XXXI ISPIM INNOVATION CONFERENCE

Innovating Our Common Future

7-10 June 2020 – Berlin, Germany

- Call for Submissions -

When the Berlin wall came down 30 years ago, no one knew where this would take the city, or Europe as a whole. Unforeseeable threats came along with radically new opportunities. Especially the latter attracted an international, diverse crowd of curious and creative people who turned the city into the vibrant hotspot for innovation and entrepreneurship it is today - a "brain city". 40,000 new start-ups per year, numerous innovation hubs of larger companies, and leading-edge research and science facilities attract newcomers while the development of the city and its infrastructure struggle to keep up with its growth. Where east meets west, in a capital city crammed with history and ideas, where ambitious sustainability goals meet challenging hurdles to be overcome.

The ISPIM Innovation Conference 2020, "Innovating Our Common Future" is a three-day event that brings together world-renowned experts on innovation management. Researchers, managers, business and thought leaders will share insights on innovation management hot-topics. Submissions from academic, research, consulting, industry, intermediary and policy are encouraged. Submissions on the focus themes of values-based and sustainability-oriented innovation are particularly sought.

- Focus Themes -

Values-based and sustainability-oriented innovation management:

- ✓ **Values-based Innovation Management**
- ✓ **Innovation Management to address the UN's SDGs**
- ✓ **Sustainability-oriented Innovation and Entrepreneurship**
- ✓ **Scaling strategies/Diffusion Polices for Environmental Innovation**
- ✓ **Impact measurement and sustainability assessment of start-ups**
- ✓ **Transition Strategies for Growing and Transforming Cities**

You are invited to share insights on the above-mentioned topics or on other key societal challenges related to sustainable development, and to provide and demonstrate approaches, solutions and best practices for values-based and sustainability-oriented innovation management.

Changing customer and stakeholder values and normative frameworks such as the Sustainable Development Goals (SDGs) by the United Nations create new challenges and opportunities for innovation. We call for demonstrations of innovation approaches and solutions for key societal challenges on local, regional and global levels and how these can create our common innovation future.

- General Themes -

* denotes Special Interest Group

- ✓ AI and Innovation (including Big Data)*
- ✓ Business Models
- ✓ Circular Economy
- ✓ Creativity in Innovation (by EACI)
- ✓ Design and Design Thinking for Innovation
- ✓ Digital Disruption & Digital Transformation*
- ✓ Entrepreneurship and Innovation in Start-Ups & SMEs
- ✓ Futures & Foresight*
- ✓ Health, Healthcare & Innovation Management
- ✓ Innovation Leadership & Organisational Culture
- ✓ Innovation Management Methods for Industry*
- ✓ Innovation Policies & Instruments
- ✓ Innovation Standards & Certification*
- ✓ Innovation Training, Teaching & Coaching*
- ✓ Living Labs*
- ✓ Measurement of Innovation
- ✓ Methods & Skills for Innovation Management Research*
- ✓ Open Innovation for Innovation
- ✓ Platforms, Ecosystems and Supply Chains
- ✓ Responsible Innovation*
- ✓ Social Innovation
- ✓ Transferring Knowledge for Innovation

- Important Submission Deadlines -

- ✓ **24 January 2020:** Outlines Only (All Submissions)**
- ✓ **21 February 2020:** Acceptance Notification**
- ✓ **1 May 2020:** Final Submissions (including papers, profiles & photos) PLUS registration and receipt of payment
- ✓ **29 May 2020:** Presentation Slides

- Proceedings -

Accepted papers will be published in the Conference Proceedings with an ISBN and included online in EBSCOhost and ProQuest. Authors may withhold their papers from proceedings on request. Leading papers will form a Special Issue in ISPIM's official journal, *The International Journal of Innovation Management*. Selected papers will also be entered, where suitable, into ISPIM's associated journals: *Technovation; R&D Management Journal; Creativity and Innovation Management; International Journal of Technology Management; International Journal of Entrepreneurship and Innovation Management; International Journal of Technology Marketing; Futures: The Journal of Policy, Planning and Futures Studies; Technological Forecasting and Social Change; Technology Innovation Management Review*.

The table describes the submission types. All files must be submitted online at http://conferencesubmissions.com/ispim2020 by the deadlines. Do NOT email submissions to ISPIM. Only one submission and one presentation per person is permitted. There is no limit on co-authoring or co-presenting. Anyone wishing to suggest a one-hour workshop should contact admin@ispim.org.

Submission Types	Description	Documents required					
		Outline*	Abstract	Paper***	Lead Presenter Photo & Profile	Presentation slides	Discussant Feedback
		(by 24 Jan 2020)	(by 1 May 2020)			(by 29 May 2020)	
Research Results Submission	Accomplished, substantial and complete academic research results of an empirical or theoretical nature.	1500-1600 words: text only using structured headings**	An abstract is not the same as an outline. 125-150 words of plain text summarising the submission.	Max 5000 words (ISPIM paper template)	Presenter Photo: 100x100 px Presenter Profile: max 150 words of text	Max 7 slides 10 mins + session discussion	No
Research-in-Progress Submission	Academic work-in-progress where authors will receive and contribute extra feedback.	1000-1100 words: text only using structured headings**		Max 2500 words (ISPIM paper template + last page should be "Areas for feedback & development")		Max 3 slides 4 mins + 10 mins feedback & discussion	300-400 words on another author's paper using feedback structured headings
Innovation in Practice – Stories & Cases	Interesting stories of innovation successes, challenges, good practice and learning from the commercial and non-commercial business world.	300-400 words: text only using structured headings		Optional No max length. (ISPIM paper template)		Max 7 slides 10 mins + session discussion	No
Poster Submission	For organisations, projects and researchers to display and discuss their capabilities, technologies, results, ideas or outputs. Poster submissions are included in the proceedings.					No slides	No
EU/Funded Project Spark Submission	Description, results, dissemination, partner search examples from EU or other similar funded projects.					Max 5 slides 5 mins presentation	No
Teaching & Coaching Cases, Methods & Examples	Examples, results and materials of Teaching and Coaching Innovation Management Practice from ALL types of educators					Max 7 slides 10 mins + session discussion	No

* all outlines are double-blind evaluated for acceptance. All papers with potential for journal publication are double-blind reviewed.
** Outline word limits include structured headings. The Research-in-Progress and Research Results Submissions word counts include 5-10 references.
*** Paper word limits exclude references, tables and figures, but do include the abstract. If you are a couple of hundred words over the limit please do not worry; just be reasonable.

You must use the correct headings below to structure the outline. Do <u>not</u> include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be pasted into a text box during the submission process. **If your outline does not use the structured headings or does not comply with the instructions it will not be accepted. No exceptions will be made.**

Research Results Submission & Research-in-Progress Submissions	**Innovation in Practice - Stories & Cases; EU/Funded Project Spark Submission; Posters, Teaching & Coaching Submissions**
Problem: What specific innovation management problem does the submission focus on? **Current understanding**: What is known about this problem, who and how has it been tackled before? **Research question**: What is the submission's goal? **Research design**: How precisely & in detail was/will the work (be) executed- describe the methodology/approach. **Findings**: What are/will be the main outcomes and results? **Contribution**: What will the outcomes and results add to current understanding or theory in the IM community? **Practical implications**: Who will practically gain what and in which way from the findings? **RESEARCH-IN-PROGRESS ONLY - Feedback**: Which areas/questions do you want feedback on at the event? **Reference List** (Very strictly: 5 to 10 references)	**Issue** (50%): What specific innovation management issue are you focusing on and what are you proposing? **Interest** (25%): Who and why precisely will this interest the innovation management community? **Benefit** (25%): Why do you want to make the presentation? What do you hope to get out of it? **References** <u>not</u> required.

The evaluation of outlines is conducted by the Scientific Panel on a double-blind basis. The Panel contains academic, scientific and industry expertise. The primary evaluation criteria for acceptance are:

1. Is the submission topic relevant to the themes?
2. Contribution to current understanding (degree of newness for an audience of expert innovation professionals).
3. Scholarly/scientific quality for academics; practical implications and foundations for practitioners.
4. Probability of stimulating debate/insight.

Typically, less than half of the outlines submitted are accepted and then presented at the conference. Please note that papers that have the potential for journal publication are double-blind reviewed with full feedback and iterative revision.

- For guidelines, documents and further details, please visit www.ispim-innovation-conference.com -