

Call for Papers

22nd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs
October 10th – 12th, 2018, University of Hohenheim / Stuttgart Media University (Germany)



Annual Conference 2018

The 22nd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs will be held in Stuttgart from October 10th to 12th, 2018. Lead partners of the FGF e.V. are the University of Hohenheim and the Stuttgart Media University. President of the conference is Prof. Dr. Andreas Kuckertz, Chair in Entrepreneurship at the University of Hohenheim. The program of the conference will be enriched by renowned keynote speakers.

Theme

The guiding theme of the G-Forum 2018 in Stuttgart is:

„Mastering the Digital Transformation: Corporate Entrepreneurship as a Fast Track to Innovation”

Digital technologies are currently causing a dramatic transformation of established industries. Entrepreneurs exploit the resulting manifold opportunities to test new business solutions and new business models. As a consequence, established firms such as medium-sized companies need to react to the potentially disruptive competition through entrepreneurial and innovative initiatives. Against this background, the G-Forum 2018 consequently addresses the numerous questions, opportunities and approaches that arise from this challenge for entrepreneurs, established companies and entrepreneurship research.

Science and practice

To enhance the exchange between science and practice, submissions "from both worlds" are expressly desired. Topic-specific sessions are offered which are either based on submissions from science or practice. There are two independent review processes to meet the different requirements for submissions from both realms.

Topics

In addition to submissions addressing the guiding theme of the conference, the conference organizers expressly welcome any submission that corresponds to the three main thematic fields of the FGF e.V. These are the topics

- Entrepreneurship
- Innovation
- SMEs

In this way, the G-Forum will fulfill its role as a central platform for the scientific community to exchange views on the current state of scientific discussion.

Languages

The conference languages are German and English.

Submission types

It is possible to submit **full papers** to the G-Forum. Authors of full paper submissions receive two developmental reviews from members of the G-Forum Review Board and qualify themselves for a 20-minute presentation plus 10-minute discussion. However, proposals for presentations can also be **submitted as an abstract**. An abstract should not exceed 1.000 words. Abstracts qualify for poster presentations, round-table discussions or short presentations (elevator pitches). Please submit your full papers and abstracts in two versions (with and without author details) as a pdf document until May 24th, 2018 via e-mail to submission-gforum2018@fgf-ev.de.

Guidelines for submission (full paper and abstracts)

Research- and practice-oriented papers can be submitted. Please state in your submission e-mail whether you are applying for a presentation in the research or practice track. For submission please send a manuscript without author name(s) and a manuscript with full author name(s) and correspondence address(es) on the title page. Submissions can be either in German or English. Submissions of scientific contributions should ideally be structured as follows:

- Problem definition (research gap / objective)
- Theoretical foundation
- Methodology / empirical research context
- Results
- Implications for entrepreneurship research and practice

Submissions of practical contributions should include a clear starting point, objectives, results and implications for practice.

Review process

The selection of full papers and abstracts to be presented at the conference is based on a double-blind review process. Only full paper submissions receive a developmental review. The G-Forum review board is responsible for the review process. We will inform the authors about the acceptance of their submissions by the end of July 2018.

Awards

Various subject areas of the FGF will be recognized with awards. These awards will be announced during 2018 prior to the conference. Detailed information (tender texts) will be available on the FGF website <http://www.g-forum.de>. We also recommend following the news in our FGF newsletter.

Special Issue Journal of Business Research

A special issue related to the conference's guiding topic will be published in the Journal of Business Research (JOURQUAL-B, ABS 3, IF 3.354). The theme of the special issue is "Digital or not - the future of entrepreneurship and innovation" (<https://www.journals.elsevier.com/journal-of-business-research/call-for-papers/digital-or-not-the-future-of-entrepreneurship-and-innovation>). Authors should declare their interest in such a publication along with their G-Forum submission and - assuming acceptance for the conference and fit to the special issue - will then be invited to present their paper at a paper development workshop with the editors of the special issue at the G-Forum. Promising papers will then be invited to be uploaded to the JBR submission system, where they will enter the standard review process.

Doctoral Colloquium

On the day prior to the conference, Wednesday, October 10th, 2018, we invite interested doctoral students in the field of entrepreneurship, innovation and SMEs to a doctoral colloquium. Experienced entrepreneurship scholars will give an introduction to leading academic journals and discuss their requirements. Moreover, doctoral students will have the opportunity to present their ongoing research projects in a developmental workshop atmosphere and to discuss them with experienced scholars. A proposal should contain a two- to three-page description with the following information:

- Topic
- Research question(s)
- Research design
- Hypothesis (hypotheses) and
- (if available) first results and information about questions for the colloquium.

Please send your documents by e-mail with "doctoral colloquium 2018" as the reference directly to Ulrich Knaup (knaup@fgf-ev.de) until August 30th, 2018. Participation in the doctoral colloquium is linked to the registration for the main conference G-Forum.

Conference Fees

Members of FGF: € 310,-

Non-members of FGF including a one year FGF membership*: € 390,-

Non-members of FGF without a one year FGF membership: € 390,-

* The membership continues automatically for one year (annual membership fee is € 120,-), but can be cancelled three months (September 30th, 2019) before expiration. The conference fees include the conference sessions, conference materials and all meals during the conference (coffee and lunch breaks) and participation in the conference dinner.

Students

A limited number of students (no doctoral students and no research associates) will be able to participate in the conference for a fee of € 100,-. Applications (informal request, copy of student ID card) must be sent to the e-mail address knaup@fgf-ev.de. The decision will be communicated by e-mail in September.

Important dates

Doctoral Colloquium

October 10th, 2018

Submission of the application with the subject "Doctoral Colloquium" until August 30th, 2018 via e-mail to knaup@fgf-ev.de, notification about acceptance by September 15th, 2018

Conference

October 11th and October 12th, 2018

Submission of abstracts and full papers until May 24th, 2018 via email: submission-gforum2018@fgf-ev.de; notification of acceptance: end of July, 2018

Registration deadline for participants: September 25th, 2018

Website

The conference website is: <http://www.g-forum.de>.

Accommodation

Hotels close to the conference venue (Haus der Wirtschaft Stuttgart) are reserved in various price ranges. Please make your hotel reservation early. Information about accommodation will be available on our conference website <http://www.g-forum.de>.

We look forward to welcoming you in Stuttgart!

Responsible for the conference program

Prof. Dr. Jörn Block
President FGF
Chair in Management
University of Trier

Prof. Dr. Andreas Kuckertz
Board Member FGF
Chair in Entrepreneurship
University of Hohenheim

Prof. Dr. Nils Högsdal
Vice Rector Innovation
Stuttgart Media University

Prof. Dr. Hans-Peter Burghof
Chair in Banking and Financial Services
University of Hohenheim

Dr. Elisabeth S.C. Berger
Entrepreneurship Research Group
University of Hohenheim

Prof. Dr. Monika Gehde-Trapp
Chair in Risk Management
University of Hohenheim

Prof. Dr. Andreas Pyka
Chair in Innovation Economics
University of Hohenheim

Prof. Dr. Tereza Tykvova
Chair in Corporate Finance
University of Hohenheim

Organizer

Förderkreis Gründungs-Forschung e.V.
(FGF)
c/o Ulrich Knaup
Gartenstraße 86
DE-47798 Krefeld
Phone: +49 2151 777-508
Mail: knaup@fgf-ev.de
Internet: <http://www.fgf-ev.de>

Local organization

Anne Konrad-Hipp
Entrepreneurship Research Group
University of Hohenheim
Wollgrasweg 49
D-70599 Stuttgart
Germany
Tel.: +49 711-459-24821
E-Mail: annehipp@uni-hohenheim.de