



Call for Papers

European Academy of Management - 18th Annual Conference 2018

Track:

Finance and Accounting in Family Businesses

Family Business Research Strategic Interest Group (FABR SIG – Track T 04_03)

Corresponding Proponents:

Jan-Philipp Ahrens (University of Mannheim, Germany)

Céline Barrédy (University of Lorraine, France)

Eddy Laveren (University of Antwerp, Belgium)

Anneleen Michiels (University of Hasselt, Belgium)

Honorary Proponents:

Raphael Amit (Wharton School, University of Pennsylvania, USA)

Morten Bennesen (INSEAD, France)

Alessandro Cirillo (University of Foggia, Italy)

Esra Memili (University of North Carolina Greensboro, USA)

Robert Randolph (University of Nevada Las Vegas, USA)

David Mitchell Reeb (National University of Singapore, Singapore)

Christian Marc Ringle (Hamburg University of Technology, Germany)

Marko Sarstedt (Otto von Guericke University of Magdeburg, Germany)

Thomas Schmid (Hong Kong University, Hong Kong)

Patrick Ulrich (University of Aalen, Germany)

Daniel Wolfenzon (Columbia University, USA)

Submission Deadline: 10th January 2018 (2pm Belgian time)

To submit your paper to the EURAM 2018 Conference:

<http://euramonline.org/programme2018/strategic-interest-groups/sig-04-family-business-research-fabr-2.html>

This track is dedicated to FINANCE & ACCOUNTING in the field of FAMILY BUSINESS RESEARCH.

We also welcome manuscripts related to METHODS & THEORY ADVANCEMENT of the field.

The track will honor the BEST PAPER with an AWARD.

Outstanding papers may be invited to special issue publication.

Detailed Call for Papers:

This track is dedicated to empirical methods and theory advancement at the intersection of FINANCE, ACCOUNTING and FAMILY BUSINESS RESEARCH.

We invite all empirical and methodological work that advances our understanding in the field of Family Business Research. We hope that this track attracts scholars that have advanced this field over the last three decades as well as young scholars that wish to study and teach in this exciting field. We believe that methodological exchange from fields, such as financial economics, microeconomics, marketing, and psychology will help to foster scientific progress, the robustness, and credibility of results in the relatively young field of family business research. By sharing novel approaches we see this track as opportunity to jointly develop further knowledge about the potential, benefits, and constraints of different methods to enable researchers to improve the design and execution of their research and to spread and share their practices within the community and beyond.

From a theoretical point of view, we welcome papers with interesting and new hypotheses that may include, but are not limited to:

- agency theory,
- contract theory,
- the theory of the firm,
- upper echelon theory,
- theories of familiness, et cetera.

We encourage authors to test hypotheses that may advance or help to reinterpret existing theory and knowledge in the field of family business research.

From a methodological point of view, we also welcome **CRITICAL** papers and papers that may appear challenging with respect to our existing knowledge in family business research. For example, articles that try to isolate causal effects, apply sophisticated research designs or apply **RIGORous** panel econometrics are strongly invited for submission. Ideal contributions try to tackle the endogenous nature of variables that often occurs in and flaws inference family business research (including the often endogenous nature of the family variable itself) or offer interesting advanced panel analytics that are capable of ruling out larger arrays of potential issues associated with empirical research. At the same time, ideal qualitative contributions challenge or expand existing theories or methods by going beyond the capabilities and frontiers of quantitative research.

Ultimately, we aim for contributions which provide theoretical and practical **RELEVANCE** through addressing the key elements for family firms, family firm owners, and entrepreneurial families, which might be corporate performance, corporate valuation, corporate leadership, corporate strategy, and corporate ownership.

Moreover, we especially invite **YOUNG SCHOLARS** to submit their work to this track. In case of questions if your topic might fit the track, please do not hesitate to contact us directly.

Submission Guidelines

Submission Deadline: 10th January 2018 (2pm Belgian time)

Notification of acceptance: 14th March 2018

Deadline for registration: 11th April 2018

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, an author can submit and present only one paper. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to **ONE** track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove **ALL** authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically **DELETED**; author information and acknowledgements are to be included in a **SEPARATE** document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including **ALL** tables, appendices and references).
The paper format should follow the European Management Review Style Guide.
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur **AFTER** the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virusfree.
Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.

European
Academy of
Management

EURAM

EURAM18

EURAM 2018 Conference Dates

Labs: **19 June 2018**

Conference: 20-23 June 2018

Important Deadlines

Topic / Symposium Proposals submission:
3 July 2017

First announcement of call for papers:
26 September 2017

Deadline for paper submission:
10 January 2018 (2 pm Belgian time)

Notification of acceptance:
21 March 2018

Early bird registration deadline:
11 April 2018

Authors registration deadline:
25 April 2018

Doctoral Colloquium: 17-19 June 2018

Important Deadlines

Deadline for submissions to Doctoral Colloquium:
24 January 2018

Notification of acceptance:
14 March 2018

Deadline for registration:
11 April 2018



20-23 JUNE

University of Iceland
Reykjavík, Iceland

European
Academy of
Management

EURAM

EURAM 2018

20-23 June

Research in Action

- Accelerating knowledge creation in management

Heimskringla is the best known source of the old sagas of the Nordic kings. The book was written around 1230 by Snorri Sturluson. In one of the stories there is a proverb: *Fátt veit fyrr en reynt er*. It emphasises the importance of action for knowledge; without action knowledge is limited.

Research has been developing since the Age of Enlightenment. The diversity of paradigms and methodologies has not impoverished but empowered researchers. The importance of impactful research is an effort to assist people to use the output of research to change behaviour. The relevance of such research creates a purposeful dialogue between academia, business and society.

Research in Action – Accelerating Knowledge Creation in Management – is a call for action. The idea is to empower researchers to explore the state of research and experiment with the aim of creating new insights. It is not just a question of methodology it is a quest for relevance in different disciplines of management. In the words of Snorri Sturluson: *Little can be known without trying – Fátt veit fyrr en reynt er*.



The University of Iceland, founded in 1911, is a progressive educational and international research university. It places great emphasis on strengthening research and educating young people; preparing them for taking an active part in society as well as making their mark in the global community. Currently there are around 14,000 students enrolled at the University including over 1,000 international students.

One of the University's long-term goals is being one of the leading universities in the world; and it is currently ranked among the best 300 by the Times Higher Education World University Ranking.

About Reykjavík

Unlike some major European cities whose size can be intimidating, Reykjavik has a small-scale urban centre that visitors find easy to navigate. The hassle-free city centre is safe, clean and packed with restaurants, shops, cultural venues and has a vibrant nightlife. Iceland's high level of education, scientific expertise, flourishing start-up culture and magical nature makes the destination a perfect backdrop for international meetings and world-class events. It only takes around 40 minutes to reach the city centre from the airport by taxi or public transport.

The readers of *Business Destination* and *Smart Magazine* chose Reykjavík as one of top business destinations 2016 and as one of top emerging international meetings cities 2016. Iceland was included by *Forbes Life*, *Lonely Planet* and *TimeOut* in their top 10 lists of places to visit in 2015, and *Rough Guides* chose Reykjavik Iceland as one of the top 10 cities to visit in 2016.

Conference Programme Committee

Eythor Ivar Jonsson
Conference Chair, University of Iceland

Hans Lundberg
Vice President for Conferences

Wojciech Czakon
Vice President for Strategic Interest Groups (SIGs)

Dorota Dobija
National Representative, Poland and
Conference Chair 2015

Luisa Jaffé
EURAM Executive Officer

Further Information

EURAM Local Organising Committee
euram2018@hi.is

EURAM Executive Office
luisa.jaffe@eiasm.be

euram-online.org