

Universität Potsdam

The Digital Engineering Faculty at the University of Potsdam hereby announces a joint professorship under the Jülich Model with the Hasso Plattner Institute for Digital Engineering gGmbH to be filled immediately:

Full Professorship (W 3) for IT Entrepreneurship

The Digital Engineering Faculty invites applications for a new professorship in IT Entrepreneurship. The position aims to bridge the gap between research and teaching in information technology at the faculty and the foundation and development of startup companies that bring innovative research results to the market. The successful candidate will be responsible for the further development of the HPI School of Entrepreneurship (E-School) and will teach in the faculty's bachelor's and master's programs. Additionally, the professor will assume responsibility for the HPI Seed Fund, which is a venture capital fund that supports startup companies during early phase development with resources and advice.

Innovative new companies are a strong economic engine. Startups in the area of information and software technology have an enormous potential. In addition to technical know-how, special IT business management expertise is required. The E-School targets this interface directly, offering in-depth knowledge in the area of business models and their transfer to practice. It covers their development through the startup process and planning of new companies to the marketing of products and services.

The HPI E-School shall further develop into a highly visible competence center that expresses the close connection between outstanding teaching and research in digital engineering and successful entrepreneurship. In addition, the existing ambition of establishing a successful portfolio of startups by means of the HPI Seed Funds shall be expanded.

With a special focus on the disruptive potential of IT innovations, and in close collaboration with the HPI School of Design Thinking, the professorship shall explore and exploit the opportunities in digital transformation and changes in digital business models.

Prerequisites for the position are a doctorate in economics or a related field, as well as an IT engineering background. The successful candidate will have made outstanding research contributions and exhibit in-depth expertise in the areas of entrepreneurship, information technology and startup ecosystems.

Interdisciplinary collaboration with stakeholders, a good scientific network and close cooperation with internationally recognized startup ecosystems are expected. The successful candidate will further be responsible for the independent organization of research projects and new associations as well as national and international networks. Leadership and active participation in projects with business and society is expected as well.

Contact person is Prof. Dr. Mathias Weske: mathias.weske@hpi.uni-potsdam.de

The joint professorship is being filled under the Jülich Model, with a teaching obligation of at least 8 hours per week at the University of Potsdam.

The following application requirements for professors must be documented in accordance with Section 41 of the Brandenburg Higher Education Act (Brandenburgisches Hochschulgesetz, BbgHG): a completed university degree, pedagogical aptitude, and a special ability for scientific work, as is typically documented by a dissertation project; comprehensive competences in science management and additional scholarly achievements as evidenced by a Habilitation (post-doctoral dissertation), a junior professorship or work as a research associate at an institution of higher education or an extramural research institution, or scholarly activity in the private sector, or in a similar social field, whether in Germany or abroad. The appointment procedure is conducted in accordance with Section 40 of the Brandenburg Higher Education Act.

The University strives for a balanced gender ratio at all levels. Severely disabled applicants will be given preferential consideration in the event of equal qualification. We expressly invite applications from international candidates.

The University of Potsdam supports newly appointed professors with its Dual Career Service and coaching support: www.uni-potsdam.de/berufungen.html

Please submit your application and relevant documentation (presentation of your research interests, CV, copies of academic certificates and credentials, list of publications, list of courses taught, list of projects funded externally) until 30th June 2018 via email (in a single PDF file) to ausschreibungen@uni-potsdam.de.

**Die vollständigen Stellen-
ausschreibungen finden
Sie unter:**

[www.uni-potsdam.de
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