Call for papers


Guest editors

- Joachim Wagner, Leuphana University Lueneburg (wagner@leuphana.de)
- Friederike Welter, Institut für Mittelstandsforchung (IfM) Bonn and University of Siegen (welter@uni-siegen.de)
- Stefan Schneck, Institut für Mittelstandsforchung (IfM) Bonn (schneck@ifm-bonn.org)

Topic

Small and medium sized enterprises (SMEs) as well as new businesses represent pivotal actors in contributing to business dynamism, job creation, and innovation. Policy therefore aims at promoting those firms to foster economic development and growth. On the quest to find a most efficient regulatory environment, governments have to separate myths from facts in debates about SMEs and new ventures. In this regard, empirical studies and the rigorous scientific analysis of data can help to inform policymakers about the decisive factors of business success and potential ways to stimulate economic growth. In addition, evaluation studies of policy programs can help to assess the consequences of regulatory changes in a globalized and competitive world. In this special issue, we invite you to submit studies, which pave the ground for efficient evidence-based policy for SMEs and new ventures.

Contributions may deal with, but are not limited to, the following topics:

- Entrepreneurship and new firm formation
- Entry and exit of firms by size class and sector of activity
- Firm growth, job creation, innovation, or internationalization of SMEs
- Macroeconomic effects of entrepreneurship
- Program evaluations targeting new firms or SMEs

Please submit your paper in English language via mc.manuscriptcentral.com/jbnst – just follow the instructions, and in Step 1 please select “Research Article” and then select the Special Issue “Evidence–based Policies for SME”. If you are in doubt whether your paper might fit into the special issue, please contact one of the guest editors prior to submitting the paper.

Dates

Submission of full papers: before December 1, 2019
Feedback from referees: before March 1, 2020
Submission of revised papers: before May 1, 2020