



# Conducting Experiments in Entrepreneurship Research

8 and 9 of October 2019  
Groningen, The Netherlands





## ABOUT THE WORKSHOP

Several calls have been made for more experimental studies in entrepreneurship research. Studies using experimental designs are a great way to establish causal relations. Nevertheless, designing, conducting, and analyzing experiments is not an easy undertaking. To support early career scholars in this endeavor, the **University of Groningen Centre of Entrepreneurship (UGCE)** organizes a paper development workshop in partnership with the **European Council for Small Business and Entrepreneurship (ECSB)** and the **SOM Research Institute** of the University of Groningen's Faculty of Economics and Business. In this workshop, we aim to support and bring together early career scholars who are working with experimental methodologies in entrepreneurship research.

## FOR WHOM?

Early career scholars working on studies in entrepreneurship research using experimental methodologies. Participation will be limited to max. 20 participants.

With this workshop you will:

- Receive **individualized feedback** from peers and experts on your working paper
- Increase your knowledge of **conducting experiments**, focusing on best practices and mistakes to avoid
- Develop your **network** with other scholars conducting research using similar methodological approaches as yourself

## VENUE

The workshop will run through two half days, 8 (afternoon) and 9 (morning) of October, in the vibrant city of Groningen, in The Netherlands! Groningen is a city with a rich history, a ring of attractive canals and some exceptional architecture. We will organize an optional city center tour on Wednesday after the workshop for interested participants.



## SUBMISSIONS

To apply for participation in the workshop, please submit your extended abstracts until **July 5th, 2019**. We welcome two types of submissions:

- **Full working paper:** studies that have been fully carried out and the paper is at the writing stage.
- **Design stage papers:** studies at the methodological design phase.

Please see further submission guidelines and other information on the event website: [www.bit.ly/ExperimentsGroningen](http://www.bit.ly/ExperimentsGroningen)

For questions please contact Dr. Sílvia Costa ([s.m.costa@rug.nl](mailto:s.m.costa@rug.nl))

