

## CALL FOR CHAPTER PROPOSALS

Proposal Submission Deadline: November 30, 2017

### ***Contemporary Developments in Entrepreneurial Finance***

An edited volume to be published with Springer as part of the *FGF Studies in Small Business and Entrepreneurship*

Edited by Joern Block<sup>1,2</sup>, Stephan Golla<sup>3</sup>, Alexandra Moritz<sup>1,\*</sup> and Arndt Werner<sup>4</sup>

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#### **Introduction**

Increased regulations, new technologies and new methods of communication have changed the financing landscape for start-ups and small and medium-sized companies (SMEs) significantly in recent years. A few years ago, fast-growing innovative start-ups had limited choices: families and friends, bootstrapping, and angel investment followed by venture capital and, if they were lucky, support through government funding. Larger firms could also appeal to local banks and suppliers to secure the necessary financing (Moritz et al. 2016). No other relevant types of financing were available. Today, the entrepreneurial finance landscape consists of numerous additional tools and players (Block et al. 2017). For example, large corporations and even some smaller ones have created their own accelerator funds to provide equity financing for innovative start-ups. Corporate venture capital is going through its 6<sup>th</sup> cycle, creating an unprecedented boom. A number of different fund types have emerged, such as venture debt funds or social venture funds which not only try to reduce the financing gap of small innovative firms but also follow non-financial goals and support good causes. Finally, the Internet with its various funding platforms and crowd-based investment opportunities providing debt financing, equity or just rewards has created a totally new environment for entrepreneurial finance. And it is not only the financing opportunities of start-ups and small businesses which have changed; the industry also faces disruption from aggressive young Fintechs. Accordingly, the European Union has initiated the Capital Markets Union in an attempt to strengthen market-based financing and thus to reduce the dependence on bank financing in Europe - with the specific effects still to be determined. The editors believe it is time to issue a series of articles addressing the latest trends and providing an overview of current and future developments.

#### **Objective of the Book**

This volume aims to provide a contemporary overview of current trends in entrepreneurial finance and outline expected future developments. We invite papers illuminating different areas and aspects of this broad research field using different methodologies to provide a multifaceted picture of the current and future entrepreneurial finance landscape.

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Both theoretical and empirical contributions will be considered. Topics include, but are not limited to, the following areas:

- Recent trends in bank financing for small and medium-sized companies
- Financing of innovations in small and medium-sized companies
- Recent trends in venture capital finance and corporate venture capital
- Crowdfunding and peer-to-peer financing
- Venture debt lenders and venture capital funds
- Social venture funds
- Public financing programs
- Trends in European banking regulation
- Business models of Fintechs
- Post-investment behavior and added value

#### **Target Audience**

This book will be a timely reference and essential reading material for students, academics, qualitative, quantitative and mixed methods research practitioners and political decision makers.

#### **Submission Procedure**

Researchers are invited to submit, on or before **November 30, 2017**, a 1 page chapter proposal clearly explaining the goals and concerns of their proposed chapter. Authors of accepted proposals will be notified by the end of **2017** about the status of their proposals and sent chapter guidelines. Full chapters are expected to be submitted by **Juni 30, 2018**. All submitted chapters will be reviewed on a double-blind review basis. Contributors may also be requested to serve as reviewers for this project.

This book will be published with Springer, as part of the *FGF Studies in Small Business and Entrepreneurship*. The book series serves as a vehicle to help academics, professionals, researchers and policy makers working in the fields of financing small business and entrepreneurial ventures to disseminate and obtain high quality knowledge. For additional information regarding the publisher and the book series, please visit <http://www.springer.com/series/13382>.

*Inquiries and submissions can be forwarded **electronically** (Word document) to:*

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#### **Literature cited**

Block J. H., Colombo M. G., Cumming D. J. and Vismara S. (in press). New players in entrepreneurial finance and why they are there. *Small Business Economics*. doi: 10.1007/s11187-016-9826-6

Moritz A., Block J. H. and Heinz A. (2016). Financing patterns of European SMEs – an empirical taxonomy. *Venture Capital—an International Journal of Entrepreneurial Finance*, 18(2), 115–148. doi: 10.1080/13691066.2016.1145900