



## Call for Papers

**23<sup>rd</sup> Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs  
September 25<sup>th</sup> – 27<sup>th</sup>, 2019, WU Vienna University of Economics (Austria)**



### **Annual Conference 2019**

The 23<sup>rd</sup> Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs will be held in Vienna from September 25<sup>th</sup> to 27<sup>th</sup>, 2019. Lead partner of the FGF e.V. is the WU Vienna University of Economics, Institute for SME Management and Entrepreneurship represented by Prof. Dr. Dietmar Roessl, who together with PD Dr. Alexander Keßler represent the presidency of the conference.

### **Keynotes**

The conference program will be enriched by renowned keynote speakers. Confirmed keynote speakers are, Professor Dr. **Jonas Puck**, Head of the Institute for International Business and Full Professor at the WU Vienna University of Economics and Business and Academic Director of the MBA in Energy Management at the WU Executive Academy and **Klemens Himpele**, Head of Department 'Economic Affairs, Labour and Statistics', City of Vienna.

### **Theme**

The overarching theme of the G-Forum 2019 in Vienna is:

#### **“Opportunities for SMEs in a globalized world”**

The advancing globalisation of the world economy in recent decades continues to bring about significant changes in competitive conditions for small and medium-sized enterprises. SMEs are directly or indirectly affected by these changes and need to adapt accordingly

Management concepts that successfully allow SMEs to address these challenges and strategies used to achieve a functional fit between firms and their environment will be the focus of the G-Forum 2019.

Against this background, the G-Forum 2019 addresses the many questions, but above all the many opportunities and solutions that arise for SMEs from the perspective of science and practice.

### **Science and practice**

To enhance the exchange between science and practice, submissions "from both worlds" are expressly desired. Topic-specific sessions are offered which are either based on submissions from science or practice. There will be two independent review processes to meet the different requirements of submissions from both realms.



## **Topics**

In addition to submissions addressing the guiding theme of the conference, the conference organizers expressly welcome any submission that correspond to the three main thematic fields of the FGF e.V. These are the topics

- Entrepreneurship
- Innovation
- SMEs

In this way, the G-Forum will fulfill its role as a central platform for the scientific community to exchange views on the current state of scientific discussion.

## **Languages**

The conference languages are German and English.

## **Submission types**

It is possible to submit **full papers** to the G-Forum. Authors of full paper submissions will receive two developmental reviews from members of the G-Forum Review Board and can qualify for a 20-minute presentation plus 10-minute discussion. However, proposals for presentations can also be **submitted as an abstract**. An abstract should not exceed 1.000 words. Abstracts will qualify for poster presentations, round-table discussions or short presentations (elevator pitches). Please submit your full papers and abstracts in two versions (with and without author details) as a pdf document before **May 10<sup>th</sup>, 2019**, via e-mail to [submission-gforum2019@fgf-ev.de](mailto:submission-gforum2019@fgf-ev.de).

## **Guidelines for submission (full paper and abstracts)**

Research-and practice-oriented papers can be submitted. Please state in your submission e-mail whether you are applying for a presentation in the research or practice track. During submission please send both a manuscript without author name(s) and a manuscript with full author name(s) and correspondence address(es) on the title page. Submissions can be either in German or English. Submissions of scientific contributions should ideally be structured as follows:

- Problem definition (research gap / objective)
- Theoretical foundation
- Methodology / empirical research context
- Results
- Implications for entrepreneurship research and practice

Submissions of practical contributions should include a clear starting point, objectives, results and implications for practice.



### **Review process**

The selection of full papers and abstracts to be presented at the conference will be based on a double-blind review process. Only full paper submissions will receive a developmental review. The G-Forum review board is responsible for the review process. We will inform the authors on the acceptance of their submissions by mid July 2019.

### **Awards**

Various subject areas of the FGF will be recognized with awards. These awards will be announced 2019 prior to the conference. Detailed information (tender texts) will be available on the FGF website <http://www.g-forum.de>. We also recommend following the news in our FGF newsletter.

### **Doctoral Colloquium**

On the day prior to the conference, Wednesday, September 25<sup>th</sup>, 2019, we invite interested doctoral students in the field of entrepreneurship, innovation and SMEs to a doctoral colloquium. Experienced entrepreneurship scholars will provide an introduction to leading academic journals and discuss how to publish in these journals. Moreover, doctoral students will have the opportunity to present their ongoing research projects in a developmental workshop atmosphere and to discuss them with experienced scholars. A proposal should contain a two- to three-page description with the following information:

- Topic
- Research question(s)
- Research design
- Hypothesis (hypotheses) and
- (If available) first results and information about questions for the colloquium.

Please send your documents by e-mail with "doctoral colloquium 2019" as the subject directly to Ulrich Knaup ([knaup@fgf-ev.de](mailto:knaup@fgf-ev.de)) before August 18<sup>th</sup>, 2019. Participation in the doctoral colloquium is linked to registration for the main G-Forum conference.

### **Conference Fees**

- Members of FGF: € 310, -
- Non-members of FGF including a one-year FGF membership\*: € 390, -
- Non-members of FGF without a one-year FGF membership: € 390, -

\* Membership will be renewed automatically after one year (annual membership fee is € 120, -), but can be cancelled three months (September 30<sup>th</sup>, 2020) before expiration.

The conference fees include participation in all conference sessions, conference materials and all meals during the conference (coffee and lunch breaks) and participation in the conference dinner.



### **Students**

A limited number of students (no doctoral students and no research associates) will be able to participate in the conference for a fee of € 100, -. Applications (informal request, copy of student ID card) must be sent to the e-mail address [knaup@fgf-ev.de](mailto:knaup@fgf-ev.de). The decision will be communicated by e-mail in September.

### **Overview of important dates**

#### **Doctoral Colloquium**

**September 25<sup>th</sup>, 2019**

Submission of application with the subject "Doctoral Colloquium" before August 18<sup>th</sup>, 2019 via e-mail to [knaup@fgf-ev.de](mailto:knaup@fgf-ev.de), notification of acceptance by September 1<sup>st</sup>, 2019

#### **Conference**

**September 26<sup>th</sup> and 27<sup>th</sup>, 2019**

Submission of abstracts and full papers before May 10<sup>th</sup>, 2019 via email: [submission-forum2019@fgf-ev.de](mailto:submission-forum2019@fgf-ev.de); notification of acceptance: mid-July, 2019

Registration deadline for participants: September 15<sup>th</sup>, 2019

### **Website**

The conference website is: <http://www.g-forum.de>.

### **Accommodation**

Vienna is a popular convention and conference location, so there are always several events happening at the same time! Often the desired hotel or the desired location is no longer available. We therefore advise early booking. Just before the conference, there will be hardly any rooms left available at the special rates mentioned below.

The venue, WU Vienna University of Economics and Business, is located on the underground (line U2). You can easily reach the WU from all hotels in U2 proximity. The lines U1, U3 and U4 have an intersection with the U2, with which you also reach the WU quickly, with a single change (see [map-1](#)).

We have prepared a document for you with [important information for your hotel booking](#). Special conditions have been agreed with some hotels near the WU.

**We look forward to welcoming you in Vienna!**



**Responsible for the conference program**

**Prof. Dr. Jörn Block**  
Chair in Management  
University of Trier

**Prof. Dr. Hermann Frank**  
Institute for Small Business Management  
and Entrepreneurship  
Research Institute for Family Business  
WU Vienna University of Economics and  
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**Assoc. Prof. Dr. Alexander Kessler**  
Department of Global Business and  
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Research Institute for Family Business  
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**Prof. Dr. Andreas Kuckertz**  
President FGF  
Chair in Entrepreneurship  
University of Hohenheim

**Dr. Barbara Kump**  
Institute for Small Business Management  
and Entrepreneurship  
WU Vienna University of Economics and  
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**Prof. Dr. Dietmar Roessl**  
Institute for Small Business Management  
and Entrepreneurship  
WU Vienna University of Economics and  
Business

**Organizer**

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**Local organization**

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