

# Crowdinvesting Symposium

6<sup>th</sup> Crowdinvesting Symposium

## Blockchain and Initial Coin Offerings

July 20, 2018

### Call for Papers

This year's Crowdinvesting Symposium will take place at the Max Planck Institute for Innovation and Competition in Munich / Germany. Researchers in the fields of economics, business administration, innovation and law are encouraged to submit a paper. Several workshops provide scholars with the opportunity to present their research on topics related to the emerging field of FinTech and to get feedback from fellow researchers. As this year's keynote speaker, we welcome Professor David Yermack, who is the Albert Fingerhut Professor of Finance and Business Transformation, and the Director of the NYU Pollack Center for Law and Business. In his keynote speech he will raise the question: **Are ICOs a real innovation or just securities in disguise?**

We invite submissions on the following fields of research:

- **Blockchain and ICOs**
- **Reward-based and equity crowdfunding**
- **Social trading and robo advice**
- **Personal financial management**
- **Innovative forms of entrepreneurial finance**

Please send your paper or extended abstract to

**[crowdinvesting-symposium@ip.mpg.de](mailto:crowdinvesting-symposium@ip.mpg.de) by May 15, 2018.**

Authors will be informed of the outcome of their submission by May 30, 2018. There is no workshop fee and there will be a conference dinner in a typical Bavarian restaurant on July 20, 2018. For those who are interested, we organize a social event on July 21, 2018 which involves hiking a small Bavarian mountain (there is also a cable car taking you to the summit).

We are looking forward to interesting papers and an exciting academic workshop.

**Prof. Dr. Lars Hornuf**

University of Bremen, MPI and CESifo  
Professor of Finance

**Prof. Dr. Lars Klöhn**

Humboldt University of Berlin  
Professor of Civil and Corporate Law



Keynote Speaker  
David Yermack