

Call for Papers



**19th Annual Interdisciplinary Conference on Entrepreneurship and Innovation
October 8th and 9th, 2015, University of Kassel (Germany)**

The G-Forum is the largest and oldest entrepreneurship and innovation conference in Germany, Austria, and Switzerland. The G-Forum 2015 will take place October 8th and 9th in Kassel, Germany. Local host of the conference is Prof. Dr. Brigitte Halfbas, Chair of Entrepreneurship Education at the University of Kassel.

List of topics

Papers from all areas of entrepreneurship, innovation, and neighboring disciplines are welcome. The list of topics includes (but is not limited to):

- **Corporate Entrepreneurship**
- **Entrepreneurship Education**
- **Entrepreneurship and Innovation Policy**
- **Economics and Entrepreneurship**
- **Family Firms and SMEs**
- **Finance and Entrepreneurship**
- **Franchising**
- **Geography and Entrepreneurship**
- **Entrepreneurship Teaching**
- **International Entrepreneurship**
- **Innovation Management**
- **Cultural Entrepreneurship**
- **Management and Entrepreneurship**
- **Marketing and Entrepreneurship**
- **Sustainable Entrepreneurship**
- **Psychology and Entrepreneurship**
- **Sociology and Entrepreneurship**
- **Social Entrepreneurship**
- **Technology Transfer**
- **Technology Management**
- **Technology Entrepreneurship**

Research- and practice-oriented submissions

The conference welcomes both research- and practice-oriented papers. Practice- and research-oriented submissions will undergo a different review process.

Languages

The conference languages are English and German.

Submission types

Full paper submissions

It is possible to submit **full papers** to the G-Forum. Authors of full paper submissions receive a **developmental review** from a member of the **editorial board of the conference**.

Abstract submissions

It is also possible to submit an **abstract** (not more than 1,000 words).

Please submit your full papers and/or abstract before May 10th, 2015 to submission-gforum2015@fgf-ev.de.

Submission details (for full papers and abstracts)

- The conference is open for both **research- and practice-oriented submissions**. Please state in your submission e-mail to which category your paper belongs.
- Please submit a **blind manuscript** (a manuscript without author names) and a manuscript **with full author names and correspondence addresses**.
- Submissions can be either in **English** or **German**.

Review process

The selection of full papers and abstracts to be presented at the conference is based on a **double blind review process**. Authors of full paper submissions receive a **developmental review**. Practice- and research-oriented submissions will undergo a different review process. The G-Forum review board is responsible for the review process. Notification of acceptance will be in July 2015.

Awards

- **KSG Entrepreneurship Research Award** (€ 2,000), sponsored by Karl Schlecht Stiftung (KSG) 
- **Best Entrepreneurship Research Newcomer Award** (€ 1,000), sponsored by Wissenschaftsförderung der Sparkassen Finanzgruppe e.V. 
- **Best Sustainable- and Social-Entrepreneurship Research Award** (€ 2,000), sponsored by Hans Sauer Stiftung and Social Entrepreneurship Akademie  
- **Cultural Entrepreneurship Awards** (in three categories, in total € 4,500), sponsored by Szyperski Stiftung 

More information about the awards will be made available soon: <http://www.gforum2015.de>.

Doctoral Colloquium

A doctoral colloquium will be held on October 7th, 2015 (the day before the main conference starts).

Experienced entrepreneurship scholars will give an **introduction to leading entrepreneurship and innovation journals** and will discuss how to publish in these outlets.

In addition, doctoral students will have the **possibility to present their ongoing research projects** and gain valuable feedback from experienced entrepreneurship and innovation scholars. To present your research project please send us a **two page abstract** including

- topic,
- research question(s),
- theory,
- method,
- and (if available) first results.

Please send your registration for the doctoral colloquium and (if applicable) your two page abstract to Ulrich Knaup (knaup@fgf-ev.de). The deadline is August 30th, 2015.

A participation in the doctoral colloquium is linked to a registration for the main conference.

Conference Fee

Members of FGF	€ 310,-
Non-members of FGF <u>including</u> a one year FGF membership *	€ 390,-
Non-members of FGF <u>without</u> a one year FGF membership	€ 390,-

* The membership extends automatically by one year on September 30th, 2016 but can be cancelled three months before expiry (Sep. 30th, 2016). The annual membership fee is € 120.

Included in the conference fee is all conference sessions, the conference materials, all meals during the conference (coffee and lunch breaks), and the participation in the conference dinner.

Students

Students can apply for a reduced conference fee of € 100. Applications for student tickets should include a copy of the student ID. Please send the application to knaup@fgf-ev.de. The decision will be communicated in September by E-mail.

Important dates

Doctoral Colloquium

October 7th, 2015

Application deadline: August 30th, 2015 (e-mail to knaup@fgf-ev.de)

Notification of acceptance: September 15th, 2015

Conference

October 8th and October 9th, 2015

Submission of abstracts and full papers until May 10th, 2015, via e-mail to submission-gforum2015@fgf-ev.de; notification of acceptance: mid of July, 2015

Registration deadline: September 30th, 2015

Accommodation

Hotels close to the conference venue (University of Kassel) are reserved in various price ranges. Information and reservation forms will be made available on our conference homepage (<http://www.gforum2015.de>).

We look forward welcoming you in Kassel!

Contact

Local host

Prof. Dr. Brigitte Halbfas
Chair of Entrepreneurship Education
University of Kassel
Heinrich-Plett-Straße 40
DE- 34132 Kassel

Responsible for the conference program

Prof. Dr. Jörn Block

Chair of Management
University of Trier

Prof. Dr. Guido Bünstorf

Department of Economics
Chair for Economic Policy
and International Centre for Higher Education
Research (INCHER-Kassel)
University of Kassel

Prof. Dr. Brigitte Halbfas

Institut für Berufsbildung (IBB)
Chair for Entrepreneurship Education
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Prof. Dr. Patrick Spieth

Institute of Management and Business
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National organizer

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