Call for Papers

19th Annual Interdisciplinary Conference on Entrepreneurship and Innovation
October 8th and 9th, 2015, University of Kassel (Germany)

The G-Forum is the largest and oldest entrepreneurship and innovation conference in Germany, Austria, and Switzerland. The G-Forum 2015 will take place October 8th and 9th in Kassel, Germany. Local host of the conference is Prof. Dr. Brigitte Halbfas, Chair of Entrepreneurship Education at the University of Kassel.

List of topics

Papers from all areas of entrepreneurship, innovation, and neighboring disciplines are welcome. The list of topics includes (but is not limited to):

- Corporate Entrepreneurship
- Entrepreneurship Education
- Entrepreneurship and Innovation Policy
- Economics and Entrepreneurship
- Family Firms and SMEs
- Finance and Entrepreneurship
- Franchising
- Geography and Entrepreneurship
- Entrepreneurship Teaching
- International Entrepreneurship
- Innovation Management
- Cultural Entrepreneurship
- Management and Entrepreneurship
- Marketing and Entrepreneurship
- Sustainable Entrepreneurship
- Psychology and Entrepreneurship
- Sociology and Entrepreneurship
- Social Entrepreneurship
- Technology Transfer
- Technology Management
- Technology Entrepreneurship

Research- and practice-oriented submissions

The conference welcomes both research- and practice-oriented papers. Practice- and research-oriented submissions will undergo a different review process.

Languages

The conference languages are English and German.
Submission types

Full paper submissions
It is possible to submit full papers to the G-Forum. Authors of full paper submissions receive a developmental review from a member of the editorial board of the conference.

Abstract submissions
It is also possible to submit an abstract (not more than 1,000 words).
Please submit your full papers and/or abstract before May 10th, 2015 to submission-gforum2015@fgf-ev.de.

Submission details (for full papers and abstracts)

• The conference is open for both research- and practice-oriented submissions. Please state in your submission e-mail to which category your paper belongs.
• Please submit a blind manuscript (a manuscript without author names) and a manuscript with full author names and correspondence addresses.
• Submissions can be either in English or German.

Review process
The selection of full papers and abstracts to be presented at the conference is based on a double blind review process. Authors of full paper submissions receive a developmental review. Practice- and research-oriented submissions will undergo a different review process. The G-Forum review board is responsible for the review process. Notification of acceptance will be in July 2015.

Awards

• KSG Entrepreneurship Research Award (€ 2,000), sponsored by Karl Schlecht Stiftung (KSG)
• Best Entrepreneurship Research Newcomer Award (€ 1,000), sponsored by Wissenschaftsförderung der Sparkassen Finanzgruppe e.V.
• Best Sustainable- and Social-Entrepreneurship Research Award (€ 2,000), sponsored by Hans Sauer Stiftung and Social Entrepreneurship Akademie
• Cultural Entrepreneurship Awards (in three categories, in total € 4,500), sponsored by Szyperski Stiftung

More information about the awards will be made available soon: http://www.gforum2015.de.
Doctoral Colloquium

A doctoral colloquium will be held on October 7th, 2015 (the day before the main conference starts).

Experienced entrepreneurship scholars will give an introduction to leading entrepreneurship and innovation journals and will discuss how to publish in these outlets.

In addition, doctoral students will have the possibility to present their ongoing research projects and gain valuable feedback from experienced entrepreneurship and innovation scholars. To present your research project please send us a two page abstract including:

- topic,
- research question(s),
- theory,
- method,
- and (if available) first results.

Please send your registration for the doctoral colloquium and (if applicable) your two page abstract to Ulrich Knaup (knaup@fgf-ev.de). The deadline is August 30th, 2015.

A participation in the doctoral colloquium is linked to a registration for the main conference.

Conference Fee

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<tr>
<th>Membership Category</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Members of FGF</td>
<td>€ 310,-</td>
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<tr>
<td>Non-members of FGF including a one year FGF membership *</td>
<td>€ 390,-</td>
</tr>
<tr>
<td>Non-members of FGF without a one year FGF membership</td>
<td>€ 390,-</td>
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* The membership extends automatically by one year on September 30th, 2016 but can be cancelled three months before expiry (Sep. 30th, 2016). The annual membership fee is € 120.

Included in the conference fee is all conference sessions, the conference materials, all meals during the conference (coffee and lunch breaks), and the participation in the conference dinner.

Students

Students can apply for a reduced conference fee of € 100. Applications for student tickets should include a copy of the student ID. Please send the application to knaup@fgf-ev.de. The decision will be communicated in September by E-mail.
Important dates

Doctoral Colloquium
October 7th, 2015
Application deadline: August 30th, 2015 (e-mail to knaup@fgf-ev.de)
Notification of acceptance: September 15th, 2015

Conference
October 8th and October 9th, 2015
Submission of abstracts and full papers until May 10th, 2015, via e-mail to submission-gforum2015@fgf-ev.de; notification of acceptance: mid of July, 2015
Registration deadline: September 30th, 2015

Accommodation
Hotels close to the conference venue (University of Kassel) are reserved in various price ranges. Information and reservation forms will be made available on our conference homepage (http://www.gforum2015.de).

We look forward welcoming you in Kassel!

Contact

Local host
Prof. Dr. Brigitte Halbfas
Chair of Entrepreneurship Education
University of Kassel
Heinrich-Plett-Straße 40
DE-34132 Kassel

Responsible for the conference program
Prof. Dr. Jörn Block
Chair of Management
University of Trier

Prof. Dr. Guido Bünstorf
Department of Economics
Chair for Economic Policy
and International Centre for Higher Education Research (INCHER-Kassel)
University of Kassel

Prof. Dr. Brigitte Halbfas
Institut für Berufsbildung (IBB)
Chair for Entrepreneurship Education
University of Kassel

Prof. Dr. Patrick Spieth
Institute of Management and Business Administration
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