Our mission is to facilitate discussions and kickstart interdisciplinary research projects on the challenges and opportunities of entrepreneurial diversity in the face of digitalization.

Key Questions

Is entrepreneurial diversity facilitated by or a facilitator of (digital) innovation?

How does entrepreneurial diversity affect the exploration and exploitation of (digital) innovation potentials?

Which digital tools and infrastructures can be used to foster diversity in entrepreneurial endeavors?

Program

With this conference we aim to...

**DIVERSITY TALKS**

...facilitate discussions and exchange between scholars and practitioners across distinct disciplines to identify knowledge gaps and challenges related to entrepreneurial diversity in face of digitalization

**PAPERTHON**

...kickstart interdisciplinary research projects that advance our theoretical and practical knowledge on the overall conference theme

DAY I

DAY II

Contact

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Proposals

Participants who want to pitch a research idea or data set at the Paperthon have until 26 April 2019 to submit their proposals hellodiversity@wiwiss.fu-berlin.de (one pager that describes the general idea and/or data set)

We look forward to welcoming you to the entrepreneurial capital of Germany.

The conference will be held at the Freie Universität in Berlin (Dahlem).

Committee

Prof. Dr. Stephanie Birkner
Carl von Ossietzky Universität Oldenburg

Prof. Dr. Kerstin Ettl
Universität Siegen

Prof. Dr. Julia Kensbock
Maastricht University

Prof. Dr. Silke Tegtmeier
University of Southern Denmark
In light of the growing interest in entrepreneurial diversity across the globe, this conference aims to facilitate discussions and kickstart interdisciplinary research projects on the challenges and opportunities associated with entrepreneurial diversity in the face of digitalization. The conference brings together scholars, practitioners and students from a wide range of disciplines to consider entrepreneurial diversity in the context of (digital) innovation.

Questions to explore from an interdisciplinary angle include:

- How is entrepreneurial diversity facilitated by or a facilitator of (digital) innovation?
- How does entrepreneurial diversity affect the exploration and exploitation of (digital) innovation potentials?
- Can digital tools and infrastructures foster diversity in entrepreneurial endeavors?

We are inviting interdisciplinary scholars and practitioners to share their experiences and assemble the current state of knowledge (Day 1) and to identify interdisciplinary research projects on Day 2 of the event.
Who is this conference aimed at?

Our goal is to bring together an interdisciplinary audience of scholars, practitioners and students from different fields, e.g. entrepreneurship, management and computer sciences, to share their experiences, observations and thoughts on the conference theme.

Topics

(Research) Topics of interest for the conference include - but are not limited - to:

**DEMOGRAPHIC ENTREPRENEURIAL DIVERSITY**
- How does diversity in terms of age, gender, ethnicity, cultural backgrounds, amongst others, affect the performance of entrepreneurial teams? Does this also apply to remotely collaborating teams?
- What kind of support platforms are needed to help international entrepreneurs integrate into national startup ecosystems?

**FUNCTIONAL ENTREPRENEURIAL DIVERSITY**
- What kind of platforms are needed to efficiently lead and coordinate entrepreneurial teams working across hierarchical, geographical, and functional boundaries?
- How can leaders create a common experience experience for remotely working teams to foster innovation?
- What kind of platforms and Digital Makerspaces can best support collaborative efforts to explore and exploit digital innovation potential among geographically dispersed actors?

**FUNCTIONAL BACKGROUND DIVERSITY**
- How do different experiential backgrounds affect collaboration on such online platforms? How does new work contribute to variance in entrepreneurial endeavors?

**DEEP-LEVEL ENTREPRENEURIAL DIVERSITY**
- What kind of skillsets are needed to lead and work within highly diversified entrepreneurial teams to explore and exploit digital innovation potentials?
- How can higher education institutions improve their educational programs in order to prepare young talents to develop a digital mindset and work in diverse teams?
- What determines the perceived performance and drives learning ambitions of highly diversified and geographically dispersed entrepreneurial teams?

When and Where?

What better place to discuss the opportunities for and obstacles of entrepreneurial diversity in the digital age than Berlin with its vibrant startup ecosystem? We look forward to welcoming you to the entrepreneurial capital of Germany.

The conference will be held at the Freie Universität in Berlin (Dahlem). Two hotels nearby are the Seminaris CampusHotel Berlin and the Harnack-Haus.
Meet The Editors

OF THE SPECIAL ISSUE “CONCEPTS AND FACETS OF ENTREPRENEURIAL DIVERSITY” (INTERNATIONAL JOURNAL OF ENTREPRENEURIAL VENTURING)

Prof. Kerstin Ettl and Prof. Silke Tegtmeier are two of the editors of a special issue that will be published in IJEV (manuscripts to be sent from 1 November and to arrive no later than 31 December 2019). Conference attendees have the opportunity to meet both editors on 28 June to discuss potential paper ideas and get suggestions and advice to prepare submissions to the special issue.

Registration & Submission

The registration for the conference will open 1 March 2019. Researchers and practitioners who want to pitch a research idea or data set at the ‘Paperthon’ may submit their proposals until 26 April 2019 to hellodiversity@wiwiss.fu-berlin.de (one pager that describes the general idea and/or data set).

More Information & Up-to-date Information

Visit our website www.hellodiversity.digital and follow us on Instagram (@hellodiversityconference) for regular updates on our speakers, guests and mentors who are going to be part of the 2-day conference.