

8th Leuphana Conference on Entrepreneurship “Evidence-based Entrepreneurship” Lüneburg, Germany, 18th-20th JANUARY 2018

Conference Website: www.leuphana.de/lce

Organisers

- Leuphana University of Lüneburg, Project EXIST IV, Research Centre for Entrepreneurship Evidence
- ECSB – European Council for Small Business and Entrepreneurship
- University of Essex, the Venture Academy and the International Entrepreneurship Forum, Essex Business School
- University of Southern Denmark, Technology Entrepreneurship and Innovation
- GBSN - Global Business School Network



Theme of the Conference

The task of science is to develop a solid knowledge base that informs practice to become more effective and efficient (Frese, Bausch, Schmidt, Rauch, & Kabst, 2012). However, in entrepreneurship (Frese et al., 2012) and related fields like management (Rousseau, 2006) there is a large gap between scientific knowledge and what is put into practice. Evidence-based entrepreneurship (EBE) seeks to close this gap by pursuing “science-informed practice of entrepreneurship” (Frese, Rousseau, & Wiklund, 2014, p. 209). Science-informed practice leads to better decisions, successful long-term strategies, and well-informed policy-making (Rousseau, 2006). In the 8th Leuphana Conference on Entrepreneurship we are interested in research related to the key aspects of EBE:

First, EBE requires the generation of robust evidence. In order for the entrepreneurship field to move forward, we need to gather robust evidence to answer our theoretical questions. Randomized controlled experiments can provide high-quality evidence for interventions that effectively promote entrepreneurship (Frese et al., 2014). Further, longitudinal studies, in particular panel studies, are crucial to study processes that unfold over time (Frese et al., 2014).

Second, EBE requires the summary of evidence. The best way to build a solid knowledge base is to systematically review what we know (Frese et al., 2014). Quantitative meta-analysis is a useful method to get evidence on the size of a conceptualized relationship and assess factors that influence this relationship (Rauch & Frese, 2006). Systematic synthesis of qualitative case studies is a way to accumulate knowledge from qualitative research (Rauch, van Doorn, & Hulsink, 2014).

Third, EBE requires the translation of evidence into practice. Until now, textbooks seldom teach evidence-based entrepreneurship, case studies rarely consider that decision-making can be facilitated by evidence, and business schools often focus more on general skills instead of educating students to use scientific evidence (Pittaway and Cope, 2007; Rousseau, 2006). New methods for implementing evidence-based thinking into education and policy-making are necessary to bridge the knowledge-doing gap (Pfeffer and Sutton, 2013)

We invite papers that contribute to the promotion of evidence-based entrepreneurship. Purely conceptual papers are as welcome as theory-driven empirical work applying qualitative, quantitative or mixed methods. A variety of perspectives is appreciated to advance evidence-based entrepreneurship. Possible topics include:

- Robust evidence in terms of randomized controlled trials, (large) longitudinal studies, as well as quantitative and qualitative meta-analyses
- Ways to promote evidence-based entrepreneurship
- Controversies in evidence-based entrepreneurship
- Critical perspectives on evidence-based entrepreneurship
- Translating evidence into practices
- Innovative educational approaches to evidence-based entrepreneurship
- Influence of evidence-based entrepreneurship on economic development
- Policy-making in entrepreneurship based on evidence

Fees

Early bird fees (until 12th November):

(PhD) student: 160€ (with ID proof)

Full individual fee: 290€

Countries eligible to a reduction of the individual fee: 190€ ([see list](#))

Regular fees (from 12th November):

(PhD) student: 220€ (with ID proof)

Full individual fee: 350€

Countries eligible to a reduction of the individual fee: 250€ ([see list](#))

The fee includes conference material, 2 lunches, 2 days' morning and afternoon refreshments and a gala dinner. The participants have to cover accommodation and travel expenses on their own. European VAT number of Leuphana University is "DE811305548".

Deadlines

Abstracts by 15th September 2017, should be e-mailed to the following address: lceconference@leuphana.de. Since all abstracts are reviewed using a double blind review process, it is compulsory that neither your name nor your contact details appear on the submission.

Please, indicate in your e-mail: author(s) name(s), main affiliation(s), email address(es) of all authors in the order of appearance on your paper. Please, send us an abstract of your paper by filling in the abstract template (see www.leuphana.de/lce Call for Papers; only WORD doc(x). Please, clearly highlight the following topics:

- Title of the paper (first letters capitalized)
- Aim of the paper (300 - 400 words)
- Contribution to the literature (300 - 400 words)
- Methodology (300 - 400 words)
- Results and implications (300 - 400 words)

The following deadlines apply:

Date	Action
15th September 2017	Deadline for submitting abstracts
13th October 2017	Deadline for submitting abstracts for PhD Writing Workshop (PhD students only)
October 2017	Acceptance notification to authors
12th November 2017	Deadline for submitting abridged paper, one-page abstract and registration
15th December 2017	Deadline for peer reviews (participants of PhD Writing Workshop only)
18th-20th January 2018	Leuphana Conference on Entrepreneurship in Lüneburg

Formatting rules

Paper: 4,000 to 7,000 words, include authors' contact details, no other formatting rules

One-page abstract: max. 500 words (to fit on single page), single spaced, Times New Roman 12 pt, capitalized first letters in title, no more than ten words in title, no reference list, list all authors with names, institution and email address; the title and the order of authors from the one-page abstract will appear in the programme. The one-page abstracts will appear in an abstract booklet. However, this is subject to at least one author having registered for the conference and paid the appropriate fees by **12th November 2017**. If you have not signed up by this date your paper will be withdrawn.

Best Paper Awards

Best Entrepreneurship Paper Award (500€) and Best Doctoral Paper Award (500€).

Preliminary program

Date	Action
Thursday, 18th January 2018	Keynote speech, parallel paper sessions, workshops
Friday, 19th January 2018	Keynote speech, parallel paper sessions, workshops, PhD Writing Workshop
Saturday, 20th January 2018	Practical Workshops in cooperation with start-ups, companies and trainers (for Leuphana Master's students only)

PhD Writing Workshop

PhD students have the possibility to apply for an exclusive PhD Writing Workshop. PhD students will discuss their current research paper with peers and senior researchers in small groups. Aim is to improve the quality of the papers and advance writing skills.

Requirements:

1. Submission **until 13th October 2017**: Brief Abstract (less than 200 words); Key words (less than 6 words); Study (less than 1,500 words) – description of the topic, theoretical background, research question(s), and methods; Main Challenges (less than 500 words) – description of the questions and issues you have regarding your study as well as the areas on which you would like to receive feedback; References. Send your submission to Iceconference@leuphana.de
2. Review of four submissions from peers until 15 December 2017

Capacity is limited to 20 PhD students.

Workshop proposals

Your workshop proposals can also be directed to Iceconference@leuphana.de.

Contact for the conference

Professor Dr. Michael M. Gielnik (Chair)

Leuphana University of Lüneburg
Institute of Management &
Organization
Scharnhorststr. 1,
21335 Lüneburg
Germany
michael.gielnik@leuphana.de

Associate Professor Dr. Silke Tegtmeier

University of Southern Denmark
Head of Technology Entrepreneurship
and Innovation
Mads Clausen Institute
Alsion 2, 6400 Sønderborg
Denmark
tegtmeier@mci.sdu.dk

Professor Jay Mitra

Essex Business School
The Venture Academy
International Centre for
Entrepreneurship Research
Wivenhoe Park,
Colchester CO4 3SQ, Essex
United Kingdom
jmitra@essex.ac.uk