral Colloquium How to publish my doctoral research in reputable academic journals? Chairs: Jörn Block, Christoph Stöckmann, Judith Behrens		
12:30 - 13:30	Session 29: Doctoral Colloquium An introduction to the FGF structured doctoral program class of 2021 Chairs: Jörn Block, Christian Fisch		
14:00 - 15:30	Session 30: Venture Capital I Chair: Christina Günther	Session 31: Sustainable Entrepreneurship I Chair: Klaus Fichter	Session 32: Gender & Entrepreneurship Chair: Elisabeth S.C. Berger
	<p>Investor personality and success in venture capital* Silja Spreng¹, Reiner Braun¹, Andranik Tumasjan² 1: Technical University of Munich (TUM); 2: Johannes Gutenberg University Mainz (JGU)</p> <hr/> <p>The regional component in venture capital investments Stephan Philippi¹, Christian Masiak², Monika Schuhmacher¹, Joern Block² 1: Justus Liebig University Giessen; 2: Trier University</p> <hr/> <p>Honesty is the best policy: The role of accounting information in investor start-up relationships* Peter M. Bican¹, Clara Bratfisch², Frederik J. Riar³ 1: Friedrich Alexander University Erlangen-Nuremberg (FAU); 2: WHU - Otto Beisheim School of Management; 3: Karlsruhe Institute of Technology (KIT)</p> <hr/> <p>The role of referrals in venture capital due diligence* Christina Günther, Serden Ozcan, Dirk Sassmannshausen WHU - Otto Beisheim School of Management</p>	<p>A structured literature review to develop sustainable entrepreneurial ecosystems Leonhard Gebhardt HTW Berlin - University of Applied Sciences</p> <hr/> <p>Mapping entrepreneurship research in the context of sustainability policy agendas: A structured literature review Juliane Corredor Jimenez Willy Brandt School of Public Policy at the University Erfurt</p> <hr/> <p>Does it pay to be green for new firms? An empirical analysis of how different types of green entrepreneurship affect firm performance. Thomas Neumann Flensburg University of Applied Sciences</p> <hr/> <p>Diffusion of environmental innovations: Sector differences and explanation range of factors Klaus Fichter^{1,2}, Clausen Jens² 1: Carl von Ossietzky University Oldenburg; 2: Borderstep Institute for Innovation and Sustainability</p>	<p>Women expatpreneurs in international acceleration programs: Implications for entrepreneurial and migration policy Katherina Kuschel Pontificia Universidad Católica del Perú</p> <hr/> <p>Entrepreneurial universities and innovative behavior: The impact of gender diversity Matthias Menter Friedrich Schiller University Jena</p> <hr/> <p>Stereotype effects in human resource aquisition of new ventures: An intersectional approach Biljana Rudic¹, Sylvia Hubner², Matthias Baum¹ 1: University Bayreuth; 2: National University of Singapore</p> <hr/> <p>“She is just a girl” – Reflections of female founder (stereo-)types in the media Elisabeth S. C. Berger, Alicia Prochotta University of Hohenheim</p>

Datum: Wednesday, 30.09.2020

14:00 - 15:30	Session 33: Corporate Entrepreneurship I Chair: Maike Gerken	Session 34: Entrepreneurship Teams I Chair: Harald Leibinger	Session 35: Digital Entrepreneurship Chair: Hagen Worch
	<p>Don't you see the same? Diverging perspectives on discontinuous innovation: Exploring the dynamic interactions between managerial frames Slawa Tomin¹, Mirko Brunk², Katrin Burmeister-Lamp³, Rüdiger Kabst¹ 1: Paderborn University; 2: Heinrich-Heine University Düsseldorf; 3: EBS University</p> <hr/> <p>Short-, mid-, and long-term effects of innovation activities —A configurational analysis on continuity, competence , and cooperation Michael Kötting, Andreas Kuckertz University of Hohenheim</p> <hr/> <p>A closer look at the dark and bright personality traits of corporate leaders and their influence on entrepreneurial orientation Stephanie Bosch, Maike Gerken, Marcel Hülsbeck University Witten/Herdecke</p>	<p>Structuring flexibility in entrepreneurial teams Eva Weissenböck¹, Nicola Breugst¹, Anna Brattström² 1: Technical University of Munich; 2: Lund University, Sweden</p> <hr/> <p>Alone we can do so little; together we can do so much? – The relationship of founder team processes, emergent states and cognitive bias of New Venture Teams Anian Gehring, Andrea Greven RWTH Aachen University</p> <hr/> <p>Team perception in entrepreneurial education Carlos Arturo Morales Reyes University of Hohenheim</p> <hr/> <p>There is no "I" in team! The role of ego-transcendence in early-stage co-founder collaboration and opportunity development Harald Leibinger, Nicola Breugst Technical University of Munich</p>	<p>Chief technology officer – Can broader experience strengthen a digital leadership? Kathrin Haubner University of Münster</p> <hr/> <p>The antecedents and consequences of using artificial intelligence in e-venture —A structured literature review Tobias Kollmann, Lucas Kleine-Stegemann, Markus Czichowsky University of Duisburg-Essen</p> <hr/> <p>Effectiveness of gamification affordances in multi-sided platform businesses* Felix Bures, Thomas Hipp University of Mannheim</p> <hr/> <p>Digitization and the changing nature of corporate innovation: Empirical evidence from Swiss enterprises Hagen Worch, Michael Frei, Thomas Künzle, Thomas Hayk Distance University of Applied Sciences Switzerland (FFHS)</p>

Datum: Wednesday, 30.09.2020

16:00 - 18:00	Session 36: Success Factors Chair: Susan Müller	Session 37: Sustainable and Social Entrepreneurship Chair: Klaus Fichter	Session 38: Creativity Chair: Stefan Schulte-Holthaus
	<p>Swimming against the tide - The relationship between configurations of success factors and cultural and creative entrepreneurs' business growth Max Höllen¹, Elmar D. Konrad¹, Harald F. O. von Korflesch² 1: Mainz University of Applied Sciences; 2: University of Koblenz Landau</p>	<p>New ventures' sustainability missions – A marketing necessity or all-embracing management tool? Anne Tryba, Thomas Röhm Munich Business School - University of Applied Sciences</p>	<p>Antecedents and consequences of individuals' self-evaluations of creative performance in a foreign language setting Anja Loderer, Katrin Muehlfeld Trier University</p>
	<p>The value-adding effect of creativity assessment in crowdfunding projects Daniel Dilmetz, Carolin Bock Technical University of Darmstadt</p>	<p>Business models and shared value strategy during the crisis: South American social entrepreneurship Katherina Kuschel¹, Adela Vélez², Manuel Méndez³ 1: Pontificia Universidad Católica del Perú; 2: CESA Colegio de Estudios Superiores de Administración; 3: Politécnico Grancolombiano</p>	<p>Cultural and linguistic differences in creativity among Asian and German high school and university students Alexander Peter¹, Katrin Muehlfeld¹, Marc Oliver Rieger¹, Mei Wang² 1: Trier University; 2: WHU - Otto Beisheim School of Management</p>
	<p>Let's pray for resilience!? – (How) Can spirituality effect entrepreneurs and ventures' success? Natasja Kudzai Magorokosho², Antonieta Alcorta de Bronstein¹, Jantje Halberstadt¹ 1: University of Vechta; 2: University of Namibia</p>	<p>High-sustainability transformers: An empirical investigation of the transformative capacity of hybrid start-ups Yasmin Olteanu¹, Klaus Fichter^{1,2} 1: Borderstep Institute for Innovation and Sustainability; 2: Carl von Ossietzky University Oldenburg</p>	<p>The Users' Perspective on How Creativity Techniques Help in the Idea Generation Process - A Repertory Grid Study Julia Wöhler, Ronny Reinhardt Technical University Dresden (TUD)</p>
	<p>Relationship marketing in the context of young enterprises: A systematic literature review and avenues for future research Hendrik Fahrenhorst, Vincent Göttel, Peter Kenning Heinrich Heine University Düsseldorf</p>		<p>Passion, performance, and concordance in Rock 'n' Roll entrepreneurship Stefan Schulte-Holthaus^{1,2}, Andreas Kuckertz¹ 1: University of Hohenheim; 2: Macromedia University of Applied Sciences</p>
	<p>Entrepreneurs' actions and venture success Susan Müller¹, Justus von Grone², Denis Grégoire³, Deniz Ucbasaran⁴, Barbara Bird⁵ 1: Bern University of Applied Sciences, Switzerland; 2: University of St. Gallen, Switzerland; 3: HEC Montréal, Canada; 4: Warwick Business School, UK; 5: American University, USA</p>		

Datum: Wednesday, 30.09.2020			
16:00 - 18:00	Session 39: Open Innovation Chair: Monika C. Schuhmacher	Session 40: Family Business Chair: Sabrina Schell	Session 41: Entrepreneurial Finance II Chair: Christian Fisch
	<p>Order-taker or free-bird: different modes of corporate venture capital Gerwin Fels Technical University Berlin</p> <hr/> <p>The emerging phenomenon of crowdsourcing in not-for-profit, scientific environments – Understanding objectives and design configurations Marie-Luise Kanbach, Norman Bedtke, Valerie Daldrup, Robin Bürger Fraunhofer Center for International Management and Knowledge Economy (IMW)</p> <hr/> <p>Psychological ownership in innovation contests - An experimental approach of user integration Anna-Lena Hanker, Monika C. Schuhmacher Justus Liebig University Giessen</p> <hr/> <p>Adopting stress management interventions in micro- and small-sized enterprises – How the perceptions and attitudes of managers matter* Johanna Kuske¹, Florian B. Zapkau², Christian Schwens¹ 1: University of Cologne; 2: Vrije Universiteit Amsterdam, Netherlands</p> <hr/> <p>Firm-level factors affecting decision error occurrence in the context of innovation development Björn Hofmann, Monika C. Schuhmacher Justus Liebig University Giessen</p>	<p>Understanding the heterogeneous behavioral propensities within the family firm internationalization process: A multi-case study Moritz Feninger WHU - Otto Beisheim School of Management</p> <hr/> <p>Korruption, Unternehmensgröße und Familieneinfluss – Ergebnisse einer experimentellen Studie im deutschen Mittelstand Stefan Behringer¹, Patrick Ulrich², Anjuli Unruh¹, Vanessa Frank² 1: Lucerne University of Applied Sciences and Arts, Switzerland; 2: Aalen University of Applied Sciences</p> <hr/> <p>A systematic review on trust in family business stakeholder relationships Marie Deferne¹, Alexandra Bertschi-Michel¹, Julia De Groote² 1: University Bern, Switzerland; 2: WHU - Otto Beisheim School of Management</p> <hr/> <p>Selection of non-family members in the top management team of family firms Sabrina Schell¹, Julia de Groote², Andreas Hack¹ 1: University Bern, Switzerland; 2: WHU - Otto Beisheim School of Management</p>	<p>Digital Entrepreneurial Finance – Moderne Finanzierungsformen auf Basis der Blockchain-Technologie: Systematischer Literatur-überblick und Forschungsagenda Martin Schiffer¹, Michael Mies^{1,2} 1: FOM University of Applied Sciences; 2: University of Siegen</p> <hr/> <p>Situated signaling: How signaling environment moderates the effects of quality signals on fundraising success of initial coin offerings* Daniel Blaseg¹, Richard Chan² 1: ESADE Business School; 2: Stony Brook University</p> <hr/> <p>Solo self-employed individuals and bootstrap financing in the COVID-19 crisis Block Jörn^{1,2,3}, Fisch Christian^{1,2}, Mirko Hirschmann¹ 1: Trier University; 2: Erasmus University Rotterdam, Netherlands; 3: University Witten/Herdecke</p> <hr/> <p>A comprehensive overview of the global development of initial coin offerings Christian Fisch¹, Cristiano Bellavitis², Johan Wiklund³ 1: Trier University; 2: Auckland Business School, Auckland University; 3: Whitman School of Management, Syracuse University</p>
18:00 - 20:00	Session 42: Mystery Meetings - Junior researchers meet senior researchers		

Datum: Thursday, 01.10.2020

9:00 - 10:30	Session 43: Family Business / SMEs Chair: Christina Günther	Session 44: Sustainable Entrepreneurship II Chair: Jantje Halberstadt	Session 45: Entrepreneurship Teams II Chair: Frederik Riar
	<p>Cyber-Security in Familienunternehmen – empirische Einschätzungen aus der Sicht des deutschen Mittelstands</p> <p>Alice Timmermann, Patrick Ulrich Aalen University of Applied Sciences</p>	<p>Do sustainability-oriented start-ups strive for different impact? Insights from explorative case studies</p> <p>Constanze Trautwein^{1,2} 1: Borderstep Institute for Innovation and Sustainability, Berlin; 2: Carl von Ossietzky University Oldenburg</p>	<p>The moderating role of span of control on the relationship between entrepreneurial leadership, strategic flexibility, and venture performance: An upper echelon perspective</p> <p>Tobias Kollmann¹, Simon Hensellek², Lucas Kleine-Stegemann¹ 1: University of Duisburg-Essen; 2: Technical University Dortmund</p>
	<p>Digitalization a dynamic capability? Exploring the role of digitalization in SME performance</p> <p>Konrad Meisner, Sohaib Hassan, Kevin Krause, Petra Moog University of Siegen</p>	<p>How to make the honeymoon last: The use of management control systems in corporate-startup relations to integrate sustainability innovations</p> <p>Anna Katharina Meyer, Vincent Göttel, Barbara E. Weißenberger Heinrich Heine University Düsseldorf</p>	<p>I do what I do, because I am who I am? The relationship of entrepreneurial social identity and cognitive biases in New Venture Teams</p> <p>Benedikt Wiechers RWTH Aachen University</p>
	<p>Risk management in small family businesses: A case study of a nursery</p> <p>Christine Mitter, Michael Kuttner, Andreas Berchtenbreiter FH Salzburg - University of Applied Sciences, Austria</p>	<p>How to support entrepreneurs in searching for sustainable business models – A systematic review of educational settings</p> <p>Sarah Manthey Karlsruhe Institute of Technology (KIT)</p>	<p>Do early-stage investors prefer shades of grey or black and white? Investor perceptions of entrepreneurs' cognitive complexity and consequences for start-up funding</p> <p>Florian Demann¹, Martin Diessner², Lorenz Graf-Vlachy³, Andreas König¹ 1: University of Passau; 2: Technical University of Munich (TUM); 3: ESCP Berlin Business School</p>
	<p>Do small family firms act differently from small firms for innovation? Evidence from the United Kingdom</p> <p>Maksim Belitski², Christina Günther¹, Nada Khachlouf³ 1: WHU - Otto Beisheim School of Management; 2: Henley Business School, University of Reading, UK; 3: ICD Business School Paris, IGS-Groupe, France</p>	<p>Transformative Entrepreneurship-Ausbildung: Wie innovative universitäre Lehre die Entwicklung nachhaltigkeitsorientierter unternehmerischer Kompetenzen fördern kann</p> <p>Jantje Halberstadt¹, Jana Timm², Christoph Schank¹ 1: University of Vechta; 2: University of Hamburg</p>	<p>What if blood is thicker than water? The varying effects of family relationships in entrepreneurial teams</p> <p>Frederik J. Riar², Xueru Yang¹, Franz W. Kellermanns^{3,4}, Max P. Leitterstorff⁵ 1: South China Agricultural University; 2: Karlsruhe Institute of Technology; 3: University of North Carolina-Charlotte; 4: WHU-Otto Beisheim School of Management; 5: Hochschule Bonn-Rhein-Sieg - University of Applied Sciences (H-BRS)</p>

Datum: Thursday, 01.10.2020

<p>9:00 - 10:30</p>	<p>Session 46: Design Science Research Session</p> <p>Chair: Orestis Terzidis</p>	<p>Session 47: Crowdfunding II</p> <p>Chair: Andrew Isaak</p>
<p>The science behind the lean startup approach Katharina Sielski, Christoph Seckler ESCP Berlin Business School</p>	<p>The role of product design and positive affective responses on word of mouth in crowdfunding* Stefan Katzenmeier¹, Malte Brettel² 1: WHU - Otto Beisheim School of Management; 2: RWTH Aachen University</p>	
<p>Thesen zum "Design" von Gründungsprozessen unter Beachtung der "Grundsätze erfolgversprechender Gründung" und Nutzung von Fördermaßnahmen des BMWi Nicolai Schädel, Helmut Wittenzellner Hochschule der Medien Stuttgart - University of Applied Sciences</p>	<p>Exclusive crowdfunding: Resource provision bias and social categorization discrimination Maren Rottler, Bernd Helmig, Jan-Philipp Ahrens University Mannheim</p>	
<p>Efficient hybrid organizational structures a negotiation-analytical perspective Matthias Raith Otto von Guericke University Magdeburg</p>	<p>Exchanges about dreams: Towards a new management technique for crowdfunding Jan-Philipp Ahrens¹, Andrew Isaak², Baris Istipliler¹, Maren Rottler¹, Dennis Steininger³ 1: University of Mannheim; 2: Heinrich Heine University Düsseldorf; 3: University of Augsburg</p>	
<p>Entrepreneurship Research as Design Science Mathias Gutmann, Orestis Terzidis, Christian Ziegler Karlsruhe Institute of Technology (KIT)</p>	<p>What personality is best for our project: Do big five personality traits predict equity crowdfunding success? Julia Neuhaus, Andrew Isaak, Denefa Bostandzic Heinrich Heine University Düsseldorf</p>	

Datum: Thursday, 01.10.2020

11:00 - 12:30	Session 48: Decision Making I Chair: Anaïs Hamelin	Session 49: HR Management / Strategy Chair: Sylvia Hubner	Session 50: Digital Transformation II Chair: Anne Busch
	<p>Test-retest reliability in metric conjoint experiments. Important requirement or overrated nuisance? Alexander Küssbauer¹, Jens Schüler², Matthias Baum² 1: Technical University Kaiserslautern; 2: University Bayreuth</p> <hr/> <p>Effectuation and corporate venturing in established firms – A systematic literature review Carina Alfert^{1,2}, Rainer Harms² 1: University of Applied Sciences Münster; 2: University of Twente, Netherlands</p> <hr/> <p>Sitting on the fence – Untangling the effects of uncertainty on hybrid entrepreneurial entry* Gertraud Gänser-Stickler, Matthias Schulz, Christian Schwens University of Cologne, Germany</p> <hr/> <p>Profitability and growth: A frontier methodology for a performing paradox Cyrine Ben Hafaïdh¹, Anaïs Hamelin² 1: IÉSEG School of Management (LEM-CNRS), France; 2: LaRGE, EM Strasbourg, Université de Strasbourg, France</p>	<p>The impact of Covid-19 on the family business employer brand Andrew Isaak, Bennet Schierstedt Heinrich Heine University Düsseldorf</p> <hr/> <p>The role of boundary spanners in the innovation approach of SMEs in the context of a crisis: A stakeholder perspective Malte Busch, Daniel Thorpe, Marion Weissenberger-Eibl Fraunhofer Institute for Systems and Innovation Research (ISI)</p> <hr/> <p>When start-ups grow up: The struggles of formalization Sylvia Hubner¹, Stephanie Rehbock² 1: National University of Singapore, Singapur; 2: Technical University of Munich (TUM)</p>	<p>Cybercrime im Mittelstand – Menschliche Risiken vs. technische Risiken in Familienunternehmen Patrick Ulrich, Vanessa Frank Aalen University of Applied Sciences</p> <hr/> <p>Angewandte KI – Wo stehen deutsche Startups? Dajana Komp, Jürgen Seitz Hochschule der Medien Stuttgart - University of Applied Sciences</p> <hr/> <p>Digital literacy by design. (Re-)designing business models for digitalization Tim Bodung, Katharina Erdle, Leonhard Gebhardt, Matthias Hartmann, Ralf Waubke HTW Berlin - University of Applied Sciences</p> <hr/> <p>Digitalisierungskooperationen als Chance für etablierte Unternehmen in Österreich Anne Busch, Ann-Christine Schulz FH Wien der WKW - University of Applied Sciences, Austria</p>

Datum: Thursday, 01.10.2020			
11:00 - 12:30	Session 51: Entrepreneurial Personality II Chair: Benedict Heblich	Session 52: Innovative Entrepreneurship Chair: Christian Schultz	
	<p>Typen hybriden Unternehmertums - eine Untersuchung in Österreich. Daniela Hosner, Karin Bachinger Austrian Institute for SME Research, Austria</p> <hr/> <p>Good vs. Evil – How do core self-evaluation and narcissism influence the development of harmonious and obsessive entrepreneurial passion? Saskia Manuela Jennifer Weber RWTH Aachen University</p> <hr/> <p>“How can entrepreneurs lead themselves healthy and effective?” Empirical testing of interventions for healthy and effective self-regulation in the context of entrepreneurship Benedict Heblich, Orestis Terzidis Karlsruhe Institute of Technology (KIT)</p>	<p>When to seek external inspiration? – A time perspective on organizational aspirations for innovative performance and their impact on external corporate venturing Fabian Nagel, Malte Brettel RWTH Aachen University</p> <hr/> <p>Coopetition bottom-up: The role of the individual in intra-firm coopetition Margareta Merke RWTH Aachen University</p> <hr/> <p>Innovation activators: An approach for identifying hidden innovation potential and turning it into higher performance Hagen Worch, Andrea L. Sablone, Filipe Dos Santos Distance University of Applied Sciences Switzerland</p> <hr/> <p>When handing out presents is not enough! – Influencing factors on the user’s willingness to share data for connected car services Wolfgang Köhler¹, Christian Schultz², Christoph Rasche³ 1: University of Potsdam, Deloitte; 2: HWTK Berlin - University of Applied Sciences; 3: University of Potsdam</p>	
	<p>Digital technological sophistication in SMEs: A pathway to innovation Kevin Krause, Sohaib Hassan, Konrad Meißner University of Siegen</p> <hr/> <p>Sources of innovation under pressure – The effects of outside board experience and spill-over from other firms Arpad Kurcz RWTH Aachen University</p> <hr/> <p>Turbulences in innovation management: Antecedents of CTO turnover Tobias Bähr, Steffen Strese TU Dortmund, Deutschland</p>		
14:00 - 15:30	Session 54: FGF Working Group Sustainable und Social Entrepreneurship Chairs: Klaus Fichter, Matthias Raith		Session 55: FGF Working Group Gender & Entrepreneurship Chair: Rosemarie Kay
17:00 - 18:00	Session 56: Best Paper Awards Session KSG Entrepreneurship Research Award, Family Business and SME Research Award , Best Sustainable- and Social Entrepreneurship Research Award, Norbert Szyperski Technology- and Innovationmanagement Research Award, Entrepreneurship Research Newcomer Award		
18:00 - 19:00	Session 57: Interview with Cyriac Roeding, Executive VP of CBS, Former Co-founder and CEO of shopkick. Interviewpartner: Matthias Hohensee (US correspondent of WirtschaftsWoche)		
19:00 - 21:00	Session 58: Social Networking "Beer reception"	Session 59: Social Networking "Wine reception"	Session 60: Social Networking "Cocktail reception"
	Session 61: Social Networking "Lemonade reception"		

Datum: Friday, 02.10.2020

<p>9:00 - 11:00</p>	<p>Session 62: Podium Discussion</p> <p>Chairs: Klaus Fichter, Matthias Raith</p>	<p>Session 63: Entrepreneurial Failure</p> <p>Chair: Alexander Küssbauer</p>	<p>Session 64: Entrepreneurship Intention and Motivation</p> <p>Chair: Leif Brändle</p>
	<p>Emerging topics and research opportunities in Social and Sustainable Entrepreneurship</p>	<p>Business on the Line: Entrepreneurs and family firms in crises*</p> <p>Jan-Philipp Ahrens¹, Marc Kowalzik¹, Jochim Lauterbach², Jennifer Petriglieri³</p> <p>1: University of Mannheim; 2: Technical University of Munich (TUM); 3: INSEAD</p> <hr/> <p>When does entrepreneurial greed lead to unethical pro-organizational behavior?</p> <p>Friedrich Tacke¹, Holger Patzelt¹, Nicola Breugst¹, Mirjam Knockaert²</p> <p>1: Technical University of Munich (TUM); 2: Ghent University, Belgium</p> <hr/> <p>Crisis in family firms - The impacts of scandals in German-speaking entrepreneurial families</p> <p>Anita Zehrer, Gabriela Leiß, Lena Leifeld</p> <p>MCI Management Center Innsbruck Internationale Hochschule GmbH, Austria</p> <hr/> <p>Blaming yourself or the circumstance? Entrepreneurial failure narratives in job interviews*</p> <p>Alexander Küssbauer¹, Matthias Baum²</p> <p>1: Technical University of Kaiserslautern; 2: University of Bayreuth</p>	<p>Entrepreneurship 50+ and its institutional context</p> <p>Carmen Schacherreiter Johannes Kepler University Linz, Austria</p> <hr/> <p>The more, the better? - The intrinsic motivation to syndicate with other angel investors</p> <p>Valentin Schmitt RWTH Aachen University</p> <hr/> <p>Are narcissistic CEOs the better bosses? An empirical analysis of employee motivation.</p> <p>Theresa Bockelmann University of Münster</p> <hr/> <p>Fast and slow life strategies in entrepreneurial career paths</p> <p>Leif Brändle, Andreas Kuckertz University of Hohenheim</p>

Datum: Friday, 02.10.2020

<p>9:00 - 11:00</p>	<p align="center">Session 65: Practice Track II - Education and Digitalization</p> <p align="center">Chair: Nils Högsdal</p>	<p align="center">Session 66: Entrepreneurship Ecosystems</p> <p align="center">Chair: Alexandra Moritz</p>
	<p>Das 100%-Problem im Datenschutz Wolfgang Köhler, Christian Schultz, Christoph Rasche University of Potsdam</p> <hr/> <p>Entwicklung digitaler Geschäftsmodelle im Bereich der Investitionsgüter – Herausforderungen zwischen Theorie und Praxis bei einem international tätigen KMU aus dem Bergbausektor André Raschke^{1,2}, Heike Kehlbeck² 1: Eickhoff Bergbautechnik GmbH; 2: Technical University of Applied Sciences Georg Agricola Bochum</p> <hr/> <p>What ideas do students really care about? Insights from the first 200 teams participating in an academic seed accelerator program. Nils Högsdal, June Nardiello Hochschule der Medien Stuttgart - University of Applied Sciences</p>	<p>Startup competitions and their role in entrepreneurial ecosystems: A conceptual attempt Lennard Stolz Leibniz University Hannover</p> <hr/> <p>Building resilience in entrepreneurial ecosystems: The role of coherence and diversification - An empirical approach in FinTech Daniel Kwasnitschka, Ralph Henn, Orestis Terzidis Karlsruhe Institute of Technology (KIT)</p> <hr/> <p>Entrepreneurial Ecosystems: Theoretische und empirische Fundierungen Alexander Neff, Michael Ortiz Ferdinand Steinbeis Institute Stuttgart</p> <hr/> <p>Data-driven analysis of determinants of regional entrepreneurship activities Martin Queißner Ruhr University Bochum (RUB)</p> <hr/> <p>Entrepreneurship in post-conflict societies: A systematic literature review Fuad Morina, Alexandra Moritz, Jörn Block Trier University</p>

Datum: Friday, 02.10.2020

<p>11:00 - 12:30</p>	<p>Session 67: Innovation I</p> <p>Chair: Tine Lehmann</p>	<p>Session 68: BISE - Special Issue Paper Development Workshop</p> <p>Chairs: Jörn Block, Dennis Steininger</p>	<p>Session 69: Corporate Entrepreneurship II</p> <p>Chair: Jens Schüler</p>	<p>Session 70: Business Model Innovation III</p> <p>Chair: Kathrin Wenke</p>
	<p>Do Hidden Champions Really Outperform Their Rivals? An Industry-Specific Analysis. Matthias Johann, Jörn Block, Lena Benz Universität Trier, Deutschland</p>	<p>I am the opportunity. How social media influencers cope with liminality between private and public selves over time Rebecca Preller, Holger Patzelt, Nicola Breugst Technical University of Munich (TUM)</p>	<p>The use of corporate entrepreneurship in innovation portfolios of the German Mittelstand - A research agenda Nicolai Heinzelmann, Guido H. Baltes HTWG Konstanz - University of Applied Sciences</p>	<p>Welchen Einfluss nimmt die Risikoaversion einer Führungskraft auf Geschäftsmodellinnovationen? Eine dreistufige Analyse. Sarah Müller-Sägebrecht, Charlotte Hammer Technical University of Dresden</p>
	<p>Chief information officers leading digital innovation in times of disruption Robin Wagner, David Bendig University of Münster</p>	<p>Digital and high-tech entrepreneurship as an opportunity for sustainability? Juliane Corredor Jimenez Willy Brandt School of Public Policy at the University Erfurt</p>	<p>Exploring corporate accelerators: An internal perspective on the venture client model Denis Bettenmann University of Stuttgart</p>	<p>A qualitative study about resource mobilization for new venture creation Ann-Carolin Ritter¹, Jörg Weking¹, Theresa Treffers^{1,2} 1: Technical University of Munich; 2: Seeburg Castle University, Austria</p>
	<p>Hidden champions as a determinant of regional development: An analysis of German districts Lena Benz, Jörn Block, Matthias Johann Universität Trier, Deutschland</p>	<p>Business model analysis of German universities' digital transformation efforts Alina Bockshecker, Stefan Smolnik University of Hagen, Deutschland</p>	<p>A midlife 'transparency' crisis? Getting in control of entrepreneurial orientation – Performance research Jens Schüler¹, William John Wales², Matthias Baum¹ 1: University of Bayreuth; 2: University at Albany - State University of New York, USA</p>	<p>Breaking up inertia: What the Fukushima disaster can teach us about the effect of environmental shocks on firms' exploration intensity* Kathrin Wenke¹, Philip Steinberg², Matthias Schulz¹, Christian Schwens¹ 1: University of Cologne; 2: University of Groningen, Netherlands</p>
	<p>When entrepreneurship meets innovation: Two decades of research Amra Kapo², Tine Lehmann¹ 1: Hochschule für Technik und Wirtschaft (HTW) Berlin, Germany; 2: School of Economics and Business, University of Sarajevo, Sarajevo, Bosnia, and Herzegovina</p>			

Datum: Friday, 02.10.2020				
14:00 - 16:00	Session 71: Decision Making II Chair: Theresa Bockelmann	Session 72: Entrepreneurship Education Chair: Nils Högsdal	Session 73: Venture Capital II Chair: Alexandra Moritz	Session 74: Innovation II Chair: Johannes Dahlke
	<p>Impact of leadership role, organizational structure and decision-making effectiveness on the organizational performance of sales and distribution models in the automotive industry. Stefan Doubek, Phillip Burger, Klaus Dänner SMBS University Salzburg Business School, University of Latvia</p> <hr/> <p>Qualitative content analysis on critical decisions in the entrepreneurial context Marcos Gonzalez Karlsruhe Institute of Technology, (KIT)</p> <hr/> <p>SHE-EOS' cognition as crucial determinant of strategic firm behavior Theresa Bockelmann, David Bendig University of Münster</p>	<p>The role of student entrepreneurs in the diffusion of academic knowledge Pauline Brunner, Véronique Schaeffer University of Strasbourg, France;</p> <hr/> <p>From effectuation to techniques for opportunity development: An action design research Somayeh Taghvaei¹, Yashar Mansoori², René Mauer¹ 1: ESCP Berlin Business School; 2: Alumni Chalmers University of Technology</p> <hr/> <p>Addressing the student's perspective in Entrepreneurship Education: Explorative insights on student's attitudes towards entrepreneurship and recommendations for educational design Hannah Schneider, Nils Högsdal, Laila Mazhar Hochschule der Medien Stuttgart - University of Applied Sciences</p> <hr/> <p>Förderung unternehmerischer Kompetenzen in der (außer-)schulischen Entrepreneurship Education – basierend auf dem Global Entrepreneurship Monitor Deutschland (GEM) 2019/20 Natalia Gorynia-Pfeffer, Armin Baharian, Maximilian Rathke, Matthias Wallisch, Simone Chlosta RWK Kompetenzzentrum, Eschborn</p> <hr/> <p>Jenseits der Business Model Canvas - Methodeneinsatz in der Entrepreneurship Education Sebastian Hinderer¹, Nils Högsdal², Andreas Kuckertz¹ 1: University of Hohenheim; 2: Hochschule der Medien Stuttgart - University of Applied Sciences</p>	<p>The importance of marketing mix planning and customer orientation for venture capital financed startups: Impacts on valuation, performance, and survival Julia Wöhler, Cornelia Ernst Technical University of Dresden</p> <hr/> <p>The order of investments: How VC legitimacy influences CVC investments decisions Marieke Funck Paderborn University</p> <hr/> <p>Match dot com! How investor characteristics of angel and VC investors influence the occurrence of co-investments Niklas Kurth RWTH Aachen University</p> <hr/> <p>Venture debt and its impact on startup development Carlos Krause¹, Jörn Block^{1,2}, Alexandra Moritz¹ 1: Trier University; 2: Erasmus University Rotterdam, Netherlands</p>	<p>Predicting product innovator firms using website texts and deep learning* Jan Kinne^{1,3,4}, David Lenz^{2,4} 1: ZEW, Mannheim; 2: Justus Liebig University, Giessen; 3: University of Salzburg, Austria; 4: istari.ai UG (haftungsbeschränkt)</p> <hr/> <p>Fleeing the nest: Effects of high-skilled employee migration from academia to industry Anna-Maria Kindt^{1,2}, Antje Weyh² 1: TU Dresden, Deutschland; 2: Institut für Arbeitsmarkt- und Berufsforschung</p> <hr/> <p>Flowers of adversity: The relationship between performance and institutional constraints perceived by innovative SMEs in post-communist Ukraine Suleika Bort¹, Baris Istiqliler² 1: University of Passau; 2: University of Mannheim</p> <hr/> <p>In the blink of AI: Topic modeling the discourse on artificial intelligence in management research* Johannes Dahlke, Bernd Ebersberger University of Hohenheim</p>
16:00 - 17:00	Session 75: Plenary Closing Session			

**Wir danken den folgenden Partnern herzlich für ihre Unterstützung des 24. G-Forums:
We would like to thank the following partners for their friendly support of the 24rd G-Forum:**



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