

CALL FOR CHAPTERS

Submission Deadline: March 31, 2018

Interfaces between Digital Technologies and Entrepreneurship

Digital Entrepreneurship, Corporate Entrepreneurship, Innovation Management,
Technology Entrepreneurship, Digital Learning

An edited volume to be published with Springer as part of the

FGF Studies in Small Business and Entrepreneurship

Edited by

Ronny Baierl, HTW,
Judith Behrens, ULB and TUM, &
Alexander Brem, FAU and SDU

Introduction

Digital technologies have become a new economic and social force, reshaping traditional business models, strategies, structures, and processes. This also led to a discussion about related terms such as technology entrepreneurship, digital technology entrepreneurship, and digital entrepreneurship (Giones and Brem, 2017). Digital entrepreneurship is broadly defined as creating new ventures and transforming existing businesses by developing novel digital technologies or novel usage of such technologies. Digital entrepreneurship has been viewed as a critical pillar for economic growth, job creation, and innovation by many countries. Digital technologies have also enabled the growth of the sharing economy linking owners and users and disrupting the previous dualism of businesses and customers. It is evident that digital technologies have made significant impacts on the growth of entrepreneurs and their developmental process. As a consequence, it is imperative to develop a fine-grained understanding of digital entrepreneurship.

However, only a very limited number of studies in entrepreneurship research started to examine the impact of digital technologies on entrepreneurial decision-making (Fischer and Reuber, 2014) and on entrepreneurial activities for venture development (Allison et al., 2014). From a digital technology perspective, digital technologies have brought out two significant implications for entrepreneurship research: less stable boundaries of the entrepreneurial processes and outcomes as well as less predefined and predicted locus of entrepreneurial agency (Nambisan, 2016). Social media makes it difficult to predefine and predict who the actors are and when they are involved in the entrepreneurial process. For instance, social interactions of entrepreneurs on the social media affect the effectual cognition of entrepreneurs, which “ultimately results in creating opportunities and developing new firms, markets, or industries” (Fischer and Reuber, 2014, p. 1). Prompted by the significant growth of digital entrepreneurship and the lack of research in this field, this edited volume seeks to study the impact of digital technologies on entrepreneurial processes and outcomes in several contexts. Therefore, we call for chapters combining rigor with relevance and shedding light on this increasingly important topic.

Allison, T. H., Davis, B. C., Short, J. C. and Webb, J. W. (2015), Crowdfunding in a Prosocial Microlending Environment: Examining the Role of Intrinsic Versus Extrinsic Cues. *Entrepreneurship Theory and Practice*, 39: 53–73. doi:10.1111/etap.12108.

Fischer, E. & Reuber, R. (2014), Online entrepreneurial communication: Mitigating uncertainty and increasing differentiation via Twitter. *Journal of Business Venturing*, 29 (4): 565–583. <https://doi.org/10.1016/j.jbusvent.2014.02.004>.

Giones, F., & Brem, A. 2017. Digital Technology Entrepreneurship: A Definition and Research Agenda. *Technology Innovation Management Review*, 7(5): 44–51. <http://timreview.ca/article/1076>.

Nambisan, S. (2017), Digital Entrepreneurship: Toward a Digital Technology Perspective of Entrepreneurship. *Entrepreneurship Theory and Practice*, 41: 1029–1055. doi:10.1111/etap.12254.

Objective of the Book

This volume focuses on the management of new technology-based firms as well as technology projects initiated in an academic or industrial context. We invite contributions with convincing theoretical concepts, ethical considerations, empirical data analysis (qualitative and quantitative), archival and historical methods, design science approaches, action and field research, management science methods, informatics and cybernetics, or other suitable methods.

The book is designed to assemble a rich, vibrant, and multi-faceted collection of studies to enrich the discussion on and enhance the understanding of the reality and management of technology-based firms and projects. The edited volume aims to be a standard reference in the field of digital entrepreneurship and to create a scientific basis for entrepreneurs, investors, and support programs in universities, research organizations, and established corporations. Special topics may include industry specific and technology specific requirements for successful technology management.

Promising contributions for chapters to capture phenomena in entrepreneurship, technology management, and innovation research include (but are not limited to):

- Technology Entrepreneurship
- Digital Entrepreneurship
- Digital Factory
- Corporate Entrepreneurship
- Technology Management
- Innovation Management
- IP Management
- Privacy and Innovation
- Digital Commercialization
- Digital Learning

Target Audience

This book is intended to become a reference and essential reading material for students, academics, entrepreneurs, investors, and entrepreneurial support practitioners interested in questions addressing technology-based entrepreneurship and innovation.

Submission Procedure

Chapters without specific guidelines are due March 31, 2018. All submitted full chapters will be reviewed on a double-blind basis. Authors will receive reviewer feedback latest three months later. Final chapters are due November 30th, 2018. The edited volume is intended to be published in early 2019. This book will be published with Springer, as part of the *FGF Studies in Small Business and Entrepreneurship*. The book series serves as a vehicle to help academics, professionals, researchers, and policy makers working in the fields of small business and entrepreneurship, to disseminate and obtain high quality knowledge. For additional information regarding the publisher and the book series, please visit www.springer.com/series/13382.

All book chapters will be individually downloadable and accessible via SpringerLink.com. Each chapter will be search engine optimized using the abstract, title, and authors. Thus, search engines can find individual chapters upon a keyword search directly leading to SpringerLink. Finally, all contributors get a discount of 33% on any Springer title purchased from the Springer online shop.

Inquiries and submissions can be sent to Prof. Dr. Ronny Baierl, HTW Dresden, Center for Interdisciplinary Education, +49 351 462-3570, baierl@htw-dresden.de.