

## 2<sup>nd</sup> CALL FOR CHAPTERS

### **ENTREPRENEURSHIP IN CULTURE AND CREATIVE INDUSTRIES Perspectives from Companies and Regions**

An edited volume to be published with Springer as part of the  
*FGF Studies in Small Business and Entrepreneurship*

edited by

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#### **Context**

Innovation management literature and product development theories continuously stress the importance of arts, culture, creativity and their corresponding industries for development and innovation (Amabile, 1988; Wilson & Stockes, 2005). In the light of current economic, social and structural changes and developments affecting, among others creative industries, the currently applied concepts and systems within these industries have to be discussed and debated and new (business-) models might have to be developed. The question is how economic, social and structural changes affect entrepreneurship in cultural and creative industries. How do technology & digitalization, globalization & migration influence entrepreneurship and the management of cultural and creative enterprises? Can cultural and creative sectors be drivers for development to better deal with changes and to handle crisis?

Cultural entrepreneurs act in the realm of entrepreneurial thinking and cultural objectives (Volkman & Howahr, 2016; Konrad, 2010).<sup>1</sup> In this context, the question of how entrepreneurial thinking within cultural and creative industries has to be changed to increase resilience of this industries has to be discussed. Besides that, arts, cultural heritage and cultural and creative initiatives have an impact on the development and revitalization of regions and destinations (Montgomery, 2003; Pechlaner, Abfalter & Lange (eds.), 2009).

The volume should have an interdisciplinary approach including contributions from entrepreneurship and management, regional and destination management and development, sociology, psychology, innovation and creative industries. Papers can focus on the analysis of individuals/entrepreneurs from creative industries, on the analysis of cultural organizations, artistic initiatives, businesses as well as regions and destinations.

#### **Objective of the Book**

The main objective of the book is threefold: First, it should help to deliver entrepreneurship and cultural management issues to the creative and cultural sectors. Secondly, the volume is aimed at discussing the impacts of economic, social and structural changes on cultural entrepreneurship. Thirdly, the role of cultural entrepreneurship in regional and destination management and development should be

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<sup>1</sup> Cultural Entrepreneurship Institute Berlin, <http://www.cultural-entrepreneurship-institute.de/>.

investigated by presenting best practice examples. Furthermore, the volume should provide a platform to address problems and challenges and to initiate discussions on selected issues concerning cultural entrepreneurship and its connection to tourism as well as business, organizational and regional development.

The book should include articles investigating cultural entrepreneurship on a corporate level, that is in companies and firms, as well as on a spatial level, or in other words in regions and destinations. Contributions may be research-based as well as practice-based or a combination of both. Authors are invited to present proposals for contributions focusing on (but not limited to) the following topics:

- Cultural entrepreneurship and regional development
- tourism and culture
- creative industries and social changes
- creative industries and crisis management
- art and culture in the context of regional management
- managing creativity in cultural/creative industries

### Target Audience

The primary audiences of the book are professors and academics as well as researchers interested in the fields of entrepreneurship, cultural management, creative industries and regional and destination development. Furthermore, it should target academics and researchers in the field of tourism management, regional management and business management and create awareness for the importance of creative industries, arts and culture for the innovativeness and success of businesses, organizations and regions. The idea is to give insights of how entrepreneurship can be integrated within the development of creative practices.

### Submission Procedure

Authors are invited to submit an **abstract proposal by September, 30<sup>th</sup> 2016**. **Full chapter submissions** are due **December, 2<sup>nd</sup> 2016**. Authors of accepted proposals will receive chapter guidelines. Full chapters will be peer-reviewed on a double-blind basis. Contributors may also be requested to serve as reviewers for this project. The volume is intended to be published with Springer, as part of the *FGF Studies in Small Business and Entrepreneurship* (<http://www.springer.com/series/13382>), in 2017. The book series serves as a vehicle to help academics, professionals, researchers and policy makers, working in the fields of cultural entrepreneurship and creative industries to disseminate and obtain high quality knowledge.

*Inquiries and submissions can be forwarded by mail (word document) to:*

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