



Call for Paper

SIG 03: ENTREPRENEURSHIP (ENTR)

TRACK T 03_12

Cultural Entrepreneurship and Arts Management

A) Short description of the topic “Cultural Entrepreneurship and Arts Management”

The arts and cultural sector and in particular, the creative industries, are growing in Europe and in other western countries, as well as in Asia, with 100 arts management courses in China alone. They have become one of the most important and innovative economic sectors, investigated from Florida’s US-centric position to Howkins Euro-centric view. In addition, a scientific focus on entrepreneurship and management in the creative arts seems necessary – for e.g. human resource management or governance issues. The track *Cultural Entrepreneurship and Arts Management* focuses on research and innovative management practices in the two interwoven areas of *arts management* and *cultural entrepreneurship*, linking the scientific and scholarly interests of the two strands of management research. In this context, the topics of key antecedents, effects and specifics of cultural entrepreneurship need to be explored from a theoretical perspective as well as in practice.

B) Long description of the topic “Cultural Entrepreneurship and Arts Management”

The arts and cultural sector and in particular, the so-called creative industries, are growing in Europe and in other western countries, as well as in Asia. They have become one of the most important and innovative economic sectors, investigated from Florida’s US-centric position (2005) to Howkins Euro-centric view (2001). Cultural entrepreneurship has become a topic of high interest in debates around innovation and growth in the context of the creative industries (Florida 2012) and is an emerging field (Fillis 2000; Fillis and Rentschler 2010; Lounsbury and Glynn 2001; Rentschler 2002) in the wider entrepreneurship scholarly business agenda (Dess and Lumpkin 2005; Lumpkin and Dess 1996). Cultural entrepreneurship has examined craft entrepreneurs (Fillis 2009), aesthetics of entrepreneurship (Hjorth and Steyaert 2010), entrepreneurship and leadership (Colbert 2003) and arts entrepreneurship (Rentschler 2002). In this context, cultural entrepreneurs are often seen as pioneers and champions, in particular in their reliance on (social) network-structure (Konrad 2013) and cluster-structures or with respect to their use of information technology in production processes (Jones 2010). These studies have been undertaken from a contemporary perspective or occasionally from a historical perspective (DiMaggio 1982). They have been undertaken by marketing, management and sociology scholars, as well as scholars in business but with an interest in arts and culture. In these authors’ views, cultural entrepreneurs perceive opportunities, take calculated risks to achieve them, create organizations or take them in new directions and find resources to pursue initiatives. In addition, a scientific focus on arts management in creative arts has become necessary – e.g. human resource management in the leisure industries or governance in the arts (Getz 1997; Rentschler 2015).

In these contexts, the topics of key antecedents, effects and specifics of cultural entrepreneurship need to be explored further. At the intersections of the management of the arts and in the creative industries and through cultural entrepreneurship, numerous issues and topics are relevant to both theory and practice. Therefore, the track *Entrepreneurship and Arts Management* focuses on research, creative and innovative management practices in arts management and cultural entrepreneurship. While not intending to be exclusive, we welcome submissions from a wider range of researchers, experts and scholars, such as those in management, arts management, sociology or governance who position themselves within the broader business domain.

Key Specific Topics and Research Questions:

- Interactions and interdependencies between culture, creativity and the economy
- Individuals and teams, groups and networks: agents of creativity and innovation in arts the sector
- Entrepreneurship in the arts and cultural sector
- Networks and stakeholders who provide essential resources for entrepreneurial initiatives
- Old family businesses and new arts and cultural start-ups
- New ways of financing arts and cultural entrepreneurship
- Arts governance

Contributions may address one or more of the listed research topics implementing the following methods:

- Empirical comparative analyses (e.g. arts sub sectors, creative industries, countries) of specific topics
- Qualitative analyses and case studies on common or specific topics
- Derivation and development of theoretical frameworks in cultural entrepreneurship and arts management
- Innovative methodological approaches appropriate to entrepreneurial research in management, arts management, sociology or governance who position themselves within the broader business domain

Co-Organizers / Co-Chairs:

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Special Issue IJAM – International Journal of Arts Management

Furthermore, a selection of papers is planned to be published in a special issue “Cultural Entrepreneurship and the New Arts Management” of International Journal of Arts Management (IJAM).

Authors Guidelines and other formalities:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings:

- <http://euram-online.org/programme2016/call-for-papers.html>

Papers should be submitted through the online submission system on the EURAM 2016 website as of 1 December 2015:

- <http://euram-online.org/annual-conference-2016.html>

The purpose of the SIG Entrepreneurship is to develop an ongoing and constructive dialogue among entrepreneurship scholars to conduct research that is relevant for entrepreneurship theory and practice in the contemporary world. The SIG Entrepreneurship aims at promoting research and networking interests in individual and collaborative forms of entrepreneurship by providing a wide-ranging, engaged and internationally focused forum to discuss and develop research and practice in the field. We put a distinct focus on the key European feature – ‘context matters’ – why we try in all activities to promote and stimulate what ‘European’ might mean in any given context and any approach of entrepreneurship research:

- <http://euram-online.org/programme2016/call-for-papers/sig-03-entrepreneurship-ent.html>

Important Deadlines:

- Conference: *1 – 4 June 2016* (Workshops on 31 May)
- First announcement of Call for Papers: *25 September 2015*
- Deadline for paper submission: *12 January 2016* (2 pm Belgian time)
- Notification of acceptance: *15 March 2016*
- Early birds registration deadline: *1 April 2016*
- Authors’ registration deadline: *12 April 2016*

References:

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- Rentschler, R. (2002): *The Entrepreneurial Arts Leader*, Brisbane: University of Queensland Press.
- Rentschler, R. (2015): *Arts Governance: People, Passion, Performance*, Routledge London.

Indication of some more main references related to the topic:

- Azmat, F. and Rentschler, R. (2015): Gender and Ethnic Diversity on Boards and Corporate Responsibility: The Case of the Arts Sector, in: *Journal of Business Ethics*, 128 (4).
- Kirchner, T. and Rentschler R. (2015): External impact of arts management research: An extended analysis, in: *International Journal of Arts Management*, 17 (3), 46-67.
- Swedberg, R. (2006): The Cultural Entrepreneur and the Creative Industries: Beginning in Vienna, in: *Journal of Cultural Economics*, 30 (4), 243-261.
- Hausmann, A. (2010): German Artists Between Bohemian Idealism and Entrepreneurial Dynamics: Reflections on Cultural Entrepreneurship and the Need for Start-Up Management, in: *International Journal of Arts Management*, 12 (2), 17-29.
- Wilson, N. and Stokes, D. (2006): Managing Creativity and Innovation: The Challenge for Cultural Entrepreneurs, in: *Journal of Small Business and Enterprise Development*, 12 (3), 366-378.