



Strategic Interest 03 – Entrepreneurship (ENT)

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

T03_06 Cultural Entrepreneurship - Innovative Issues in Arts Business and Cultural & Creative Industries (CCI)

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Proponents:

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Short Description:

This track focuses on research and innovative management practices in the arts business and cultural & creative industries (CCI). The arts sector and creative arts industries are growing in Europe and in other western countries. They have become one of the most important and innovative economic sectors, in which cultural entrepreneurs perceive opportunities and create organizations. Therefore, a scientific focus on entrepreneurship, management and marketing in creative arts business seems necessary, e.g., personnel management or governance issues. In this context, the topics of key antecedents, effects and specifics of cultural entrepreneurship need to be explored from a theoretical perspective as well as in practice.

Long Description:

In Europe and in other Western countries arts businesses and cultural & creative industries (CCI) have become one of the most important and innovative economic sectors, where cultural entrepreneurs perceive opportunities and create organizations. Therefore, a scientific focus on entrepreneurship, management and marketing in creative arts business seems necessary. Key antecedents, effects and specifics of cultural entrepreneurship need to be explored from a theoretical perspective as well as in practice. Contributions to this track may address the research topics listed below with methods such as empirical comparative analyses, qualitative analyses and case studies, or theoretical frameworks in cultural entrepreneurship and arts management. Mixed method approaches are also very welcome.

- Interactions and interdependencies between culture, creativity and the economy: Do creativity and complexity of the arts sector necessitate a particular leadership or management style? Do cultural entrepreneurs promote the local, regional, or national economy? How can the development of the cultural sector be managed and organized? Does economic success foster or inhibit creative, innovative and artistic work?
- Individuals and teams, groups and networks: Does management in the arts sectors require specific social and methodological skills and expertises? Do new technologies or tools offer advantages for managing the creative process? How do education and training influence cultural entrepreneurship? What role does cultural and artistic creativity play in the context of economic and technological innovation?
- Entrepreneurship in the arts sector: Are there theoretical frameworks for “success factors” of new ventures in creative industries? Do entrepreneurial posture and behaviour have an effect on success? Are there differences between “regular” self-employment and free-lancing in creative industries? What support instruments could be made available to this specific group? Do artists and creative workers require specific methods for identifying, exploring and exploiting opportunity? Which methods and tools are important for innovative marketing in creative industries?
- Family businesses and new cultural start-ups: How do these two kinds of businesses interact? Often family businesses support cultural institutions (CSR), or they generate new start-ups or institutions via sponsoring or foundations.
- New ways of financing start-ups and projects in creative industries, in the arts and cultural entrepreneurship: How does this kind of financing work for different kinds of start-ups?
- Arts Governance: Are governance and management complementary streams of necessary entrepreneurial practice? Is there a need for boards of directors to raise funds, liaise with stakeholders, and work on limited resources?

Publishing Outlets:

- International Journal of Arts Management (IJAM)
- International Journal of Entrepreneurship & Small Business (IJESB)
- FGF Studies in Small Business and Entrepreneurship (Springer)
- International Journal for Creativity and Innovation management (CIM)

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.