

FGF Doctoral Program, Class of 2020

How to successfully design, craft and publish entrepreneurship and innovation research

Program description: The program goes from August 2020 to November 2020 and introduces doctoral students to academic writing and publishing in entrepreneurship and innovation research. The program is ideally suited for first and second year doctoral students; but also later-stage doctoral students can benefit. The program follows the concept of blended learning and combines elements of online interaction with traditional place-based classroom learning. The participants will also build a network of fellow doctoral students across the DACH region. Moreover, they will have the chance to present their own doctoral research and receive feedback on their dissertation project. The program language is English.

Program instructors: The program is led by Prof. Dr. Jörn Block (Universität Trier) and Dr. Christian Fisch (Universität Trier), who publish regularly in the leading journals of entrepreneurship and innovation research such as *JBV*, *Research Policy*, and *ETP*. The local host is Prof. Dr. Richard Geibel (Hochschule Fresenius, Köln).

Program schedule

Day 1 (via Internet on Friday, 21.08.2020, 8.30-12.30h)

- Session A: Welcome and introduction to the entrepreneurship and innovation journal landscape
- Session B: Research questions, contributions and impact

Day 2 (via Internet on Friday, 18.09.2020, 8.30-12.30h)

- Session A: Anatomy of an academic paper and academic writing
- Session B: Research design

Day 3 (via Internet on Friday, 16.10.2020, 8.30-12.30h)

- Session A: Review process, do's and don'ts
- Session B: Publishing strategy and building an academic career

Day 4 (in Cologne on Thursday, 19.11.2020, 9.00-17.00h)

- Presentations of doctoral students

Place-based classroom sessions at Hochschule Fresenius in Köln

- Location: Konferenzraum III, Floor 1, Building 4B at Hochschule Fresenius, Mediapark 4, 50670 Köln
- The Hochschule Fresenius has a cafeteria that offers snacks and drinks. Multiple hotels, restaurants and bars are in close distance of the workshop location so that social networking becomes possible.

Program fee: The regular fee is €500 and the reduced fee is €400. The latter applies for participants who are FGF members or whose doctoral supervisor is a FGF member. The fee includes the teaching and the teaching materials. Lunch and Dinner are not included in the program fee.

Contact information and registration: Ulrich Knaup, Förderkreis Gründungs-Forschung e.V. (FGF), knaup@fgf-ev.de; deadline for registration is June 30st, 2020.