

FGF Nachwuchsworkshop

“How to successfully design, craft and publish entrepreneurship and innovation research”

General information

- Host and main speaker: Prof. Dr. Jörn Hendrich Block
- Duration: 3 days from March 25 to March 27, 2020
- Participation fee: 500 € (400 € for members of the FGF and/or their PhD students)
- Maximum number of participants: 20
- Location: Cologne
- Language: English and/or German
- Target audience: Doctoral students (from first year to last year)

Topics

The workshop aims to introduce young scholars to academic writing and publishing practice in the field of entrepreneurship and innovation research.

As such, the workshop aims to give answers on how to...

- ... find a research question that is relevant for both entrepreneurship/innovation theory and practice
- ... conduct an academic literature review
- ... build theory and develop convincing hypotheses
- ... conduct quantitative research
- ... conduct qualitative research
- ... craft a paper contribution
- ... choose the right journal
- ... survive and successfully manage a review process

Format

- Presentations and input from Prof. Dr. Block and Dr. Fisch
- General discussions and individual discussion about every participant's work in progress
- Short presentations by the participants

Venues

- STARTPLATZ Köln, Im Mediapark 5, 50670 Cologne
- Hochschule Fresenius Köln, Im Mediapark 4c, 50670 Cologne

Interested?

- To register, send an e-mail to Uli Knaup (knaup@fgf-ev.de)
- Deadline for registration: January 31st, 2020

Präsidium: Prof. Dr. Andreas Kuckertz (Präsident), Prof. Dr. Matthias Baum, Prof. Dr. Jörn Block (1. Vizepräsident), Prof. Dr. Birgit Felden, Prof. Dr. Klaus Fichter, Prof. Dr. Andreas Hack, Prof. Dr. Jantje Halberstadt, Prof. Dr. Rainer Harms, Prof. Dr. Nils Högsdal, Prof. Dr. Eva Lutz, Prof. Dr. Christoph Stöckmann, Prof. Dr. Orestis Terzidis (2. Vizepräsident)

Vorstand: Prof. Dr. Andreas Kuckertz (geschäftsführendes Präsidiumsmitglied), Prof. Dr. Jörn Block (Schatzmeister), Ulrich Knaup (Geschäftsführer)